

BBSJ 2018

BRIDGING THE GAP TO OUR DIGITAL FUTURE

FEBRUARY 6, 2018 #BBSJ18 in f @ MMTCONLINE

Multicultural Media, Telecom and Internet Council 9th Annual Broadband and Social Justice Summit

Tuesday, February 6, 2018

Westin Georgetown Hotel, 2350 M St. NW, Washington, DC 20037

MMTC's 9th Annual Broadband and Social Justice Summit highlights how the intersection of media, telecom, and tech policy impacts us all, from the digital elite to our most vulnerable communities. Thought leaders from government, industry, and advocacy groups address the top issues:

- **FCC Chairman Ajit Pai**, along with current FCC Commissioners and former FCC Chairs, discuss the latest policy developments in **net neutrality**, the future of the FCC's **Lifeline** program, **media incubators**, **FCC's Advisory Committee on Diversity and Digital Empowerment (ACDDE)**, issues that affect new entrants and small businesses in the **upcoming spectrum auction** and **5G**, and more.
- Town Hall addressing **Smart Cities**, elections, **political advertising on minority-owned media**, voter participation, and the impact of the proposed **all-digital 2020 Census** on communities of color.
- **The Future of Work** – The impact of **automation** on jobs, and how to capitalize on careers and business opportunities in **broadband**, **connecting infrastructure**, **supplier diversity**, and **registered apprenticeships**.
- How financial technology helps to **close the wealth gap**, and the benefits and costs of incorporating broadband in financially marginalized communities.
- A **General Counsels' Forum** addressing **privacy**, **big data**, **artificial intelligence**, and **algorithm discrimination**, and the importance of **intellectual property** protection in a **knowledge economy**.
- MMTC confers our **2018 Corporate Social Impact**, **Pro Bono**, **FinTech Empowerment**, and **Champion of Digital Equality Awards**

Full Agenda

(Subject to Change)

<u>Tuesday, February 6, 2018</u>	
7:00 AM – 6:30 PM Washington Ballroom Foyer	<u>On-Site Registration Open</u>
8:00 AM – 9:45 AM Washington Ballroom	<u>FCC Commissioners' and Former Chairs' Breakfast</u> Description: Current and former FCC commissioners and chairs discuss the latest issues in media and telecom and their impact on our nation's vulnerable communities, small and diverse business, and the industry. FCC Chairman Ajit Pai delivers opening remarks. Topics to be addressed include: net neutrality; Lifeline; the Katrina petition; incubators; the FCC's Advisory Committee on Diversity and Digital Empowerment (covering tech diversity, supplier diversity, digital divide, broadcast development, and radio reform); media structural issues; procurement; infrastructure; privacy; issues that affect new entrants and small businesses in the upcoming spectrum auction; and 5G. <u>Moderator:</u> - Hon. Deborah Taylor Tate , Former Commissioner, Federal Communications Commission; Executive Director, Tennessee Supreme Court Office of the Courts; Vice Chair, MMTC Board of Directors - @momatate <u>Remarks:</u> - Hon. Ajit Pai , Chairman, Federal Communications Commission - @AjitPaiFCC @FCC <u>Fireside Chat (Via Video):</u>

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	<ul style="list-style-type: none"> - Hon. Mignon Clyburn, Commissioner and Former Interim Chair, Federal Communications Commission - @MClyburnFCC @FCC <p><u>Current FCC Commissioners' Discussion</u></p> <ul style="list-style-type: none"> - Hon. Brendan Carr, Commissioner, Federal Communications Commission - @BrendanCarrFCC @FCC - Hon. Michael O'Rielly, Commissioner, Federal Communications Commission - @mikeofcc @FCC <p><u>Former FCC Chairs' Discussion</u></p> <ul style="list-style-type: none"> - Hon. Reed Hundt, Former Chairman, Federal Communications Commission - @rehundt @CGreenCapital - Hon. Richard "Dick" Wiley, Former Chairman, Federal Communications Commission; Chairman Emeritus, Wiley Rein LLP - @WileyRein
10:00 AM – 11:00 AM Washington Ballroom	<p><u>Connecting Business Opportunities in Broadcasting, Broadband, Infrastructure, and the Supply Chain</u></p> <p>Description: As the nation embraces the transition to 5G wireless, it is necessary to update, expand, and maintain our nation's existing wired infrastructure. Panelists, including representatives from large ICT industry firms and small and diverse businesses, discuss deployment, investment, infrastructure, expansion goals, and opportunities for diverse suppliers in the new industry environment. In addition, the panelists discuss the impact of federal regulations, such as the new Infrastructure Bill and Tax Bill, as well as state and local regulations, on infrastructure, investment, jobs, vulnerable communities, and the nation's economy.</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Dr. Ronald Johnson, Commissioner, Fairfax County Economic Development Authority; Director and Treasurer, MMTC Board of Directors - #DrRonaldJohnson @FairfaxEDA @MMTCOnline <p>Remarks:</p> <ul style="list-style-type: none"> - <u>MMTC Media and Telecom Brokerage: Opportunities for Diverse Owners and Donors</u> <ul style="list-style-type: none"> o David Honig, President, MMTC Media and Telecom Brokers; President Emeritus and Senior Counsel, MMTC - @DavidHonig2 @MMTCOnline <p>Panelists:</p> <ul style="list-style-type: none"> - Michael Dennis, President and CEO, Big Green Group - #MichaelDennis #TheBigGreenGroup - Alex Hoehn-Saric, Senior Vice President of Government Relations, Charter Communications; Member, MMTC Board of Advisors - #AlexHoehnSaric @CharterGov - Hank Hultquist, Vice President of Federal Regulatory, AT&T - #HankHultquist @ATT @ATTPublicPolicy - Chi Pak, Senior Manager of Supplier Diversity, T-Mobile - #ChiPak @TMobile
11:00 AM – 12:00 PM Washington Ballroom	<p><u>Registered Apprenticeship and the Future of Work</u></p> <p>Description: Apprenticeships have been well-implemented across many U.S. industries, but the ICT sector is just embracing Registered Apprenticeship as a viable solution both to training a new workforce and to bridging the skills gap. This presents numerous opportunities, and challenges, such as implementing diversity and inclusion efforts to ensure diverse communities don't get left behind. Registered Apprenticeship Programs (RAPs) are the key to resolving these problems. During this panel, experts representing key players in the Registered Apprenticeship system will address these issues, ranging from the Department of Labor's Office of Apprenticeship to the Wireless Infrastructure Apprenticeship Access Initiative (a joint Consortium made up of MMTC, the National Urban League, and the Wireless Infrastructure Association) to expand RAPs.</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Rikin Thakker, Ph.D., Vice President of Spectrum and Telecom Policy, MMTC - @RikinThakker @MMTCOnline <p>Remarks – "New Pathways to the Jobs and Opportunities of the Future Using Registered Apprenticeship":</p> <ul style="list-style-type: none"> - Diane Auer Jones, Senior Policy Adviser, U.S. Department of Labor - #DianeAuerJones @USDOL #ApprenticeshipWorks <p>Panelists:</p>

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	<ul style="list-style-type: none"> - Deb Bennett, Training Consultant and Director of Apprenticeship, Wireless Infrastructure Association; National Sponsor Facilitator, TIRAP - #DebBennett @WIAorg - Marcella Gadson, Director of Communications and Editor, MMTC - #MarcellaGadson @MMTOnline - Justin Gillette, Director of Risk Management, Vertical Limit - #JustinGillette @VerticalLimit1 - Kevin Ly, Director of Workforce Development, National Urban League - #KevinLy @NatUrbanLeague (Invited) - Jennifer L. Tracy, Senior Director of Talent Acquisition, Spectrum (Formerly Time Warner Cable) - #JenniferTracy @GetSpectrum
12:15 PM – 1:45 PM Promenade	<p>Tech Policy and Awards Luncheon</p> <p>Description: MMTC Interim President and CEO Maurita Coley holds a Fireside Chat discussion with FCC Commissioner Jessica Rosenworcel, NTIA Administrator David Redl delivers a keynote address, and MMTC confers its Corporate Social Impact Award on Intel.</p> <p>Host:</p> <ul style="list-style-type: none"> - Brent Wilkes, President and CEO, League of United Latin American Citizens; Member, MMTC Board of Directors - @BrentWilkes @LULAC <p>Address:</p> <ul style="list-style-type: none"> - Hon. David Redl, Assistant Secretary for Communications and Information and Administrator, National Telecommunications and Information Administration - @david_redl @NTIAgov <p>Fireside Chat:</p> <ul style="list-style-type: none"> - Hon. Jessica Rosenworcel, Commissioner, Federal Communications Commission - @JRosenworcel @FCC <ul style="list-style-type: none"> o Interviewed by Maurita Coley Flippin, Interim President and CEO, MMTC - @MauritaColey @MMTOnline <p>Corporate Social Impact Award:</p> <ul style="list-style-type: none"> - Intel (Accepted by Rosalind Hudnell, Vice President of Corporate Affairs, Intel; President, Intel Foundation) - @rozhudnell @intel <ul style="list-style-type: none"> o Presented by Ari Fitzgerald, Partner, Hogan Lovells US LLP; Secretary, MMTC Board of Directors - #AriFitzgerald @HoganLovells
2:00 PM – 3:45 PM Washington Ballroom	<p>BBSJ Digital Town Hall Smart Cities, Elections, and Census, Oh My!: Paving the Path Toward Economic Opportunity in a Digital Economy</p> <p>Description: A diverse group of experts and practitioners discuss the impact of big data and broadband on our nation's most vulnerable communities, including the proposal for an all-digital 2020 Census, voter protection in the upcoming elections; and their impact on civic participation by people of color. The Town Hall will be held in two parts, with presentations from "The Experts," followed by discussions between "The Advocates" and "The Industry."</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Kristal High Taylor, Co-Founder and Editor-in-Chief, Politic365 - @KristalHigh @Politic365 <p>Panel 1: <u>The Experts</u></p> <ul style="list-style-type: none"> - <i>Digital Census 2020 and the Impact of Technology on Communities of Color</i> <ul style="list-style-type: none"> o Maria Smith Dautruche, Vice President for Foundation Partnerships, National Urban League - @MariaDautruche @NatUrbanLeague - <i>AI, Privacy, Big Data, Algorithm Discrimination, and Voting 2020</i> <ul style="list-style-type: none"> o Nicol Turner-Lee, Ph.D., Fellow - Governance Studies, Center for Technology Innovation, The Brookings Institution - @drturnerlee @BrookingsInst - <i>5G, Smart Cities, and Communities of Color</i> <ul style="list-style-type: none"> o Spencer Overton, Ph.D., President, Joint Center for Political and Economic Studies - @SpencerOverton @JointCenter <p>Panel 2: <u>The Advocates</u></p>

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	<ul style="list-style-type: none"> - Melanie Campbell, President and CEO, National Coalition on Black Civic Participation - @coalitionbuildr @NCBCP - Lauren deLisa Coleman, Digi-Cultural Trend Analyst and Producer, UltraLauren.com; Founder, Lnk Agency - @Ultralauraen @LnkAgency - Rosa Mendoza, Executive Director, Hispanic Technology & Telecommunications Partnership (HTTP) - @rosamendozafab @httponline - Kham Moua, Senior Policy and Communications Manager, OCA - Asian Pacific American Advocates - @KhamMoua @OCANational - Delano Squires, Director of Connect.DC, DC Office of the Chief Technology Officer - @Mr_Squires @ConnectdotDC (Invited) <p>Panel 3: <u>The Industry</u></p> <ul style="list-style-type: none"> - Yvette Pugh, Director of National Public Affairs, AT&T - #YvettePugh @ATT @ATTPublicPolicy - Marie R. Sylla-Dixon, Vice President of Federal Government and External Affairs, T-Mobile - @Mrsylladixon @TMobile - Antonio Williams, Senior Director of Government Affairs, Comcast - @Tony_Willams @Comcast - David Young, Vice President, Verizon Public Policy - @daedyo @VerizonPolicy @Verizon
3:45 PM – 4:45 PM Washington Ballroom	<p><u>Solutions in FinTech that Close the Wealth Gap and Empower Unbanked and Under-Banked Consumers</u></p> <p>Description: Digital citizenship in the 21st century involves access to banking and other traditional financial services, which requires a level of broadband adoption and digital literacy. Leading experts discuss how to encourage underserved consumers to adopt financial technology, while ensuring they are proficient in the benefits, and the harms, of cybersecurity, big data, and artificial intelligence.</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Robin Nunn, Partner, Davis Wright Tremaine LLP - #RobinNunn @DWTLaw <p>Special Presentation:</p> <ul style="list-style-type: none"> - Maureen Lewis, Director, Minority Telecommunications Development Project, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce - #MaureenLewis @NTIAgov <p>Panelists:</p> <ul style="list-style-type: none"> - Wole Coaxum, Founder and Chief Executive Officer, Mobility Capital Finance, Inc. - @WCoaxum @MoCaFiLife - Jotaka Eaddy, Vice President of Policy, Strategic Engagement, and Impact, LendUp - @JotakaEaddy @LendUpCredit - Christopher Fregiato, Associate General Counsel and Senior Vice President, Bank of America - #ChristopherFregiato @BankofAmerica - Andrew Moss, Program Manager, Community Relations and Minority Affairs, Office of the Comptroller of the Currency (OCC), U.S. Department of the Treasury - #AndrewMoss @USOCC
4:45 PM – 6:00 PM Washington Ballroom	<p><u>2018 General Counsels' Forum</u></p> <p>Description: In-house counsel and leaders from the top media, telecom, and tech companies address how continuing disruptions in the tech and media industry are redefining Corporate Social Responsibility and risk management. Topics include the importance of intellectual property protection in a knowledge economy.</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Deborah Lathen, Former Media Bureau Chief, Federal Communications Commission; President, Lathen Consulting LLC; Member, MMTC Board of Directors - @deborahlathen #LathenConsulting @MMTConline <p>Remarks and Introduction:</p> <ul style="list-style-type: none"> - Nicolaine Lazarre, Senior Vice President and General Counsel, National Urban League; Member, MMTC Board of Directors - @Nicolaelazarre @NatUrbanLeague <p>Panelists:</p>

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	<ul style="list-style-type: none"> - Lawrence Cooper, General Counsel at DC Government Office of Cable Television, Film, Music and Entertainment - #LawrenceCooper @entertain_dc - Janice Innis-Thompson, Chief Compliance Officer, Samsung Electronics America - #JaniceInnisThompson @SamsungUS - Karen Wishart, Executive Vice President and Chief Administration Office, Urban One, Inc. (formerly Radio One, Inc.) - #KarenWishart @urban1media - Justin Zhen, Co-founder, Thinknum - @jzprince @Thinknum
6:00 PM – 7:30 PM Promenade	<p><u>Social Justice and FinTech Empowerment Awards Reception</u></p> <p>Description: MMTC confers its Distinguished <i>Pro Bono</i> Achievement, FinTech Empowerment, and Champion of Digital Equality Awards. MMTC celebrates its pipeline and Mentoring Committee.</p> <p>Host:</p> <ul style="list-style-type: none"> - Francisco Montero, Partner, Fletcher Heald & Hildreth; Member, MMTC Board of Directors - @fmontero0208 #FletcherHealdHildreth @MMTConline <p>Remarks & Acknowledgement of MMTC Pipeline and Mentoring Committee:</p> <ul style="list-style-type: none"> - Erwin Krasnow, Partner, Garvey Schubert Barer LLP; Vice Chair, MMTC Board of Directors - @Ekrasnow @gsblaw <p>Distinguished Pro Bono Achievement Award:</p> <ul style="list-style-type: none"> - Skadden, Arps, Slate, Meagher & Flom LLP and Affiliates Counsel – <i>Accepted by</i> John Beahn, Cliff Sloan, and Caroline Van Zile - @SkaddenArps #JohnBeahn #CliffSloan #CarolineVanZile <ul style="list-style-type: none"> o <i>Presented by</i> David Honig, President, MMTC Media and Telecom Brokers; President Emeritus and Senior Counsel, MMTC - @DavidHonig2 @MMTConline <p>FinTech Empowerment Award:</p> <ul style="list-style-type: none"> - Wole Coaxum, Founder and Chief Executive Officer, Mobility Capital Finance, Inc. - @WCoaxum @MoCaFiLife <ul style="list-style-type: none"> o <i>Presented by</i> Jotaka Eaddy, Vice President of Policy, Strategic Engagement, and Impact, LendUp - @JotakaEaddy @LendUpCredit <p>Champion of Digital Equality Award:</p> <ul style="list-style-type: none"> - Byte Back – <i>Accepted by</i> Elizabeth Lindsey, Executive Director, Byte Back - @elindse1 @ByteBackDC <ul style="list-style-type: none"> o <i>Presented by</i> Maurita Coley Flippin, Interim President and CEO, MMTC - @MauritaColey @MMTConline