



*Together we*

**LEARN.**

*Together we*

**GROW.**



**KHIMA ANNUAL MEETING | 2020**  
**JUNE 8-9, 2020** | **Perkins Conference Center**  
202 Kit Carson Drive, Richmond, KY

# KHIMA Annual Meeting

## Exhibitor Guide



## 2020 KHIMA Annual Meeting Invitation



Dear Prospective Exhibitor,

The Kentucky Health Information Management Association's Annual Meeting brings together HIM professionals and students from across the Commonwealth of Kentucky. For many KHIMA members, this is the only meeting they attend each year.

This year, our theme is **Together We Learn, Together We Grow.** The HIM profession has evolved from medical records management to a wide range of roles and responsibilities within the healthcare ecosystem. HIM professionals have the opportunity to influence and shape the ways in which health information is used to deliver quality patient care, therefore we must continue to learn and grow together in the everchanging healthcare environment.

We hope that you will join us as we come together to learn from experts as well as each other, to embrace the opportunities we have in the ever evolving healthcare industry, and to promote the HIM profession and KHIMA. This meeting is an excellent venue to showcase your product, network with potential clients, and reconnect with existing clients.

Additionally, it's an excellent opportunity to introduce your products and services to students and early-career HIM professionals who will someday be future purchasers and purchase influencers.

Please join us!

Sincerely,

**Arikka Standafer, RHIA**

2020 KHIMA Education Committee Chair

**Teresa Hight, CCS**

2020 KHIMA Education Committee Co-chair



**June 8th-9th, 2020—Richmond, KY**



# Exhibit Area

## Details & Pricing



### All Booths Include:

- Listing in 2020 Exhibitor Directory on the KHIMA website
- Listing in 2020 KHIMA Annual Meeting materials
- One 6-ft table with 2 chairs
- Exhibitor personnel name badges
- One lunch per day per booth
- Wi-Fi
- A shared Student Ambassador to assist exhibitors

### Sponsorship Includes:

- One additional lunch ticket per day (a \$35—\$40 value)
- Sponsorship of a single day breakfast or luncheon (signage to reflect this)
- Access to contact information of attendees at meeting (for those who approve it)

### Early Bird Registration Pricing (January 1st — March 6th, 2020)

Table Top Exhibit — \$700

Meeting Sponsorship — \$350

### Regular Registration Pricing (March 6th — May 8th, 2020)

Table Top Exhibit—\$750

Meeting Sponsorship—\$400

### Exhibitor Timeline

#### Monday, June 8th

- 8:15 AM—4:30 PM ..... Attendees available during sessions, breaks, and lunch
- 5:30 PM—6:30 PM ..... President's Reception at Dreaming Creek Brewery

#### Tuesday, June 9th

- 8:00 AM —5:15 PM..... Attendees available during sessions, breaks, and lunch

**June 8th-9th, 2020—Richmond, KY**

# Exhibitor Registration & Venue



## Exhibitor Registration

Registration for the 2020 KHIMA Annual Meeting is available online.

[Click here to register as an exhibitor!](#)

Registration fees can be paid via two methods:

- Credit Card (PayPal) while registering online
- Check following online registration

If paying by check, please submit payment to:

KHIMA—Attn. Annual Meeting Registration  
PO Box 43353

## Venue & Accommodations

The 2020 KHIMA Annual Meeting will be held at the **Perkins Conference Center** on campus at Eastern Kentucky University in Richmond, KY.

KHIMA has secured a block of rooms at [Towne Place Suites](#) located off of Exit 87 in Richmond, KY. The group rate for the 2020 Conference will be \$110 per night. Reservations may be made by contacting the hotel via phone at (859) 353-4860. Reference group name of “KHIMA Conference” and block code of “KHI” when calling. Or, you can book online by clicking the following link: [KHIMA Marriott Booking Link](#).

Monday night’s President’s Reception will include food and complimentary drink tickets.

[Questions? Click here to send an email.](#)



June 8th-9th, 2020—Richmond, KY

# Silent Auction Form



## Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ I will be providing a service/product/gift certificate to include in the KHIMA Scholarship Fund Auction.

Item (if known): \_\_\_\_\_

**Note:** You may bring the item with you to the KHIMA Annual Meeting or it can shipped in advance. If you are interested in shipping your item, contact Steven Garrett (2020 Awards & Scholarship Committee Chair) at [Steven.Garrett@nortonhealthcare.org](mailto:Steven.Garrett@nortonhealthcare.org).

\_\_\_\_\_ I will be unable to provide an item/service/product for the Auction, but I will make a donation of \$\_\_\_\_\_ to the KHIMA Scholarship Fund.

**Note:** You may include this donation in your exhibitor payment or through a separate transaction.

## Form Submission

**Mail:** Return silent auction form and check (if providing a donation) to:

KHIMA—Attention: Steven Garrett—P.O. Box 43353 - Louisville, KY 40253

**Online:** Complete this form [online](#), as part of the Exhibitor Registration form.

[Questions? Click here to send an email.](#)



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