



**Text-Based Concierge
to Book Home Services**

makase.com

ABOUT US

The Intersection of Real Estate, Local Services & AI

Makase was founded in 2023 as a concierge property management company for multi-million dollar homes.

We identified the painfully broken workflow between homeowners and service providers.

We built an always on text-based agent, Makase, to handle coordination and match supply and demand.

We have a founding team of five and prototype with 500+ users and \$200k+ in payment volume.



Founded in San Diego

02/2023

Launched Makase

01/2024

Team & Prototype

1/2025

500+ users

\$200k+ TPV

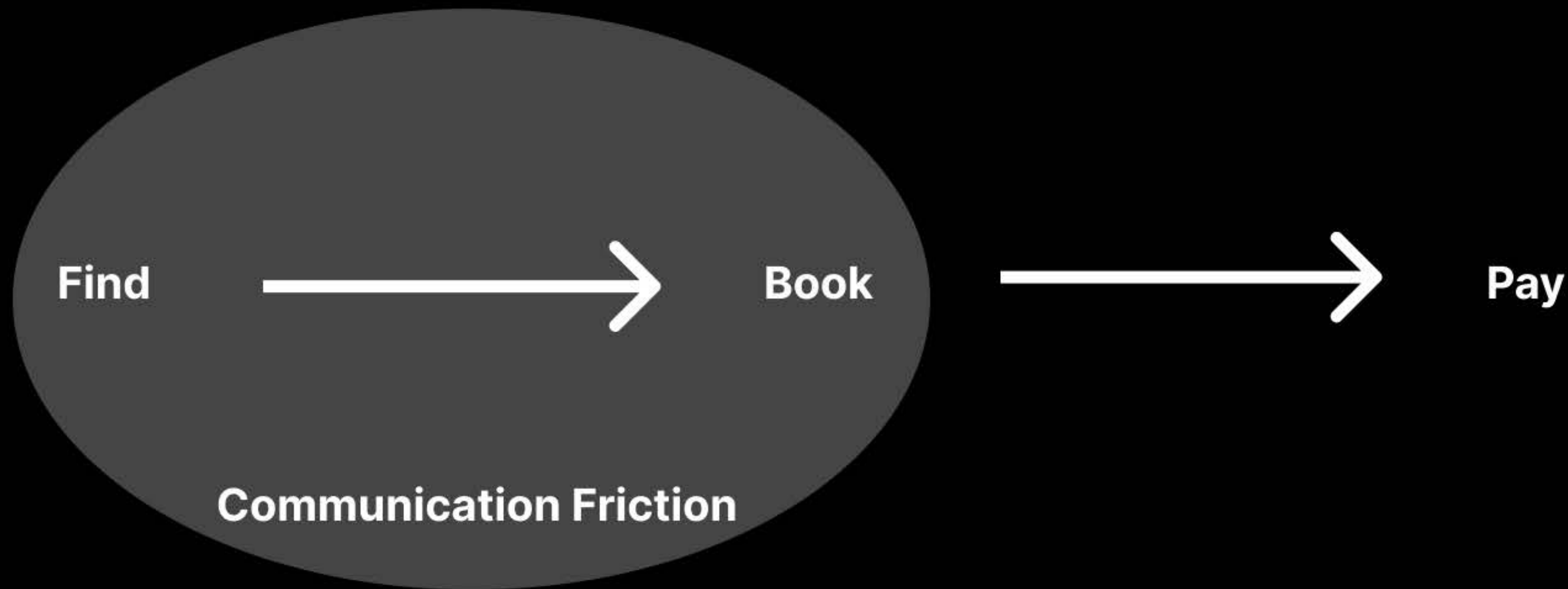
San Diego + Austin

makase.com

PROBLEM

Booking Services is a Pain

Coordination is broken and takes time for service providers and whoever needs their services.



SOLUTION

SMS Concierge for Home Services Coordination

Omakase (お任せ) is a Japanese cuisine experience that translates to *"I'll leave the details up to you"*.



Makase is available 24/7 in any language. Demo at makase.com or text 888.541.2743

MAKASE BENEFITS

A Booking Assistant for Everyone



SMS is Convenient and Strengthens Connections



Automates Repetitive & Mundane Workflow Tasks



Enhances the Customer and Employee Experience



We Only Make Money When We Successfully Book



MAKASE FOR HOME & PROPERTY OWNERS

SMS Concierge to find, book, & pay existing and new service providers.

	Base	Gold	VIP
Monthly Subscription:	\$0	\$299	\$1999
On Demand Concierge Fee:	%10	%8	%5
Text / Chat / Email Access:			
Voice Access:			
Preferred Providers:			
Low Fee on Recurring Providers:			
Lifestyle Services:			

Hey Makase, we need our pool cleaned for my kids party tomorrow. Help!

RSF Pool cleaning will be there at 2 today, I will let them in via code. Let me know if that doesn't work.

Yes. 2PM works! Thx!

Great! In the future I'll make sure the pool is clean before any hosted events. As always, you can check the status on your dashboard here.

Enjoy your day Julie! :)



GEOGRAPHIC EXPANSION



2024



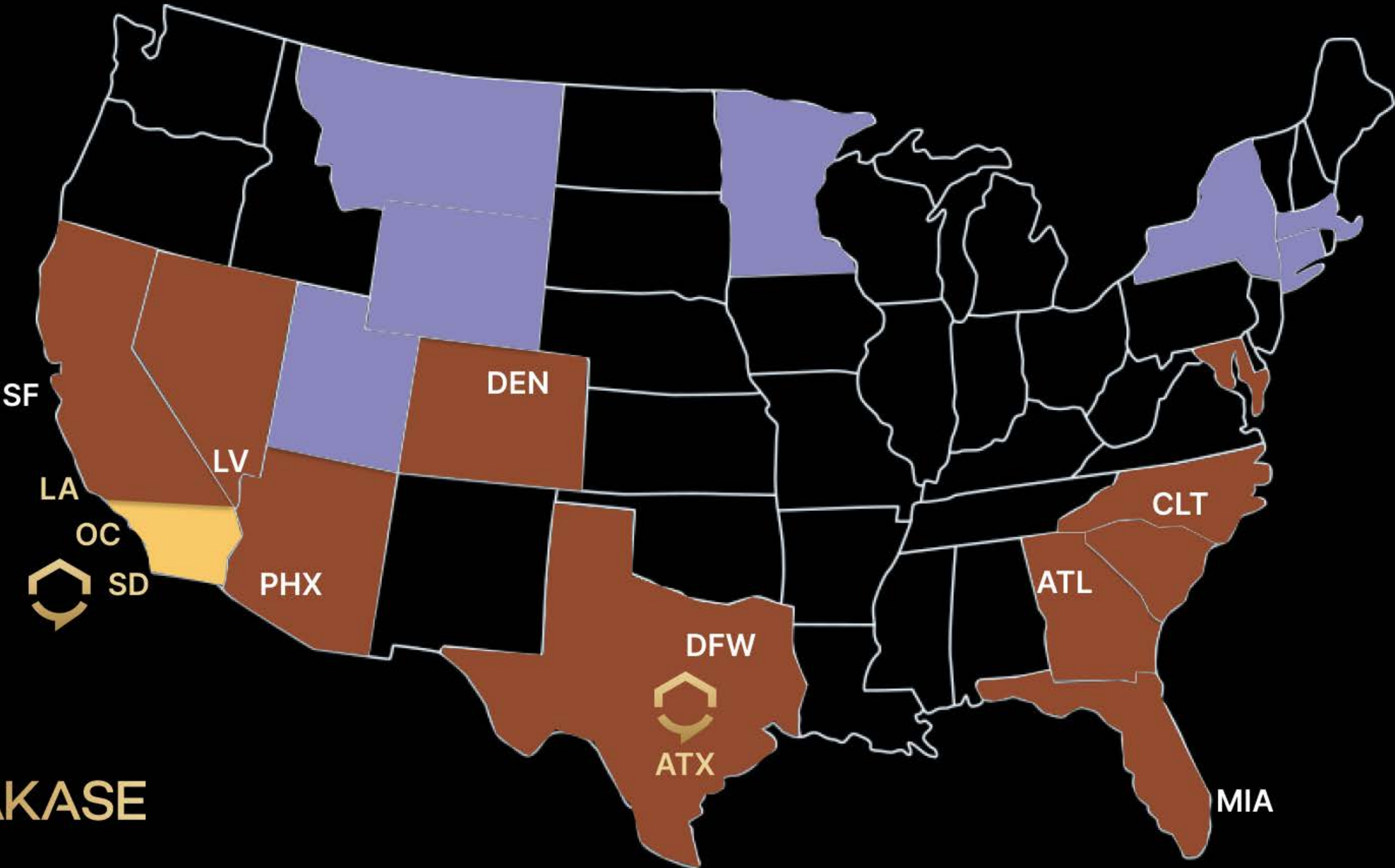
2025



2026



2027+



MAKASE FOR SERVICE PROVIDERS

Concierge for Lead Management

Receive leads via SMS & email from Makase

Respond in seconds to website leads

Qualify leads on SMS for higher conversion

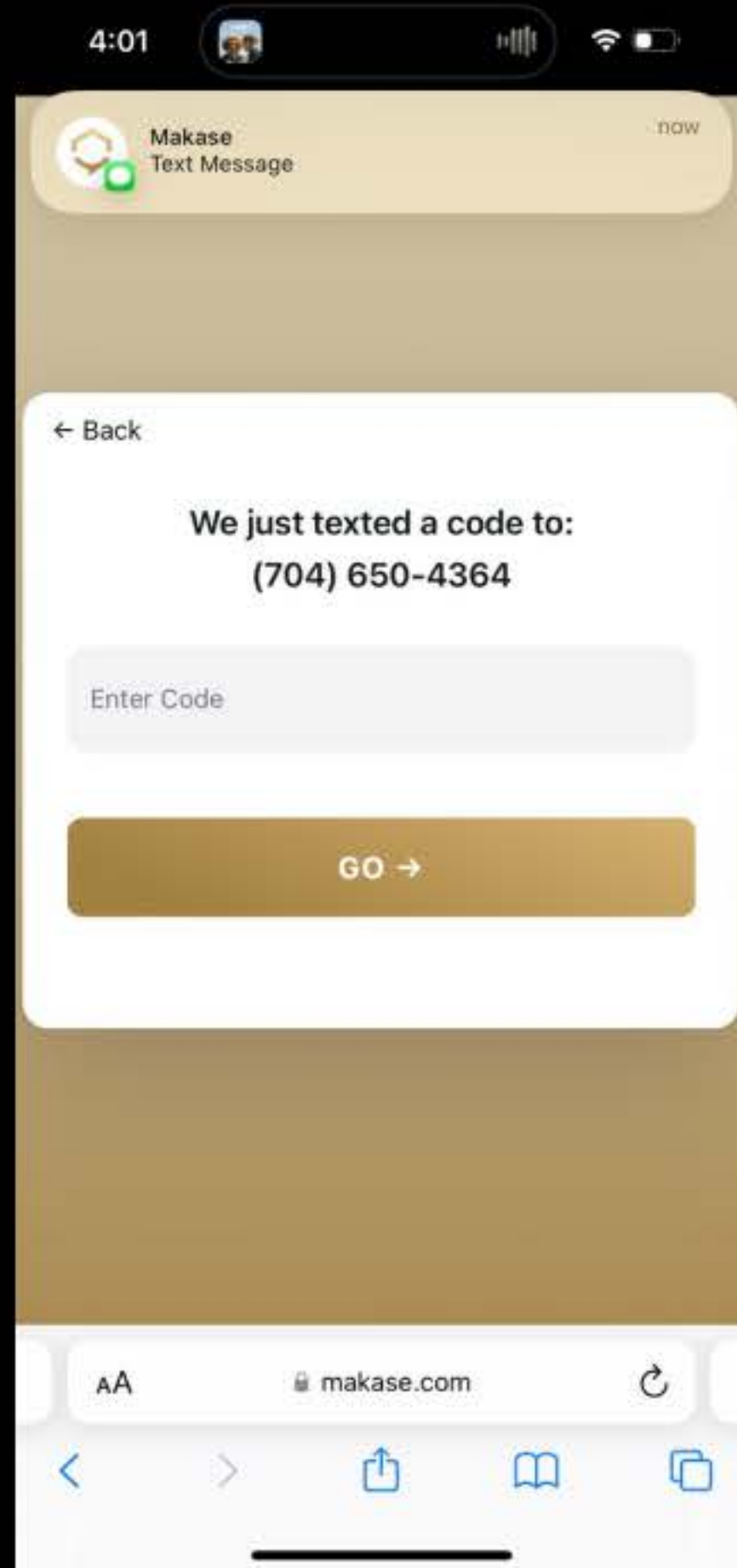
Personalize concierge and the info you need

Receive summaries and get notified via SMS & email

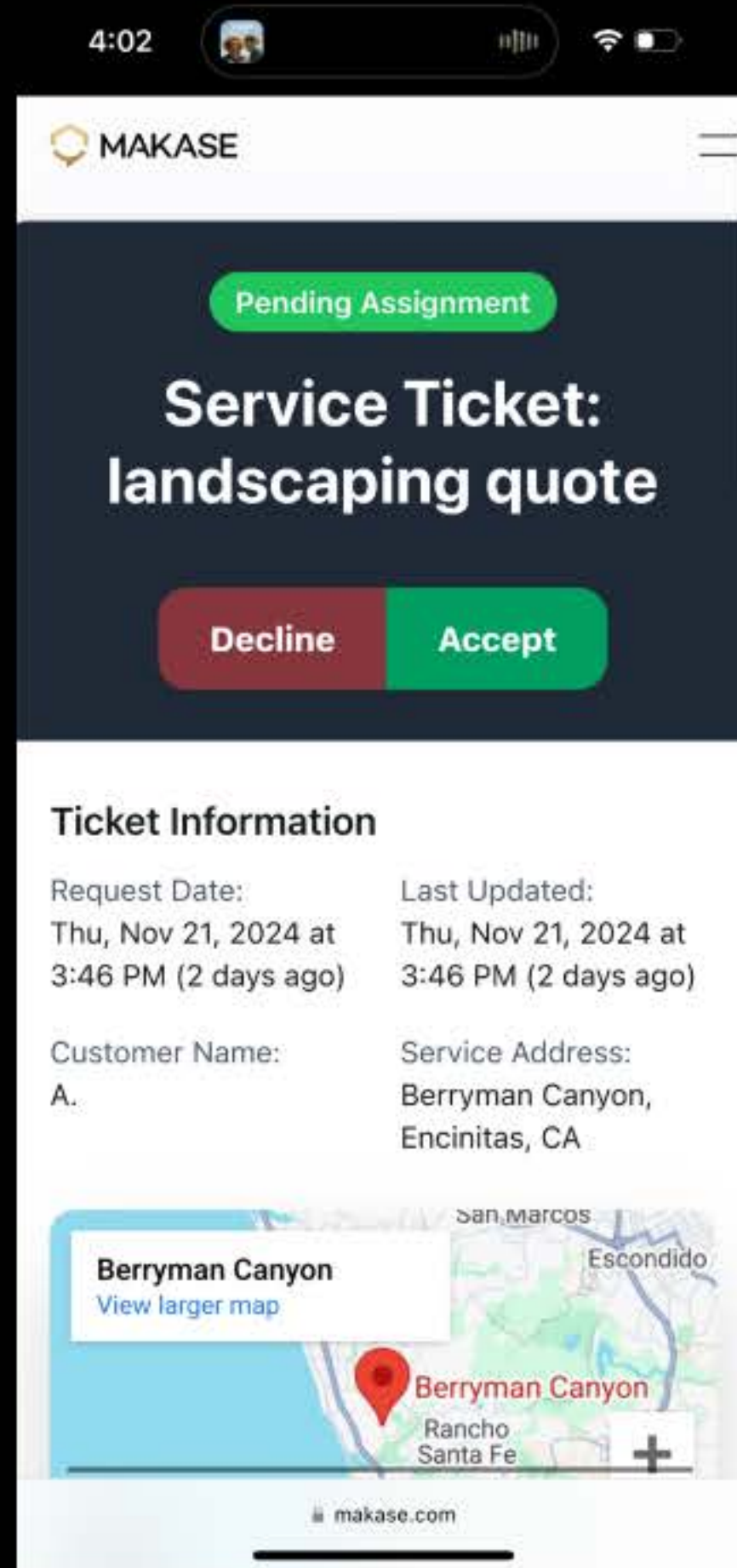
View reports of each lead in a private Google Sheet



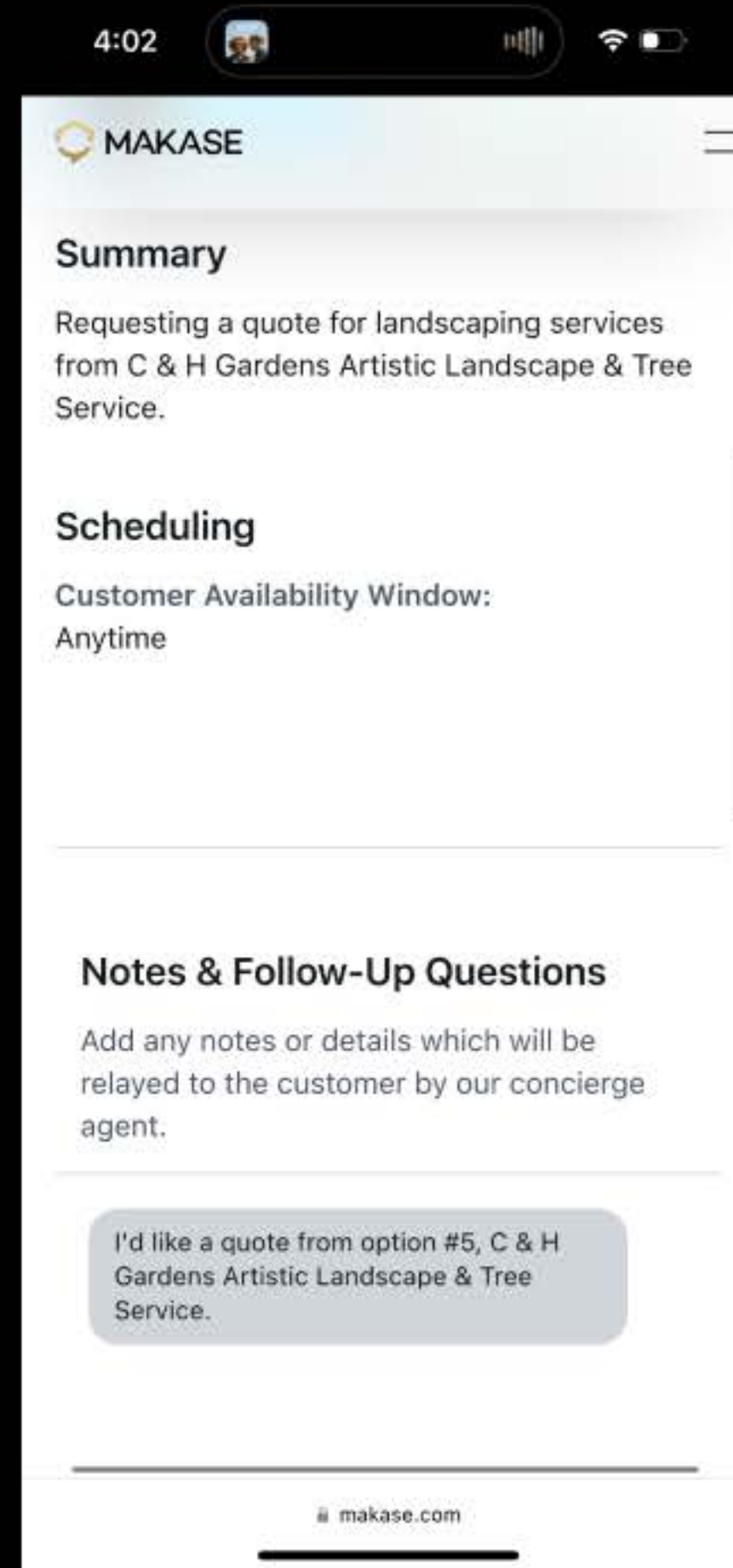
PROS DO NOT I) PAY FOR LEADS FROM MAKASE OR II) DOWNLOAD AN APP TO WORK WITH MAKASE



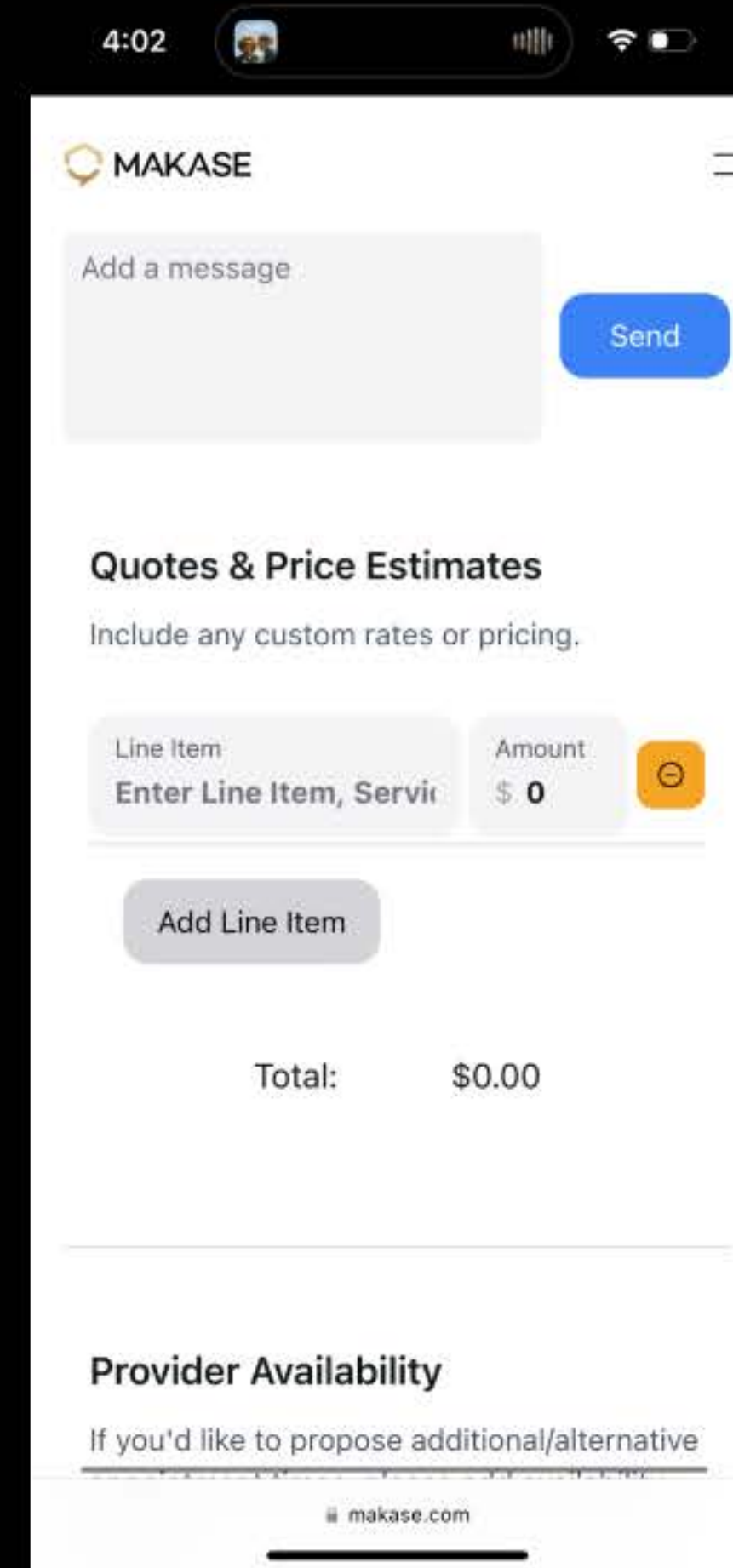
GET LEADS VIA
SMS & EMAIL



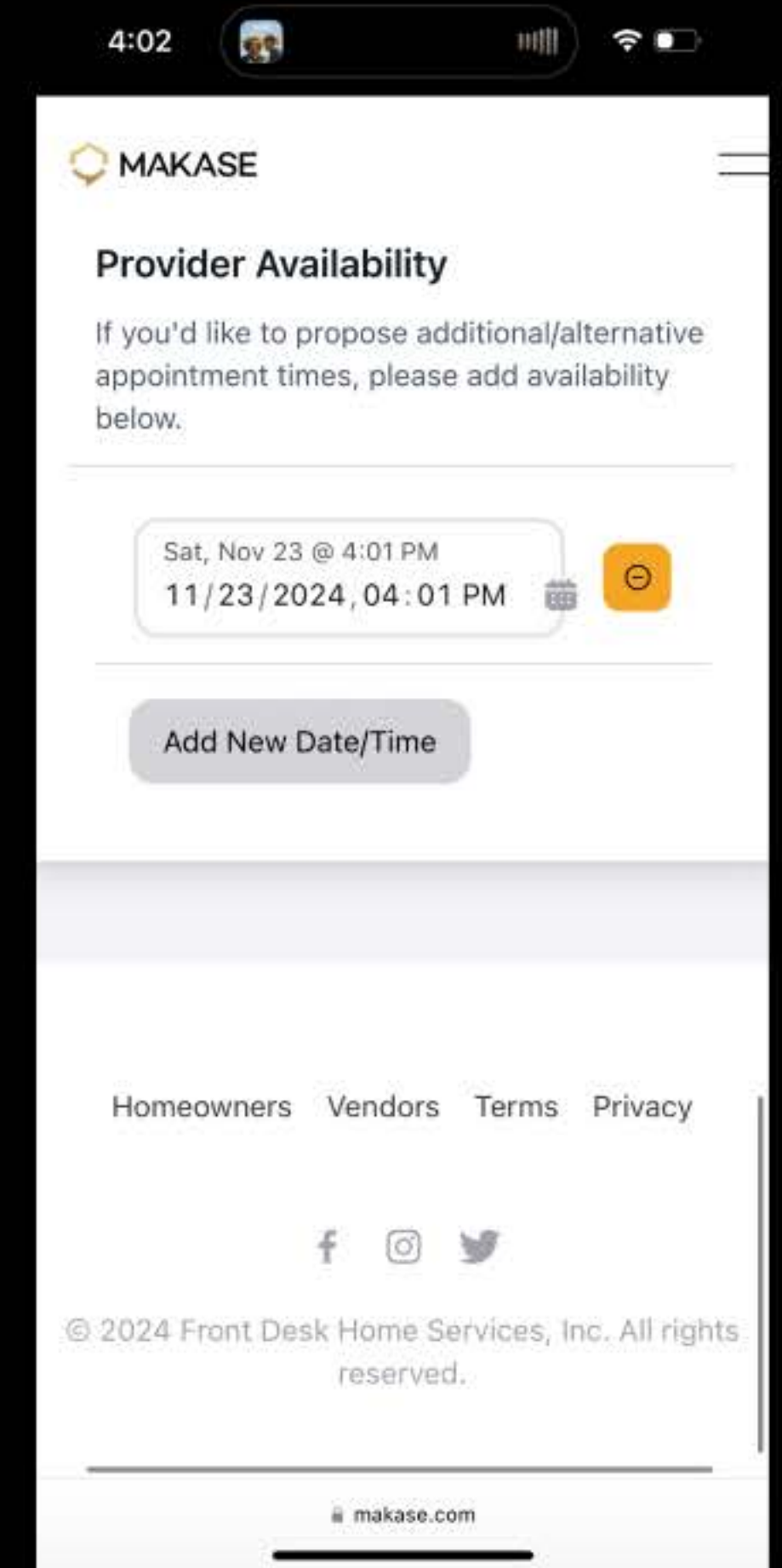
ACCEPT OR
DECLINE LEADS



JOB SUMMARY &
ASK LEAD ?'S



PROVIDE QUOTE
& AVAILABILITY



BOOK OVER
TEXT

Text-Based Lead Qualification + Alerts + Reporting

 **Makase** Tuesday
To: Radford Cc: Makase >
Reply To: Makase >

New Contact: [\(858\) 352-8186](tel:(858)352-8186)

 **MAKASE**

Hi there, Radford Doors & Gates!

A new lead just submitted their
phone number on your website:
<https://radfordgaragedoor.com/>

Phone: [\(858\) 352-8186](tel:(858)352-8186)

NEW CONTACT NOTIFICATION



Makase

To: Seth Cc: Makase >

Reply To: Makase >

Wednesday

Qualified Lead: Seth Ch.

MAKASE

New Lead: Seth

Seth needs a plumber to replace the interior of a toilet, with availability before 9:00 AM or after 12:00 PM.

Name: Seth

Email: seth@sc...n.com

Phone: +16...100...

Address: Crest Dr., Encinitas, CA 92024

QUALIFIED LEAD NOTIFICATION

C	D	I
date	phone	url
Fri, Oct 4, 2024, 8:19 AM	(858) 829-3309	https://radfordgaragedoor.com/free-garage-door-estimate/
Fri, Oct 4, 2024, 12:53 PM	(760) 213-5737	https://radfordgaragedoor.com/landers/landing-residential-garage-door-repair/
Tue, Oct 8, 2024, 12:44 PM	8582040973	https://radfordgaragedoor.com/landers/landing-residential-garage-door-repair/
Tue, Oct 8, 2024, 5:18 PM	(619) 917-8234	https://radfordgaragedoor.com/landers/landing-residential-garage-door-repair/
Wed, Oct 9, 2024, 11:35 AM	(858) 243-8649	https://radfordgaragedoor.com/book-repair-or-service/
Thu, Oct 17, 2024, 12:59 PM	(401) 714-4236	https://radfordgaragedoor.com/contact/
Thu, Oct 17, 2024, 8:51 PM	(858) 900-7288	https://radfordgaragedoor.com/free-garage-door-estimate/
Fri, Oct 18, 2024, 3:04 PM	(949) 680-7585	https://radfordgaragedoor.com/book-repair-or-service/
Fri, Oct 18, 2024, 5:55 PM	(424) 220-0074	https://radfordgaragedoor.com/free-garage-door-estimate/
Sat, Oct 19, 2024, 4:19 PM	(858) 722-1772	https://radfordgaragedoor.com/free-garage-door-estimate/
Wed, Oct 23, 2024, 8:19 AM	4017144236	https://radfordgaragedoor.com/
Mon, Oct 28, 2024, 10:08 PM	(775) 413-9075	https://radfordgaragedoor.com/contact/
Wed, Oct 30, 2024, 10:56 AM	(760) 504-8578	https://radfordgaragedoor.com/contact/
Mon, Nov 4, 2024, 4:00 PM	7143074109	https://radfordgaragedoor.com/
Tue, Nov 5, 2024, 6:59 AM	(619) 559-6144	https://radfordgaragedoor.com/book-repair-or-service/
Fri, Nov 15, 2024, 12:57 PM	(858) 349-3075	https://radfordgaragedoor.com/book-repair-or-service/
Sat, Nov 16, 2024, 12:13 PM	(913) 620-5607	https://radfordgaragedoor.com/free-garage-door-estimate/
Sun, Nov 17, 2024, 11:02 AM	(760) 529-6052	https://radfordgaragedoor.com/book-repair-or-service/
Nov 19, 2024, 10:07 AM	8583528186	https://radfordgaragedoor.com/
Wed, Nov 20, 2024, 8:50 AM	(619) 865-3652	https://radfordgaragedoor.com/contact/
Mon, Nov 25, 2024, 9:36 AM	8583662707	https://radfordgaragedoor.com/
Mon, Nov 25, 2024, 9:37 AM	8503196373	https://radfordgaragedoor.com/
Sat, Nov 30, 2024, 12:56 PM	8583442523	https://radfordgaragedoor.com/
Mon, Dec 2, 2024, 3:54 AM	858-442-6057	https://radfordgaragedoor.com/
Mon, Dec 2, 2024, 3:55 AM	858-442-6057	https://radfordgaragedoor.com/
Tue, Dec 3, 2024, 11:24 AM	(503) 332-4619	https://radfordgaragedoor.com/free-garage-door-estimate/
Wed, Dec 4, 2024, 8:50 AM	7606966939	https://radfordgaragedoor.com/
Sat, Dec 7, 2024, 2:21 PM	(619) 601-7126	https://radfordgaragedoor.com/contact/
Mon, Dec 9, 2024, 9:14 AM	(216) 533-3623	https://radfordgaragedoor.com/free-garage-door-estimate/
Fri, Dec 13, 2024, 6:13 AM	7604565789	https://radfordgaragedoor.com/
Fri, Dec 13, 2024, 9:22 AM	9522127397	https://radfordgaragedoor.com/
Mon, Dec 16, 2024, 2:47 PM	1444444444	https://radfordgaragedoor.com/
Mon, Dec 16, 2024, 2:48 PM	19194485262	https://radfordgaragedoor.com/
Thu, Dec 19, 2024, 3:03 AM	5169376243	https://radfordgaragedoor.com/
Thu, Dec 26, 2024, 7:57 AM	(619) 446-9505	https://radfordgaragedoor.com/book-repair-or-service/
Tue, Dec 31, 2024, 7:39 AM	4343432423	https://radfordgaragedoor.com/lp/commercial-entry-doors/
Fri, Jan 3, 2025, 8:24 AM	7606047792	https://radfordgaragedoor.com/
Fri, Jan 3, 2025, 5:35 PM	(619) 813-9579	https://radfordgaragedoor.com/contact/
Mon, Jan 6, 2025, 4:24 AM	(814) 980-5065	https://radfordgaragedoor.com/contact/
Mon, Jan 6, 2025, 1:52 PM	2154957306	https://radfordgaragedoor.com/

DATA COLLECTION FOR EASY CRM INTEGRATION

D

or residential garage doors.

e garage door with glass in grid design.

idential garage door at 4830 Jewell St., San Diego 92109.

gle car garage door and a double car garage door.

ent to have someone look at our home and bid on a new garage

er is beeping and needs to be replaced.

l door replacement and specified a basic retail door.

or 2 fence doors.

Driveway gate and mentioned the gallery on the website is not w

s associate for four new garage doors.

ial garage door replacement. Interested in a classic steel, insul

swinging out garage doors.

r contemporary and luxury garage door styles for a client. Reco

idential garage door quote.

the garage door opener.

e door is inconsistently opening and that all batteries in the rem

contemporary door.

e door. Currently have the original garage door made out of wo

message to Elizabeth Reed.

ntial garage door quote. Looking for options for a two-car garag

age has come undone and I can't fix it myself. Radford installed

or repair and maintenance service as soon as possible.

r 2 large barn doors for a ranch, unsure if residential or comme

Radford and lost their Maratec remote. They need a new one to

colonial style doors.

ntial 2 car garage door.

age door.

enie LiftMaster 1024 and a quote for replacing existing 2-door g

garage door with high lift tracks and side mount opener.

outswinging garage doors.

TRANSCRIPT & URGENCY

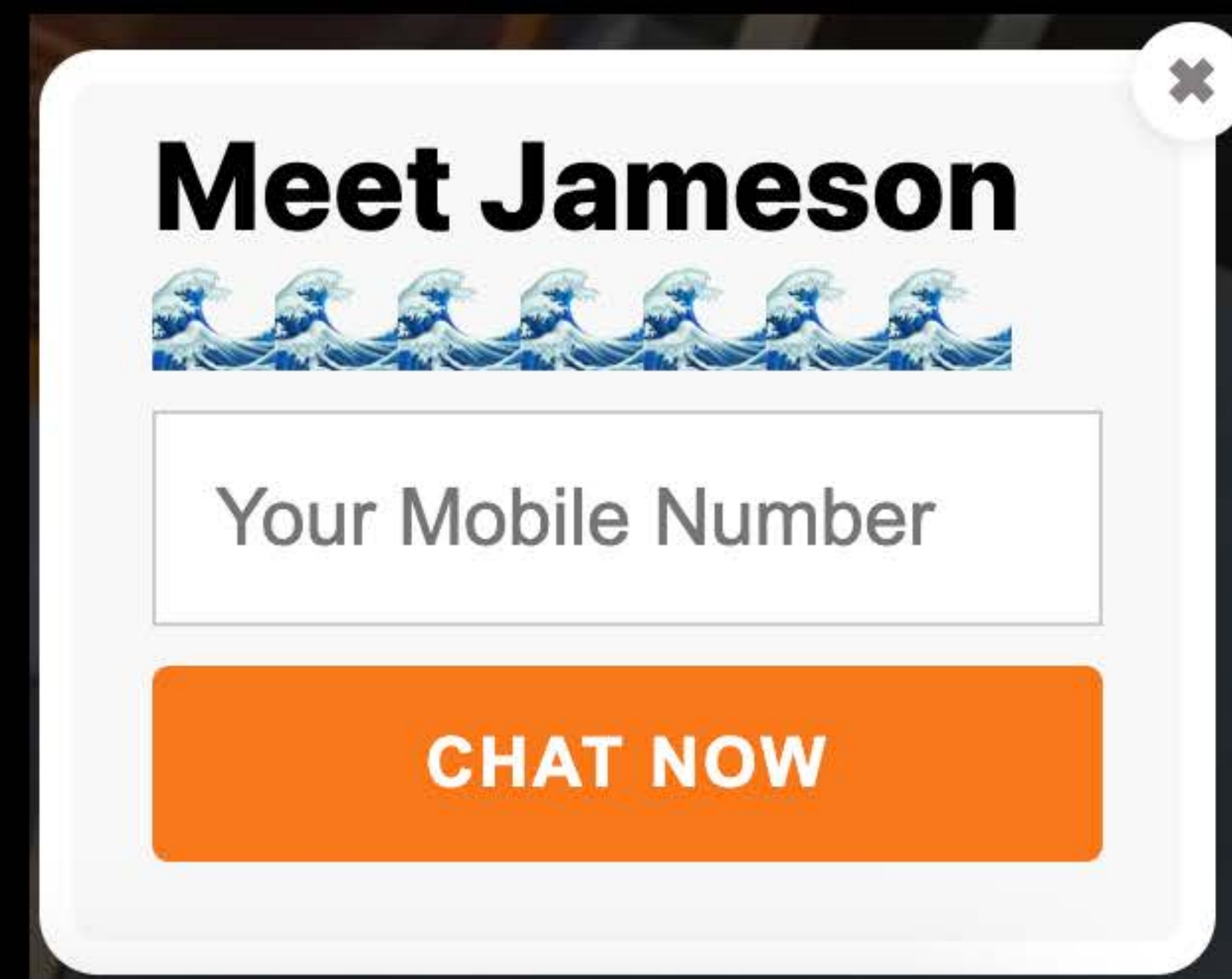
MAKASE PRICING

Packages for Service Providers

	Base	Gold
Monthly Subscription:	\$0	\$299
Cost Per Lead:	\$0	\$0
Text & Email:		
Makase Lead Management:		
Concierge Powered by Makase:		
CRM Integration (\$):		
Makase Capital (Q1):		
Makase Hub (Q2):		



Branded to Your Business





Omakase (**お任せ**), a Japanese phrase and form of cuisine, where the customer leaves the order details to the chef for the best possible experience.

Literally translates to “I’ll leave the details up to you”.

andrew@makase.com

Demo at makase.com or text 888.541.2743