

SANDAG Bike Anywhere Day 2025 Toolkit

Contents

- **Flyer and Poster (Page 2)**
- **Sample Social Media (Page 3)**
- **Sample Newsletter (Page 4)**
- **Display Slides (Page 5)**

Introduction

In celebration of National Bike Month, SANDAG invites the San Diego region to participate in **Bike Anywhere Day** from **6:30 a.m. to 9:30 a.m. on Thursday, May 15**. SANDAG has hosted an annual biking event in the San Diego region for more than 30 years. Bike Anywhere Day aims to alleviate traffic and reduce air pollution while promoting biking as a fun, sustainable, and healthy transportation choice.

Bike Anywhere Day is a free event open to everyone and encourages participants to bike to work, school, or anywhere. Participants can also pedal to one of the 100 pit stops across the region to pick up a free commemorative Bike Anywhere Day 2025 t-shirt, while supplies last.

This year, eligible registrants will be automatically entered into the Bike Anywhere Day Sweepstakes for the chance to win one of three e-bikes, powered by Rad Power Bikes.

Thanks for your support in promoting this annual event!

Learn more: [SANDAG.org/bikeday](https://sandag.org/bikeday) (*para español, visite [SANDAG.org/diadelabici](https://sandag.org/diadelabici)*)

Contact us: biking@sandag.org

Follow SANDAG on social media:

- Facebook: Facebook.com/SANDAGregion
- Instagram: Instagram.com/SANDAGregion
- LinkedIn: LinkedIn.com/company/SANDAG
- X: X.com/SANDAG

Flyer and Poster

Print these materials to display at your location.

Download Flyer and Poster

SANDAG
Bike Anywhere Day 2025
Thursday, May 15

Ride your bike to work, school, the beach, or anywhere in the San Diego region on **Thursday, May 15**. Pedal to one of our many pit stops between 6:30 and 9:30 a.m. to pick up your free t-shirt.

Eligible registrants for this free event will be automatically entered for the chance to win one of three e-bikes, powered by Rad Power Bikes.



SANDAG.org/bikeday



COX   **That's it.** 

QUANTUM  

1 2 3 4 5 6 7 8 9 10 11 12

BikeAnywhereSD

SANDAG
Día de la Bici 2025
Jueves 15 de Mayo

Vaya en bicicleta al trabajo, a la escuela, a la playa o cualquier otro lugar de la región de San Diego el **Jueves 15 de Mayo**. Pédalee hasta una de nuestras muchas paradas de 6:30 a 9:30 a.m. para recibir su camiseta gratis.

Los participantes elegibles que se registren en este evento gratuito participarán automáticamente en un sorteo para tener la oportunidad de ganar una de tres bicicletas eléctricas, por concesión de Rad Power Bikes.



SANDAG.org/diadelabici



COX   **That's it.** 

QUANTUM  

1 2 3 4 5 6 7 8 9 10 11 12

BikeAnywhereSD

SANDAG
Bike Anywhere Day 2025
Thursday, May 15

Ride your bike to work, school, the beach, or anywhere in the San Diego region on **Thursday, May 15**. Pedal to one of our many pit stops between 6:30 and 9:30 a.m. to pick up your free t-shirt.

Eligible registrants for this free event will be automatically entered for the chance to win one of three e-bikes, powered by Rad Power Bikes.



SANDAG.org/bikeday



COX   **That's it.** 

QUANTUM  

1 2 3 4 5 6 7 8 9 10 11 12

BikeAnywhereSD

SANDAG
Día de la Bici 2025
Jueves 15 de Mayo

Vaya en bicicleta al trabajo, a la escuela, a la playa o cualquier otro lugar de la región de San Diego el **Jueves 15 de Mayo**. Pédalee hasta una de nuestras muchas paradas de 6:30 a 9:30 a.m. para recibir su camiseta gratis.

Los participantes elegibles que se registren en este evento gratuito participarán automáticamente en un sorteo para tener la oportunidad de ganar una de tres bicicletas eléctricas, por concesión de Rad Power Bikes.



SANDAG.org/diadelabici



COX   **That's it.** 

QUANTUM  

1 2 3 4 5 6 7 8 9 10 11 12

BikeAnywhereSD

Social Media

Share these posts on your social media channels.

Sample Captions:

- @SANDAG Bike Anywhere Day is on Thursday, May 15. 🚲 Ride your bike to work, school, the beach, or... anywhere! Pick up a free t-shirt at one of the 100 pit stops across the San Diego region. Register for your chance to win one of three e-bikes. Learn more at SANDAG.org/bikeday (para español, visite SANDAG.org/diadelabici). #BikeAnywhereSD
- Don't forget, May 15 is @SANDAG Bike Anywhere Day! Enjoy riding to work, school, the beach, or anywhere. Register for a chance to win one of three e-bikes. Be sure to pick up your free t-shirt at one of the 100 pit stops on the day of the event. Learn more and register at SANDAG.org/bikeday. #BikeAnywhereSD
- From here to there, bike anywhere! Grab your bike and join the fun for @SANDAG Bike Anywhere Day on Thursday, May 15. Pedal to one of the 100 pit stops across the San Diego region from 6:30–9:30 a.m. for a free t-shirt! Visit SANDAG.org/bikeday to register and get a chance to win one of three e-bikes (para español, visite SANDAG.org/diadelabici). #BikeAnywhereSD

Download Social Media Images



Newsletter

Share this message with your email subscribers.

Consider adding this line to your email signature:

SANDAG Bike Anywhere Day 2025 is Thursday, May 15! [Register today.](#)

Sample Newsletter Article:

SANDAG Bike Anywhere Day is back! Join thousands and ride your bike to work, school, the beach, or anywhere in the San Diego region on Thursday, May 15. Be sure to pedal to one of the 100 pit stops between 6:30 and 9:30 a.m. to pick up a free t-shirt. Eligible registrants will be automatically entered into the Bike Anywhere Day Sweepstakes for a chance to win one of three e-bikes. Learn more and register at SANDAG.org/bikeday. (para español, visite SANDAG.org/diadelabici).

Download Newsletter Image



Display Slides

Add these digital slides to a presentation or display at your location.

Download Display Slides

