



FREQUENTLY ASKED QUESTIONS



GENERAL BROKERS QUESTIONS:

Q. How can I attend the show?

Brokers must have a client exhibiting at a KeHE Show to register for a show badge. Participating suppliers must claim their broker representation for you to be eligible for registration.

Q. I would like more information about current and future KeHE Shows

Please visit our [broker page](#) for current updates on current & future KeHE Shows. To request access, please complete [this form](#).

GENERAL SUPPLIER QUESTIONS:

Q. How do I sign up to get more information about a show?

If you're interested in attending in a future KeHE Show, please complete [this form](#) to provide us your preferred contact information.

Q. I am not a current KeHE Supplier, but would like to participate in a show, how do I sign up?

Exhibiting at a KeHE Show is exclusive to current KeHE Suppliers. Please visit our [Get Started](#) page to submit your items for KeHE's Category Management to review.

Q. If I am not exhibiting, can I still attend the show?

Only exhibiting KeHE Suppliers and their brokers are permitted to attend the show.

Q. I need to cancel my participation for a show.

Please notify your Category Manager of your request & review the cancellation policy in your Exhibitor Contract.

Q. What are the safety protocols regarding COVID-19?

KeHE is continuing to monitor the COVID-19 situation and the health of our partners and employees is of utmost importance to us. More information on KeHE's response to COVID-19 can be found [here](#).

Q. What is the pricing for a KeHE Show?

Supplier participation fees are based on your current KeHE GBB score. You can confirm this in your KeHE CONNECT® account or check with your KeHE Category Manager for more information.

Q. Can we split a booth with another exhibitor?

Only one KeHE ESN (Enterprise Supplier Number) is permitted per booth space. If there are multiple brands under a company ESN, then all brands can be represented in one booth.

Q. How do I update my images in KeHE CONNECT®?

All product images come directly from IX-ONEs database. Please review this [document](#) for information on how to upload your images on KeHE CONNECT Supplier™.

Q. How do I review my pricing and promotions for the show?

All pricing changes and promotions can be updated in KeHE CONNECT Supplier™. Review the show deadlines for pricing & promotional deadlines.

Q. What is included in my booth at the 2022 KeHE Holiday Show?

A standard 10x10 booth comes with the following:

- 6' black skirted table
- Chairs
- Wastebasket
- Standard 8' high black drape and 3' high, black-draped side rails
- Company Identification sign
- 4 complimentary exhibitor badges

Q. What are exhibitor set-up and tear-down times for the 2022 Holiday Show?

Exhibitors can begin setting up for the Holiday Show on Tuesday, June 14 from 8:00 AM – 5:00 PM. The Holiday Show will open on Wednesday, June 15 at 10:00 AM – 6:00 PM (Happy Hour begins at 5:00 PM). The Show will continue Thursday, June 16 at 9:00 AM – 5:00 PM. Exhibitor tear down will begin at 5:00 PM – 8:00 PM.

QUESTIONS? EMAIL EVENTS@KEHE.COM