



Conchita Magazine
 12975 SW 6th Street, Miami, FL 33184
 P. 305.227.1149 • F. 305.225.0184

Rate Sheet

Conchita Magazine welcomes and encourages diverse advertisements that are geared toward children, adolescents, and their families. By advertising in this magazine, you will be supporting a quality institution with a rich 81-year history and strong reputation, Conchita Espinosa Academy.

This is **CM's** thirteenth year of production. Printed issues are also uploaded to the CEA website, and the digital format allows readers to read our publication on laptops, iphones, ipads, and other digital reading devices.

Don't miss this grand opportunity to reach a target market of more than 2,000 consumers. When the magazine issue is complete, an email blast will be made to the CEA family and to other businesses that have distributed our magazine in the past.

CM reserves the right to place ads where needed upon final production. Ad discounts are available to contracts executed for both

issues.

Take advantage of what **CM** has to offer. Sign up today!

Design Fees

If you do not have an ad prepared, you can pay an additional fee for a professional ad design. Below are our discounted prices for ad designs to be placed in **CM**

- Fees for original artwork will be up to the discretion of the graphic artist.
- \$150.00 for one full page add design
- \$125.00 for one half page ad design
- \$75.00 for one quarter page ad design
- \$50.00 for one eighth of a page ad design

*A student design rate of \$25.00 is available for business card and ¼ page ads only.

Ad specifications

Color ads may be emailed as a 300dpi (CMYK) PDF or JPEG.

All photos should be scanned at a minimum of 300dpi. Black and white photos should be scanned as grayscale. Please be sure to provide all fonts and scanned photos.

Color Display Advertisements

Back cover 8.5"x11" \$950.00

Inside cover or back inside cover 8.5"x11" \$850.00

First right page 8.5"x11" \$850.00

Centerfold (left and right) 11"x17" \$1,100.00

Full page 8.5"x11" \$675.00

Half page 5.5"x8.5" \$350.00

Quarter page 4.25"x 5.5" \$145.00

Eighth of a page 2.75"x 4.25" \$75.00

Sizes may vary to fit layout.

Add .25" to height and width for Ads with full bleed

Directory Advertisements

Sixteenth of a page \$30.00

Thirty second of a page \$20.00

Personals \$5.00 per 30 characters

Classifieds \$10.00 per 30 characters



Conchita Magazine strives to share the legacy of Conchita Espinosa Academy with the world.



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Contract Agreement

By signing this agreement, the undersigned confirms knowledge and understanding of the terms and the conditions stated within, hereby giving written consent to execute said agreement. **A MINIMUM 50% DEPOSIT IS REQUIRED UPON EXECUTION 2 ISSUE CONTRACT. FULL PAYMENT IS REQUIRED UPON EXECUTION ON 1 ISSUE CONTRACT.** The remaining contract amount will be due 14 days before Print date. Any breach in this agreement will result in the loss of initial deposit and the advertisement will not appear in the magazine. Final payments for advertisements are as follows:

Fall/Winter issue final payment is due: November 3rd
 Spring/Winter issue final payment is due: March 2nd

PLEASE MAKE CHECKS PAYABLE TO CONCHITA ESPINOSA ACADEMY

*Discounted rates are as follows:	<u>Discount amount</u>	<u>No. of Issues</u>
Parents, Alumni & Subscribers	20%	2
	15%	2

Business Name: _____

Client Name: _____

Address: _____

Telephone: _____

Fax: _____

AD Size: _____ Ad Fee: _____

Specifications: _____ Design Fee: _____

No. of Issues: _____ Discount: 20% 15%

Issue #: _____ TOTAL: _____

Release Date: _____ 50% Deposit: _____

Paid with: _____ Check Cash

Balance Paid: _____

Date Due: _____

***NOTE: Total due before advertisement can appear in the magazine.**