



# SBSD DISCOVERY Fest

PRESENTED BY SOLANA BEACH SCHOOLS FOUNDATION

**Saturday, May 6 • 10:30am - 1:30pm**

Solana Pacific Elementary School  
3901 Townsgate Drive • San Diego, CA 92130



Discovery Fest brings the North San Diego community together to explore STREAM (Science, Technology, Research, Engineering, Art and Math) fields, themes, questions, and problems through hands-on activities, competitions, and more. In 2022 about 1,500 people from Del Mar, Carmel Valley, Solana Beach and surrounding areas attended Discovery Fest. Due to the popularity of Discovery Fest, we are expecting increased attendance at this year's event with a theme of *The Power of Water*.

## TITLE SPONSOR \$10,000

- Banner (96"x36") with your organization's name and logo prominently displayed at event
- Your logo on all promotional materials and flyers to families and the public
- Your organization's name and statement in publicity
- Recognition during announcements and challenges
- Recognition on banners displayed at school sites during Foundation events throughout the remainder of the school year

## ENGINEERING CHALLENGE SPONSOR \$5,000

- Prominent recognition on sponsorship banner
- Frequent announcements during the challenge
- Opportunity to "judge" a challenge
- Inclusion in all publicity for the event
- Recognition on banners displayed at school sites during Foundation events throughout the remainder of the school year

## PRESENTATION SPONSOR \$5,000 OR (2) SPONSORS \$2,500 EACH

- Prominent recognition on sponsorship banner
- Frequent announcements during the challenge
- Opportunity to "judge" a challenge
- Inclusion in all publicity for the event
- Recognition on banners displayed at school sites during Foundation events throughout the remainder of the school year

## ACTIVITY SPONSOR \$2,500

Sponsor one of the District activity booths. Prior activities included: Augmented Reality Sandbox, Alien Circuits, Straw Rockets, Robotics Stations and Drone Station.

- Signage with your organization's name and logo at the Activity Booth
- Recognition on the sponsorship banner and inclusion in all publicity

## BOOTH SPONSOR/BOOTH PURCHASE

Interaction between the company and attendees is a critical component of all booths. Companies wishing to purchase a booth must provide a hands-on activity for kids and parents to be approved by event organizers. Applications will be reviewed for originality, concepts, and level of interaction with attendees.

\$500 (10'x10' with table and 2 chairs)\*

\$1,500 (10'x30' with 3 tables and 6 chairs)

\$1,000 (10'x20' with 2 tables and 4 chairs)

\$2,000 Custom Booth Size

## NON-PROFIT/STUDENT SPONSORED BOOTH (FREE)

Several booth spaces will be available for non-profits, middle school, and high school groups wishing to provide a STREAM-related activity for K-6 students.

\*10x10 Pop-up tents are available for rent and are not included in booth price.

Tent rental price subject to change based on current rates.

Limited electrical access. Please indicate electrical needs on the Sponsorship Application Form.

