2019 PARTNERSHIP OPPORTUNITIES
AMERICA’S #1 MEDIA, TELECOM AND INTERNET CONFERENCE

Our Programming
Empowers, Educates,
and Inspires our participants.

MMTC
Multicultural Media, Telecom
& Internet Council
A RESULTS-DRIVEN PARTNERSHIP

The Multicultural Media, Telecom and Internet Council (MMTC) is the leading educational, research, and advocacy organization for people of color and women in the media, telecom, and tech industries.

MMTC advocates on behalf of 100MM Americans annually.

- 80 MM Media Impressions annually (Social Media, Digital, Print, Radio and TV)
- MMTC’s Policy impacts citizens in 50 states and more than 30 large urban cities
- More than 20,000 subscribers are directly mobilized daily through MMTC’s work

“We uplift the muffled voices that are left out of the conversation when communications policy is being made.” – Maurita Coley, President and CEO of MMTC
MMTC educates and works on behalf of more than 100 million people in the U.S. daily. MMTC educates members of Congress, state and local elected officials, and nonprofit and industry leaders.
“It’s no longer a luxury. This is serious. It’s really a social justice issue. It’s a 21st century civil rights issue.”

– Cheptoo Kositany-Buckner, deputy director of strategic initiatives at the Kansas City Public Library and advocate for closing the digital divide

For more than 33 years, MMTC has been the strongest advocate for the diverse voices by providing education, research, and training in media, telecom, and tech.

Our partners, sponsors, and stakeholders help us to address issues that impact marginalized consumers, and create and expand opportunities for diverse entrepreneurs.

As a partner, you help MMTC while also achieving your business objectives for diversity and inclusion through our proven, results-driven programs.

• 100+ Partners
“Too many low-income families and people of color don't even have internet access at home: Overall, more than 30 percent of low-income families with school age children lack home internet service.”

Maurita Coley, President and CEO of MMTC

Partners and supporters play major roles as thought leaders in media, telecom, and tech advocacy and innovation.

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<thead>
<tr>
<th>Partnership Level</th>
<th>Contribution ($)</th>
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<tr>
<td>Presenting</td>
<td>$150,000</td>
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<tr>
<td>Co-Presenting</td>
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"We don’t need another banquet... We need a movement to make this country treat poor people right.” – Rev. William Barber, Poor People’s Campaign

"[We must use technology to] protect the vulnerable [and] mobilize a global movement across the world to protect the education, health, and security of our people." – Mia Mottley, Prime Minister of Barbados

“[It's a powerful, inspiring idea: Using technology to protect the vulnerable.]” – Maurita Coley, President and CEO of MMTC

“The digital divide is real, and it will only get worse if we ignore it... It is one of the most important civil rights issues facing our modern information economy.” – Andy Carvin, author of Mind the Gap: The Digital Divide as the Civil Rights Issue of the New Millennium
$150,000 (LIMITED TO TWO)

- Official Presenting Sponsor
- Print, digital, and media recognition on MMTC’s platforms for one year in its outreach to more than 100MM people in 50 states and 30 major urban cities and rural communities
- Executive named as one of the conference Co-Chairs
- Executive Opportunity to bring greetings at the primary event
- Sampling opportunities
- Category product exclusivity
- 6 Features in MMTC’s BBSJ newsletters, information updates, and email blasts
- Recognition as a registration bag or portfolio sponsor
- Special MMTC seminar and conference participation privileges; booth amenities
- One Webinar sponsorship and presentation opportunity
- VIP Seating at all conference events for 10 people
- VIP passes for 10 to the Awards reception
- 10 conference registrations

$100,000 (LIMITED TO TWO)

- Official Co-Presenting Sponsor
- Print, digital, and media recognition on MMTC’s platforms for one year in its outreach to more than 100MM people in 50 states and 30 major urban cities and rural communities
- Executive named as one of the conference Vice-Chairs
- Executive Opportunity to bring greetings at one conference event
- Sampling opportunities
- Category product exclusivity
- 4 Features in MMTC’s BBSJ newsletters, information updates, and email blasts
- Special MMTC seminar and conference participation privileges; booth amenities
- VIP Seating at all conference events for 10 people
- VIP passes for 10 to the Awards reception
- 10 Conference registrations

“Every major industry should be encouraged to first address the needs of the vulnerable. Whether it’s the digital divide, the health divide, the housing divide, or the community reinvestment divide, industries should be encouraged or required to address these gaps that impact vulnerable people. It’s the essence of social responsibility.”

~ Maurita Coley, MMTC President and CEO
$75,000

- Official Partnership Sponsor and Sponsor of one of the conference events
- Print, digital, and media recognition on MMTC’s platforms for 6 months in its outreach to more than 100MM people in 50 states and 30 major urban cities and rural communities
- Executive named as one of the conference committee members
- Executive Opportunity to present an award to one of the honorees
- Sampling opportunities
- Category product exclusivity
- Features in MMTC’s BBSJ newsletters, information updates, and email blasts
- VIP Seating at all conference events for 5 people
- VIP passes for 5 to the Awards reception
- 5 conference registrations

$50,000

- Official Co-partnership Sponsor and named Co-Sponsor of one of the conference events
- Print, digital, and media recognition on MMTC’s platforms for 4 months in its outreach to more than 100MM people in 50 states and 30 major urban cities and rural communities
- Executive named as one of the conference committee members
- Executive Opportunity to present an award to one of the honorees
- Category product exclusivity
- Features in MMTC’s BBSJ newsletters, information updates, and email blasts
- VIP Seating at all conference events for 3 people
- VIP passes for 3 to the Awards reception
- 3 conference registrations

In the US alone, 24 million people don’t have access to high-speed internet and more than 20% of households do not have a computer. People living in low-income households or in poverty are more likely to experience difficulties accessing technology, according to the Pew Research Center.
$35,000

- Sponsor of the one conference session
- Print, digital, and media recognition on MMTC’s platforms for 3 months in its outreach to more than 100MM people in 50 states and 30 major urban cities and rural communities
- Executive named as one of the conference committee members
- Executive Opportunity to present an award to one of the honorees
- Sampling opportunities
- Category product exclusivity
- Features in MMTC’s BBSJ newsletters, information updates, and email blasts
- Seating at all conference events for 2 people
- VIP passes for 2 to the Awards reception
- 2 conference registrations

$25,000

- Executive named as one of the conference committee members
- Print, digital, and media recognition on MMTC’s platforms for 2 months in its outreach to more than 100MM people in 50 states and 30 major urban cities and rural communities
- Category product exclusivity
- Features in MMTC’s BBSJ newsletters, information updates, and email blasts
- Seating at all conference events for 2 people
- VIP passes for 2 to the Awards reception
- 2 conference registrations

Three Ways The Digital Divide Can Impact Our Children and Youth Today...

1. Participation in Group Projects and Homework Assignments is Hindered
2. Health Takes a Hit
3. Students Remain in a Game of Catch-Up

CALL US TODAY FOR MORE INFORMATION ON THE $15,000 AND BELOW LEVELS.
CONFERENCE REGISTRATION PORTAL AND ENTRY RATES

Full Rate: $500  Non-profit/Community Leaders: $200
Government: $300  Students: $50.00

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