



International  
Plantscape Industry  
Networking Soiree

2026

**LET'S  
GET  
TROPICAL**

**THURSDAY, JANUARY  
22, 2026**

**HILTON FORT LAUDERDALE MARINA HOTEL**

✦ *Tropical Vibes. Lasting Impact.*  
*Planting the Seeds of Industry Growth.* ✦

**2026 SPONSORSHIP OPPORTUNITIES**

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## Let's Get Tropical Soirée

### 2026 Sponsorship Opportunities

Celebrate the creativity, community, and innovation that define the interior plantscape industry! **Let's Get Tropical Soiree** is a vibrant evening of networking, recognition, and tropical flair — designed to raise funds that sustain long-term interior plantscape growth and industry development through the *Interior Industry Growth Fund (IIGF)*. This fantastic night also includes the **2026 International Plantscape Awards** recognition (live + digital broadcast), as well, hand held eats, complimentary drink, and live DJ and dancing. Tickets are \$100, and a portion from each ticket will be donated back to the *IIGF Fund*. Each sponsorship opportunity below is exclusive, offering your organization and/or business premium visibility and lasting recognition throughout the evening.

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#### EMERALD SPONSOR – \$10,000 (Exclusive) - **SOLD**

As the exclusive *Emerald Sponsor*, your brand will take center stage in all event communications and experiences.

##### **Recognition & Benefits:**

- Exclusive title as **Emerald Sponsor** for the soirée
- Premium logo placement as Emerald Sponsor on all promotional materials and event night major sponsor signage and video screens in ballroom and foyer
- Speaking opportunity or welcome remarks during the event, or if preferred, verbal acknowledgement during welcome and closing remarks
- Full-page ad in I-Plants Magazine and I-PIA enewsletter (post event editions)
- Twenty (20) complimentary event tickets
- Option to display a branded banner or backdrop at the entrance
- Recognition in post-event press and social media highlights



## PLATINUM SPONSOR – \$7,500 (Exclusive) - SOLD

Showcase your leadership as a key supporter of the evening's success as the exclusive *Platinum Sponsor*.

### Recognition & Benefits:

- Prominent logo placement as **Platinum Sponsor** on all promotional materials and event night major sponsor signage and video screens in ballroom and foyer
- Verbal acknowledgment during welcome and closing remarks
- Full-page ad in I-Plants Magazine and I-PIA enewsletter (post event editions)
- Ten (10) complimentary event tickets
- Option to provide branded digital and print materials and/or set up a promo table booth in foyer
- Dedicated social media sponsor spotlight

## COCKTAIL SPONSOR – \$5,000 (Exclusive) - SOLD

Raise a glass to growth as the exclusive *Cocktail Sponsor* for the evening.

### Recognition & Benefits:

- Logo recognition as **Cocktail Sponsor** on all promotional materials and event night major sponsor signage and video screens in ballroom and foyer
- Verbal acknowledgment during welcome and closing remarks
- Full-page ad in I-Plants Magazine and I-PIA enewsletter (post event editions)
- Naming rights for the signature event cocktail and logo featured on bar signage and cocktail menus
- Six (6) complimentary event tickets
- Dedicated social media sponsor spotlight

## DÉCOR SPONSOR – \$5,000 (Exclusive)

Your brand will be recognized as the creative force behind the soirée's lush tropical setting as the exclusive *Decor Sponsor*.

### Recognition & Benefits:

- Logo recognition as **Décor Sponsor** on all promotional materials and event night major sponsor signage and video screens in ballroom and foyer
- Verbal acknowledgment during welcome and closing remarks
- Full-page ad in I-Plants Magazine and I-PIA enewsletter (post event editions)
- Opportunity to feature your branding on foliage and/or floral centerpieces
- Six (6) complimentary event tickets
- Dedicated social media sponsor spotlight

## GOLD SPONSOR – \$2,500 (Exclusive)

Your brand will be recognized with your '**Gold Commitment to Industry Excellence**' as the exclusive *Gold Sponsor*.

### Recognition & Benefits:

- Logo recognition as **Gold Sponsor** on all promotional materials and event night major sponsor signage and video screens in ballroom and foyer
- Verbal acknowledgment during welcome and closing remarks
- Full-page ad in I-Plants Magazine and I-PIA enewsletter (post event editions)
- Four (4) complimentary event tickets
- Dedicated social media sponsor spotlight

## AUDIO VISUAL SPONSOR – \$1,000 (Non-Exclusive - 5 spots available)

Ignite the night to life as an *Audio/Visual Sponsor* of AV production and lighting.

### Recognition & Benefits:

- Logo recognition as an **Audio/Visual Sponsor** on all promotional materials and event night major sponsor signage and video screens in ballroom and foyer
- Verbal acknowledgment during welcome and closing remarks
- Half-page ad in I-Plants Magazine and I-PIA enewsletter (post event editions)
- Logo recognition during DJ sets and digital screen segments
- Two (2) complimentary event tickets
- Dedicated social media sponsor spotlight

## ENTERTAINMENT SPONSOR – \$500 (Non-Exclusive - 10 spots available)

Infuse the night with energy as an *Entertainment Sponsor* with an interactive DJ and live music, dancing and interactive photobooth experiences.

### Recognition & Benefits:

- Logo recognition as an **Entertainment Sponsor** on all promotional materials and event night major sponsor signage and video screens in ballroom and foyer
- Verbal acknowledgment during welcome and closing remarks
- Quarter-page ad in I-Plants Magazine and I-PIA enewsletter (post event editions)
- One (1) complimentary event ticket
- Dedicated social media sponsor spotlight

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### All Sponsors Receive:

- ✓ Recognition on the **Let's Get Tropical Soirée** website and digital invitations (I-PIA, NIN & NHF)
- ✓ Logo placement on promotional materials and event signage
- ✓ Inclusion in pre- and post-event social media acknowledgments
- ✓ Recognition in I-PIA and I-Plants Magazine event coverage
- ✓ Contribution acknowledgment to the *IIGF Endowment Fund*, that is managed by NHF, that supports Green Plants for Green Buildings, and research, education, advocacy, and sustainability initiatives across the interior plantscape industry

### Join Us in Growing the Future

Your support makes a lasting impact on the growth and sustainability of our global interior plantscape community.

### Ready to grow with us?

- For sponsorship inquiries, please contact: [hello@i-pia.com](mailto:hello@i-pia.com)
- Visit: [www.I-PIA.com](http://www.I-PIA.com)