



MMTC's 10th Annual Broadband and Social Justice Summit

Wednesday, March 6, 2018

Arnold & Porter Conference Center | 601 Massachusetts Avenue NW, Washington, DC

TIME	SESSION	TOPICS
8:00 AM – 5:00 PM	Registration is Open	
8:30 AM – 9:15 AM	Breakfast is Served	
8:30 AM – 10:15 AM	<p>FCC Commissioners' Breakfast: The Diversity Agenda CONFIRMED: Welcome and Remarks: Ronald Johnson, Chair and Treasurer, MMTC Board of Directors #RonaldJohnson @MMTCOnline Maurita Coley, President and CEO, MMTC @MauritaColey @MMTCOnline Stephanie Phillipps, Partner, Arnold and Porter LLP #StephaniePhillips @ArnoldPorter Raúl Alarcón, President and CEO, Spanish Broadcasting System #RaulAларcon #SpanishBroadcastingSystem</p> <p>Moderator: Hon. Deborah Taylor Tate, Former Commissioner, FCC; Executive Director, Tennessee Supreme Court Office of the Courts; Vice Chair, MMTC Board of Directors @MomaTate @MMTCOnline</p> <p>FCC Chairman and Commissioners: Hon. Ajit Pai, Chairman, FCC @AjitPaiFCC @FCC Hon. Brendan Carr, Commissioner, FCC @BrendanCarrFCC @FCC Hon. Michael O’Rielly, Commissioner, FCC @MikeOFCC @FCC</p> <p>Interviewers: Hon. Michael K. Powell, President and CEO, NCTA - The Internet & Television Association @ChairmanPowell @NCTAitv Hon. Jonathan Adelstein, President & CEO, Wireless Infrastructure Association #JonathanAdelstein @WIAorg Hon. Mignon Clyburn, Former Commissioner, FCC @MignonClyburn @FCC</p>	<p>Description: What is on the FCC’s main agenda, and how does diversity fit into those priorities? During this session, the Commissioners and Chairs will answer that question as they discuss the state of broadband, privacy, telehealth, media ownership, spectrum auctions, infrastructure (5G, 10G, small cells deployment, and the digital divide), the fate of the Lifeline program for low-income telecommunications access, the homework gap, and more.</p>
10:30 AM – 11:30 AM	<p>Infrastructure Landscape and Connected Communities: The Latest Development in 10G, 5G, and IoT CONFIRMED:</p>	<p>Description: During this session, major telecom and tech company executives will discuss the latest developments in broadband infrastructure and technology that improve access to wireline broadband (such as 10G) and wireless</p>

Opening Remarks:

Ronald Johnson, Chair and Treasurer, MMTC Board of Directors #RonaldJohnson @MMTCOnline

connectivity (such as 5G). Panelists will address the impacts, challenges, and opportunities of broadband infrastructure development on jobs, entrepreneurship, and the digital divide for communities of color.

Moderator:

Ari Fitzgerald, Secretary, MMTC Board of Directors; Partner, Hogan Lovells LLP #AriFitzgerald @HoganLovells @MMTCOnline

Remarks:

Hon. David Redl, Assistant Secretary for Communications and Information and Administrator, National Telecommunications and Information Administration, U.S. Department of Commerce @NTIARedl @NTIAgov

Panelists:

Paula Boyd, Senior Director of Government and Regulatory Affairs, Microsoft Corporation #PaulaBoyd @Microsoft

Donald Cravins, Jr., Vice President, Policy and External Affairs, Charter Communications, Inc. @DCravins @CharterGob

E. Christopher Nurse, AVP - External Affairs, AT&T #EChristopherNurse @ATT @ATTPublicPolicy

Jay Schwarz, Vice President, Public Policy, Comcast #JaySchwarz @Comcast

Debra Speed, Director, Strategic Alliances, Verizon #DebraSpeed @Verizon @VerizonPolicy

Marie Sylla-Dixon, Vice President, Legislative and External Affairs, T-Mobile @MRSyllaDixon @TMobile

11:45 AM
– 2:00 PM

Broadband and Social Justice Awards Luncheon**CONFIRMED:****Presiding Officer:**

Deborah Lathen, President, Lathen Consulting; Member, MMTC Board of Directors #DeborahLathan #LathanConsulting @MMTCOnline

Broadband and Social Justice Address:

Maurita Coley, President and CEO, MMTC @MauritaColey @MMTCOnline

Fireside Chat:

Hon. Jessica Rosenworcel, Commissioner, FCC @JRosenworcel @FCC

Hon. Deborah Taylor Tate, Former Commissioner, FCC; Executive Director, Tennessee Supreme Court Office of the Courts; Vice Chair, MMTC Board of Directors @MomaTate @MMTCOnline

Fireside Chat:

Hon. Geoffrey Starks, Commissioner, FCC @GeoffreyStarks @FCC

Hon. Robert M. McDowell, Former Commissioner, FCC; Partner, Cooley LLP #RobertMcDowell @CooleyLLP @FCC

Description: During the Broadband and Social Justice Awards Luncheon, MMTC confers its Distinguished Pro Bono Service Awards to Russell Frisby and Dennis Lane of Stinson Leonard Street LLP; its Corporate Diversity Leadership Award to the Motion Picture Association of America; and its Everett C. Parker Lifetime Achievement Award to Hon. Marie C. Johns, Former Deputy Administrator of the U.S. Small Business Association. MMTC President and CEO Maurita Coley and MMTC President Emeritus David Honig will present the awards.

MMTC also continues its fireside chats with FCC Commissioners - Commissioners Jessica Rosenworcel and Geoffrey Starks are interviewed by MMTC Vice Chair Deborah Taylor Tate and Former FCC Commissioner Robert McDowell, respectively; top Congressional staffers from the House and Senate deliver a legislative update during a fireside chat with MMTC Board Member Deborah Lathen; and InterMedia Partners' Leo Hindery will deliver keynote remarks.

The luncheon will address our nation's top media, telecom, and tech issues, and how they impact our most vulnerable communities in relation to jobs, broadband access, entrepreneurship, and the economy. Issues to be discussed include broadband expansion, the digital divide, the homework gap, consumer online privacy protections, and net neutrality, as well as current,

Presentation of Distinguished Pro Bono Service Awards:

Russell Frisby and **Dennis Lane** #RussellFrisby
#DennisLane @StinsonLeonard
Stinson Leonard Street LLP @StinsonLeonard
Presented By: Maurita Coley, President and CEO,
MMTC; and **David Honig**, President Emeritus, MMTC
@MauritaColey @DavidHonig2 @MMTCOnline

pending, and recommended legislation that addresses these issues.

Presentation of Corporate Diversity Leadership Award:

Motion Picture Association of America (MPAA)
@MPAA

Accepted By: Gail MacKinnon, EVP, Government Affairs,
MPAA #GailMacKinnon @MPAA

Presented By: Maurita Coley, President and CEO, MMTC
@MauritaColey @MMTCOnline

Presentation of Everett C. Parker Award:

Hon. Marie C. Johns, Former Deputy Administrator, U.S.
Small Business Administration; Managing Member,
Leftwich, LLC @MarieCJohns @SBAGov #LeftwichLLC

Presented By: Maurita Coley, President and CEO,
MMTC; and **David Honig**, President Emeritus, MMTC
@MauritaColey @DavidHonig2 @MMTCOnline

Moderator:

Deborah Lathen, President, Lathen Consulting; Member,
MMTC Board of Directors #DeborahLathen
#LathenConsulting @MMTCOnline

Legislative Update:

Timothy Robinson, Chief Counsel, House Committee on
Energy and Commerce #TimothyRobinson
@EnergyCommerce

Charlyn Stanberry, Esq., Chief of Staff, Office of
Congresswoman Yvette D. Clarke (NY-09)
@CMStanberry @RepYvetteClarke

2:15 PM – [Broadband and Social Justice Town Hall](#)
3:45 PM [Part 1: Privacy, Big Data, and Social Justice](#)
Targeted Advertising, and the Impact on Communities of Color

Description: If the product is free, are YOU the product?
During this Town Hall, experts discuss the collection, use
and monetization of consumer online data, as well as
their harms and impacts on communities of color, and
the need for legislation to provide a clear regulatory path
and to protect consumers from harm.

CONFIRMED:

Moderator:

Nicolaine Lazarre, Senior Vice President and General
Counsel, National Urban League; MMTC Board of
Directors #NicolaineLazarre @NatUrbanLeague
@MMTCOnline

Remarks:

Maryam Casbarro, CIPP/US, Associate, Davis Wright
Tremaine #MaryCasbarro @DWTLaw

Panelists:

Sindy Benavides, Chief Executive Officer, League of
United Latin American Citizens @SindyBenavides
@LULAC

John Breyault, Vice President, Public Policy,
Telecommunications, and Fraud, National Consumers
League @JammingEcono @NCL_Tweets

Kim M. Keenan, Co-Chairwoman, The Internet
Innovation Alliance; Senior EVP, Marketing & Research,

Odyssey Media @IAmKimKeenan @IIBroadband
@OdysseyMediaCo
Gavin Logan, Esq., Director of Tech and Telecom Policy
for the National Urban League Washington Bureau
@GHLogan @NatUrbanLeague @NULPolicy
Francella Ochillo, Vice President of Policy & General
Counsel, National Hispanic Media Coalition
@FranOchillo @NHMC
Vernon Ross, Associate, Arnold & Porter LLP @VDotRoss
@ArnoldPorter
Nicol Turner-Lee, Ph.D., Fellow, Center for Technology
Innovation, Brookings Institution @DrTurnerLee
@BrookingsInst

Broadband and Social Justice Town Hall
Part 2: Net Neutrality and Communities of Color
Where Are We Now?

CONFIRMED:

Moderator:

S. Jenell Trigg, CIPP/US, Partner and Chair, Privacy and
Data Security Practice, Lerman Senter; Member, MMTC
Board of Advisors #SJenellTrigg @LermanSenter

Panelists:

Koustubh “K.J.” Bagchi, Senior Staff Attorney,
Telecommunications, Technology, and Media, Asian
Americans Advancing Justice | AAJC @KGBagchi
@AAAJ_AAJC

Doug Brake, Director of Broadband and Spectrum
Policy, Information Technology and Innovation
Foundation @DBRakeITIF @ITIFdc

Jim Doyle, President, Business Forward @JimDoyleDC
@BusinessForward

Harold Feld, Senior Vice President, Public Knowledge
@HaroldFeld @PublicKnowledge

Nicol Turner-Lee, Ph.D., Fellow, Center for Technology
Innovation, Brookings Institution @DrTurnerLee
@BrookingsInst

Brent Wilkes, Senior Vice President for Institutional
Development, Hispanic Federation; Member, MMTC
Board of Directors @BrentWilkes @HispanicFed
@MMTCOnline

Description: Everyone agrees that there should be an
open internet, and that no company should be allowed to
block access to lawful websites; throttle or slow down
traffic for anti-competitive or anti-consumer purposes; or
unfairly discriminate against different content providers,
services, or viewpoints online. But that’s where the
agreement ends. As congressional leaders begin work on
a net neutrality bill, experts representing communities of
color discuss what legislative solutions will protect our
civil rights online, prevent ALL online gatekeepers (both
on the infrastructure provider side and the social media
and search engine side) from censoring or discriminating
against marginalized voices, while promoting our ongoing
efforts to close the digital divide.

4:00 PM – **Diversifying and Protecting the Hollywood Creative Pipeline**
5:00 PM

CONFIRMED:

Moderator:

John Gibson, Deputy Chief of Staff and Senior Director,
Diversity and Inclusion, MPAA @JohnGibson74 @MPAA

Remarks:

Rosa Mendoza, President and CEO, ALLvanza
#RosaMedoza @ALLvanza

Panelists:

Shanell Boyd, Corporate Development Director, Pan-
African Film Festival #ShanellBoyd @PAFFNOW

Kisha Imani Cameron, Former Chief Talent Development
Officer of the Ghetto Film School @Kishalmani
#CompletionFilms

Description: With new, diverse talent developing their
own content, it is important to understand the industry,
and how to monetize and protect that content. This
session, moderated by the Motion Picture Association of
America’s Senior Director of Diversity and and Inclusion,
will focus on and include diverse, trailblazing content
creators, experts, leaders, programs, and film festivals
helping multicultural creatives cultivate their talent, as
well as navigate the topics of ideation, monetization, and
content protection.

Calixto Chinchilla, Founder and Executive Director, New York Latin Film Festival #CalixtoChinchilla @NYLatinoFilmFestival
Duane McKnight, Member, Board of Directors, The Marathon Foundation “DC Innovation and Inclusion Fund” #DuaneMcKnight #MarathonFoundation
Rosa Mendoza, President and CEO, ALLvanza #RosaMendoza @Allvanza
Stacy Milner, Founder, Entertainment Industry College Outreach Program “HBCUs in LA” @LeveragingUp @EICOPHBCU

5:00 PM – **Networking Reception**

6:30 PM

Acknowledgements:

Erwin Krasnow, Of Counsel, Garvey Schubert Barer; Vice Chair, MMTC; Chair, MMTC Mentoring Committee @EKrasnow @GSBLaw @MMTCOnline

CONFIRMED SPEAKERS

Hon. Jonathan Adelstein, President & CEO, Wireless Infrastructure Association
Raúl Alarcón, President and CEO, Spanish Broadcasting System
Sindy Benavides, Chief Executive Officer, League of United Latin American Citizens
Koustubh “K.J.” Bagchi, Senior Staff Attorney, Telecommunications, Technology, and Media, Asian Americans Advancing Justice | AAJC
Paula Boyd, Senior Director of Government and Regulatory Affairs, Microsoft Corporation
Shanell Boyd, Corporate Development Director, Pan-African Film Festival
Doug Brake, Director of Broadband and Spectrum Policy, Information Technology and Innovation Foundation
John Breyault, Vice President, Public Policy, Telecommunications, and Fraud, National Consumers League
Kisha Imani Cameron, Former Chief Talent Development Officer, Ghetto Film School
Hon. Brendan Carr, Commissioner, FCC
Maryam Casbarro, CIPP/US, Associate, Davis Wright Tremaine
Calixto Chinchilla, Founder and Executive Director, New York Latin Film Festival
Hon. Mignon Clyburn, Former Commissioner, FCC
Maurita Coley, President & CEO, MMTC
Donald Cravins, Jr., Vice President, Policy and External Affairs, Charter Communications, Inc.
Jim Doyle, President, Business Forward
Harold Feld, Senior Vice President, Public Knowledge
Ari Fitzgerald, Secretary, MMTC Board of Directors; Partner, Hogan Lovells LLP
John Gibson, Deputy Chief of Staff and Senior Director, Diversity and Inclusion, MPAA
David Honig, President Emeritus, MMTC
Hon. Marie C. Johns, Former Deputy Administrator, U.S. Small Business Administration; Managing Member, Leftwich, LLC
Ronald Johnson, Chair and Treasurer, MMTC Board of Directors
Kim M. Keenan, Co-Chairwoman, The Internet Innovation Alliance; Senior EVP, Marketing & Research, Odyssey Media
Erwin Krasnow, Of Counsel, Garvey Schubert Barer; Vice Chair, MMTC; Chair, MMTC Mentoring Committee
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Gavin Logan, Esq., Director of Tech and Telecom Policy for the National Urban League Washington Bureau
Gail MacKinnon, EVP, Government Affairs, MPAA
Hon. Robert McDowell, Former Commissioner, FCC; Partner, Cooley LLP
Duane McKnight, Member, Board of Directors, The Marathon Foundation “DC Innovation and Inclusion Fund”
Rosa Mendoza, President and CEO, ALLvanza
Stacy Milner, Founder, Entertainment Industry College Outreach Program “HBCUs in LA”
Chris Nurse, AVP Legislative & External Affairs, AT&T
Francella Ochillo, Vice President of Policy & General Counsel, National Hispanic Media Coalition
Hon. Michael O’Rielly, Commissioner, FCC
Hon. Ajit Pai, Chairman, FCC
Stephanie Phillipps, Partner, Arnold and Porter LLP
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