

**SPONSORSHIP
OPPORTUNITIES**

Change Your Mind Mental Health & Wellness Festival

**Saturday | May 3, 2025
Noon - 4:00 pm**

**Oceanside Pier
Junior Seau Amphitheatre
& Beach Center
301 The Strand North
Oceanside, CA 92054**



About the Change Your Mind Mental Health & Wellness Festival

Established in 2022, *Change Your Mind* was created to help eliminate the stigma surrounding mental health struggles. Now entering its fourth year, this family-friendly festival features art therapy, live music and dance, diverse vendors, delicious food, and behavioral health experts from Interfaith Community Services answering your questions about mental health and wellness topics.

Join us and help change the conversation around mental health!





About Interfaith Community Services

Interfaith Community Services was founded in 1979 to address hunger and homelessness in North San Diego County. Today, we offer more than 75 programs to low income area families and individuals. Assistance programs include food, housing, employment, substance use disorder (detox), and many more.

Our mission, *Helping People Help Themselves*, is made possible through partnerships with diverse faith communities, community leaders, and people of compassion. Working together, we make and find ways to change people's lives and give them hope.

The mission of Interfaith Community Services is to empower people in need to stabilize and improve their lives through comprehensive programs, in partnership with diverse faith communities and people of compassion.

Building on more than 40 years of empowering homeless and low-income community members, Interfaith has become the most comprehensive social services agency in North County, providing both immediate safety net services and long-term, life-changing services for the most poor and vulnerable residents.



The Benefits of Sponsorship

Building Brand Awareness

- Your brand will be showcased to the more than 2,000 anticipated attendees
- Demonstrate your organization's commitment to supporting family and friends with mental health challenges
- Customers are increasingly choosing services and products based on a company's corporate responsibility
- Employees are proud to represent a company that is mission-focused and prioritizes philanthropy

Attendee Information

- Registered attendees
- Email to over 1500 attendees from previous festivals
- Donors
- Volunteers
- Members of the mental health community
- Walk-in traffic, both local and vacationers

Event Promotion

- Advertised to Interfaith's database of more than 20,000 supporters
- Social media channels
- Schools and community organizations
- The City of Oceanside's event calendars and listings

EVENT OVERVIEW

- Free admission
- More than 50 exhibitors and vendors with goods and services promoting wellness and mental health
- New for 2025! "Flea by the Sea" Vintage Clothing Market
- Interactive demonstrations including art therapy, sound baths, and yoga, and more!
- Cultural music and dance performances
- Interfaith Community Hub "Ask the Experts," featuring trained social workers and mental health clinicians.



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Flea by the Sea

CURATED VINTAGE MARKET



As a sponsor of *Change Your Mind*, you'll gain exposure to a diverse and engaged audience. New this year: a "Flea by the Sea" curated vintage market, specifically designed to attract a younger demographic. This fun addition to *Change Your Mind* directly aligns with our mission of providing a "second chance" (for both people and clothing!) along with a little retail therapy and self-care.

Since *Change Your Mind* takes place the week before Mother's Day, this vintage market, combined with our independent artisan vendors, provides a strategic opportunity to connect with a large audience of compassionate, young beach goers and festival attendees.

Select Your Sponsorship Level

By choosing to partner with Interfaith for the fourth annual **Change Your Mind Mental Health Festival**, your company will earn broad exposure to our attendees, plus a significant number of walk-by visitors. Build brand awareness and brand your organization as a leader in your local community. We look forward to partnering with you!

Sponsorship Benefits	GRATITUDE TITLE SPONSOR \$10,000	MINDFUL SPONSOR \$5,000	SERENITY SPONSOR \$2,500	WELLNESS SPONSOR \$1,000
Exclusive naming opportunity and inclusion on Interfaith lobby "Donor Wall"	✓			
Recognition each hour from the main stage during the event	✓			
Premium exhibitor space in high traffic area with table and two chairs provided	✓	✓	✓	
Include an item in pre-registered VIP attendee gift bags	✓	✓	✓	✓
Company name/logo featured on Change Your Mind event page	✓	✓	✓	✓
Company name/logo featured on all pre- and post-event communications, monthly e-blast, event poster, dedicated post on Interfaith's social media channels	✓	✓	✓	✓
Your message or coupon included in our post-festival attendee thank you email	✓	✓	✓	
Opportunity for your leadership to participate in Interfaith's podcast with CEO Greg Anglea	✓			
Customized volunteer day for your employees	✓	✓		
Company profile on Interfaith's "Companies That Care" website page	✓	✓	✓	✓

Sponsorship Agreement



Please complete the information below to sponsor the *Change Your Mind Mental Health & Wellness Festival*. Your early commitment will allow Interfaith to include your logo and company information in upcoming promotional efforts and to make the most of your sponsorship!

SPONSORSHIP LEVEL REQUESTED

- | | |
|---|---|
| ☐ Gratitude Title Sponsor – \$10,000 | ☐ Wellness Sponsor – \$1,000 |
| ☐ Mindful Sponsor – \$5,000 | ☐ Exhibitor – \$250 |
| ☐ Serenity Sponsor – \$2,500 | |

SIGNATURE

PRINT NAME

DATE

ONLINE PAYMENT

Visit www.interfaithservices.org/donate or scan the QR code.
(Use the “notes” section to let us know your sponsor level)



CHECK PAYMENT

Please make checks payable to: Interfaith Community Services
ATTN: Change Your Mind Festival, 550 W. Washington Ave., Escondido, CA, 92025

EMAIL COMPLETED FORM

Email completed Sponsorship Forms to: aedwards@interfaithservices.org

Questions? Need more information or a custom sponsorship opportunity?

Contact Avery Edwards
aedwards@interfaithservices.org or 760.270.3422

