



# FREQUENTLY ASKED QUESTIONS



## GENERAL BROKERS QUESTIONS:

### **Q. How can I attend the show?**

Brokers must have a client exhibiting at a KeHE Show to register for a show badge. Participating suppliers must claim their broker representation for you to be eligible for registration.

### **Q. I would like more information about current and future KeHE Shows**

Please visit our [broker page](#) for current updates on current & future KeHE Shows. To request access, please complete [this form](#).

## GENERAL SUPPLIER QUESTIONS:

### **Q. How do I sign up to get more information about a show?**

If you're interested in attending in a future KeHE Show, please complete [this form](#) to provide us your preferred contact information.

### **Q. I am not a current KeHE Supplier, but would like to participate in a show, how do I sign up?**

Exhibiting at a KeHE Show is exclusive to current KeHE Suppliers. Please visit our [Get Started](#) page to submit your items for KeHE's Category Management to review.

### **Q. If I am not exhibiting, can I still attend the show?**

Only exhibiting KeHE Suppliers and their brokers are permitted to attend the show.

### **Q. I need to cancel my participation for a show.**

Please notify your Category Manager of your request & review the cancellation policy in your Exhibitor Contract.

### **Q. What are the safety protocols regarding COVID-19?**

KeHE is continuing to monitor the COVID-19 situation and the health of our partners and employees is of utmost importance to us. More information on KeHE's response to COVID-19 can be found [here](#).

### **Q. What is the pricing for a KeHE Show?**

Supplier participation fees are based on your current KeHE GBB score. You can confirm this in your KeHE CONNECT® account or check with your KeHE Category Manager for more information.

### **Q. Can we split a booth with another exhibitor?**

Only one KeHE ESN (Enterprise Supplier Number) is permitted per booth space. If there are multiple brands under a company ESN, then all brands can be represented in one booth.

**Q. How do I update my images in KeHE CONNECT®?**

All product images come directly from IX-ONEs database. Please review this [document](#) for information on how to upload your images on KeHE CONNECT Supplier™.

**Q. How do I review my pricing and promotions for the show?**

All pricing changes and promotions can be updated in KeHE CONNECT Supplier™. Review the show deadlines for pricing & promotional deadlines.

**Q. What is included in my booth at the 2022 KeHE Holiday Show?**

A standard 10x10 booth comes with the following:

- 6' black skirted table
- Chairs
- Wastebasket
- Standard 8' high black drape and 3' high, black-draped side rails
- Company Identification sign
- 4 complimentary exhibitor badges

**Q. What are exhibitor set-up and tear-down times for the 2022 Holiday Show?**

Exhibitors can begin setting up for the Holiday Show on Tuesday, June 14 from 8:00 AM – 5:00 PM. The Holiday Show will open on Wednesday, June 15 at 10:00 AM – 6:00 PM (Happy Hour begins at 5:00 PM). The Show will continue Thursday, June 16 at 9:00 AM – 5:00 PM. Exhibitor tear down will begin at 5:00 PM – 8:00 PM.

**QUESTIONS? EMAIL [EVENTS@KEHE.COM](mailto:EVENTS@KEHE.COM)**