



LOGA 2020

2020

---

ANNUAL SPONSORSHIP  
OPPORTUNITIES

# THANKS TO OUR 2019 SPONSORS





LOUISIANA OIL & GAS ASSOCIATION

## AT A GLANCE

<b>LOGA MEMBERS</b> .....	1,100+
<b>LOGA VIDEO</b> HOURS WATCHED .....	1,200+
<b>ATTENDEES</b> AT LOGA EVENTS .....	2,500+
<b>VISITORS</b> AT THE JIMMIE DAVIS HOUSE .....	3,200+
<b>INDUSTRY REPORTS</b> DISTRIBUTED .....	4,500+
<b>LOGA WEBSITE</b> PAGEVIEWS .....	42,417
<b>LINKEDIN</b> FOLLOWER IMPRESSIONS .....	56,716
<b>INSTAGRAM</b> INTERACTIONS .....	60,182
<b>EMAILS</b> OPENED .....	307,345
<b>FACEBOOK</b> ENGAGEMENT .....	521,786
<b>TWITTER</b> IMPRESSIONS .....	1,943,201

There are more ways than ever before for you to secure great exposure for your business with the Louisiana Oil & Gas Association, **but where do you begin?** LOGA has put together this 2020 Annual Sponsorship Opportunities packet so that you can find the right marketing mix ahead of time with a single annual investment or a la carte with an individual event sponsorship, saving you time, effort, and money – and securing those exclusive spots before they run out!

## PACKAGES



**ANNUAL INVESTMENT PACKAGE:** The best way to get year-round visibility through all events and added-value offerings. *The Annual Program runs 1/1/2020– 12/31/2020.*

### INDIVIDUAL EVENTS



**LOGA ANNUAL MEETING:** The best event for cutting-edge industry trends.  
*Takes place annually in March.*



**SOUTHERN ENERGY CONFERENCE:** Join us at the best upstream to downstream conference to stay on top of market trends, political issues, and industry regulations.  
*Takes place annually in the fall.*



**STATE OF THE INDUSTRY SERIES:** Over lunch, LOGA provides an update on all things impacting your business and the industry including a session recap.  
*Takes place annually in the 4th quarter in 6 locations around the state and in Texas.*



**HAYNESVILLE SHALE GOLF OPEN:** Golf in the Haynesville Shale where you can network in the busiest production play in Louisiana.  
*Takes place annually in April.*



**LOUISIANA ENERGY GOLF OPEN:** Golf along the Gulf Coast area where you can network with industry elite.  
*Takes place annually in October.*



**SPORTING CLAYS SHOOT:** LOGA members, vendors, and supporters enjoy a 100-target round while networking at a beautiful shooting range in the state's busiest production play.  
*Takes place annually in June.*



## ANNUAL INVESTMENT PACKAGE

January 1, 2020 through December 31, 2020

The LOGA Annual Investment Package provides your company the best way to get year-round visibility to promote your business, enhance your brand, and engage energy influencers while allowing LOGA to offer quality programs, speakers, and services to benefit the industry. The Premier, Elite, and Champion Investors each receive the \$2,500 Investor benefits in addition to the features of their investment level. The program runs 1/1/2020 through 12/31/2020.

*Please submit your investment level and payment by January 31, 2020 to receive full benefits.*

## INVESTMENT LEVELS

### Premier

**\$25,000 (Value \$39,000)**

- Annual Meeting:  
Platinum Level Sponsor  
\$10,000 value
- Southern Energy Conference:  
Platinum Level Sponsor  
\$10,000 value
- State of the Industry Series:  
Event Sponsor in all six locations  
\$9,000 value
- Haynesville Shale Golf Classic  
Platinum & Giveaway Sponsor  
\$2,500 value
- Louisiana Energy Golf Open:  
Platinum Level Sponsor  
\$2,500 value
- Sporting Clays Shoot:  
Platinum Level Sponsor  
\$2,500 value

### Elite

**\$15,000 (Value \$21,000)**

- Annual Meeting:  
Gold Level Sponsor  
\$5,000 value
- Southern Energy Conference:  
Gold Level Sponsor  
\$5,000 value
- State of the Industry:  
Three Event Sponsorships  
\$4,500 value
- Haynesville Shale Golf Classic:  
Gold Level Sponsor  
\$1,250 value
- Louisiana Energy Golf Open:  
Gold Level Sponsor  
\$1,250 value
- Sporting Clays Shoot:  
Gold Level Sponsor  
\$1,500 value

### Champion

**\$7,500 (Value \$11,050)**

- Annual Meeting:  
Silver Level Sponsor  
\$2,500 value
- Southern Energy Conference:  
Silver Level Sponsor  
\$2,500 value
- State of the Industry:  
One Event Sponsorship  
\$1,500 value
- Haynesville Shale Golf Classic:  
Silver Level Sponsor  
\$600 value
- Louisiana Energy Golf Open:  
Silver Level Sponsor  
\$600 value
- Sporting Clays Shoot:  
Silver Level Sponsor  
\$850 value

*The Premier, Elite, and Champion Investors each receive the \$2,500 Investor benefits in addition to the features of their investment level.*

### Investor

**\$2,500**

Secure your spot as an Investor to gain access to these exclusive, year-round benefits.

- Company logo on website (with link to sponsor's site)
- Dedicated thank-you ad in the LOGA Industry Report magazine (Printed and digitally distributed to membership 3 times annually)
- Company logo on LOGA's email alerts to members
- Social media posts recognizing Annual Investment sponsors
- Sponsor logo printed on 2020 Annual Investment Sponsor Banner to be displayed at all LOGA events and at the Jimmie Davis House
- Sponsor logo printed on LOGA's Annual Sponsorship Opportunity packet

**To secure your Investment Package, contact LOGA at (225) 388-9525.  
Participation deadline is January 31, 2020.**

# ANNUAL MEETING

March 2020

Golden Nugget Hotel & Casino

Lake Charles, LA



The LOGA Annual Meeting provides the opportunity to network among hundreds of industry experts from around the state over two days. The meeting features presentations on topics that directly affect your business. LOGA will provide numerous networking opportunities with a golf outing on a signature course and attendee receptions both evenings. The speaker lineup is sure to capture an attentive audience.

## SPONSORSHIP LEVELS

### PLATINUM

**\$10,000**

- Top billing sponsor
- Sponsor of a specific conference event
- 8 full registrations including spouse
- Lighted logo placement in main ballroom
- Digital company logo recognition in main meeting rooms
- Company logo on email blasts, website (with link to sponsor site), printed agenda, and all social media platforms

### GOLD

**\$5,000**

- Co-sponsorship of either the Welcome Reception, Friday Breakfast, or other conference event based on availability
- 4 full registrations
- Lighted logo placement in meeting rooms during event
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website (with link to sponsor site), printed agenda, and all social media platforms

### SILVER

**\$2,500**

- 3 full registrations
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website (with link to sponsor site), and printed agenda

### BRONZE

**\$1,500**

- 1 full registration
- Digital company logo recognition in meeting rooms
- Company logo on website and printed agenda

### REFRESHMENTS EXCLUSIVE

**\$3,000**

- 2 full registrations
- Signage at refreshment stations
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website, and printed agenda

### ATTENDEE BAG EXCLUSIVE

**\$2,500**

- 2 full registrations
- Company logo on attendee bags
- Digital company logo recognition in meeting rooms
- Company logo on website (with link to sponsor site), and printed agenda

### EXHIBITOR LIMITED SPACE

**\$1,750**

- 2 full registrations
- Reserved 10' x 10' space in reception / break area for tabletop booth with one table and two chairs
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website, and printed agenda

### CHARGING STATION EXCLUSIVE

**\$1,500**

- 1 full registration
- Signage on power charging station
- Digital company logo recognition in meeting rooms
- Company logo on website and printed agenda

### LANYARD EXCLUSIVE

**\$1,500**

- 1 full registration
- Company logo on attendee lanyards
- Digital company logo recognition in meeting rooms
- Company logo on website and printed agenda

### GOLF OUTING EVENT SPONSOR

**\$1,500**

- 1 four-man golf team
- Company logo on score cards and golf carts
- Recognition as major sponsor on tournament sponsor board
- Company logo on website and printed agenda

### HOLE SPONSOR

**\$125**

- Company logo on sign at tee box

To secure your sponsorships contact LOGA at (225) 388-9525 or visit [www.loga.la](http://www.loga.la).

# SOUTHERN ENERGY CONFERENCE

Fall 2020  
DoubleTree by Hilton  
Lafayette, LA



Join LOGA and hundreds of others for the premier two-day Southern Energy Conference! As a sponsor you'll gain exposure to guests in the upstream, midstream, downstream, and service sectors from all around the state and beyond. Not only will you gain phenomenal exposure, you'll generate new leads, strengthen customer relations, and show your unwavering support of the industry.

## SPONSORSHIP LEVELS

### PLATINUM

**\$10,000**

- Top billing sponsor
- Sponsor of a specific conference event
- 8 full registrations
- 1 reserved table at all conference meals
- Lighted logo placement in main ballroom
- Digital company logo recognition in main meeting rooms
- Company logo on email blasts, website (with link to sponsor site), printed agenda, and all social media platforms

### GOLD

**\$5,000**

- Co-sponsorship of either the reception, breakfast, or other conference event based on availability
- 4 full registrations
- 1 reserved table at all conference meals
- Lighted logo placement in meeting rooms during event
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website (with link to sponsor site), printed agenda, and all social media platforms

### SILVER

**\$2,500**

- 3 full registrations
- 1 reserved table at all conference meals
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website (with link to sponsor site), and printed agenda

### BRONZE

**\$1,500**

- 1 full registration
- Digital company logo recognition in meeting rooms
- Company logo on website and printed agenda

### REFRESHMENT EXCLUSIVE

**\$3,000**

- 2 full registrations
- Signage at refreshment stations
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website, and printed agenda

### EXHIBITOR LIMITED SPACE

**\$1,750**

- 2 full registrations
- Reserved 10' x 10' space in reception / break area for tabletop booth with one table and two chairs
- Digital company logo recognition in meeting rooms
- Company logo on email blasts, website, and printed agenda

### CHARGING STATION EXCLUSIVE

**\$1,500**

- 1 full registration
- Signage on power charging station
- Digital company logo recognition in meeting rooms
- Company logo on website and printed agenda

### LANYARD SPONSOR EXCLUSIVE

**\$1,500**

- 1 full registration
- Company logo on attendee lanyards
- Digital company logo recognition in meeting rooms
- Company logo on website and printed agenda

To secure your sponsorships contact LOGA at (225) 388-9525 or visit [www.loga.la](http://www.loga.la)



# STATE OF THE INDUSTRY SERIES

Fall 2020

Multiple cities

Louisiana and Texas



The State of the Industry series provides critical information that Louisiana oil and gas executives need to plan for the future. LOGA President Gifford Briggs sets the stage with a rundown on legislation, elections, and regulations all impacting the industry during these executive networking luncheons. This fall the host cities will include Baton Rouge, Houma, Houston, Lafayette, New Orleans, and Shreveport.

## SPONSORSHIP LEVELS

### **TITLE SPONSOR EXCLUSIVE** **\$2,000**

- Two (2) premium placed reserved tables of 8
- Signage on tables and on sponsor board at registration area
- Introduction before presentation
- Company allowed to put brochure or gift at each seat
- Company logo on email blasts, website, and all social media platforms

### **EVENT SPONSOR** **\$1,500**

- One (1) premium placed reserved table of 8
- Signage on all tables and on sponsor board at registration area
- Introduction before presentation
- Company allowed to put brochure or gift at each seat
- Company logo on email blasts, website, and all social media platforms

### **HOST ASSOCIATION** **In-Kind**

- One (1) premium placed reserved table of 8
- Signage on all tables and on sponsor board at registration area
- Introduction before presentation
- Company logo on email blasts, website, and all social media platforms

### **RESERVED TABLE SPONSOR** **\$350**

- One (1) premium placed reserved table of 8
- Signage on reserved table

### **EVENT LOCATIONS\***

Houston, TX  
Petroleum Club of Houston

Shreveport, LA  
Petroleum Club of Shreveport

New Orleans, LA  
JW Marriott New Orleans

Lafayette, LA  
Petroleum Club of Lafayette

Baton Rouge, LA  
Juban's Restaurant

Houma, LA  
Courtyard Marriott

*\*These represent 2019 locations and are subject to change for 2020.*

To secure your sponsorships contact LOGA at (225) 388-9525 or visit [www.loga.la](http://www.loga.la).



# HAYNESVILLE SHALE GOLF CLASSIC

April 2020

Southern Trace Country Club  
Shreveport, LA



Get your teams together fast and register for the annual Haynesville Shale Golf Classic at the beautiful Southern Trace Country Club in Shreveport, LA. Come network with industry players in the Haynesville and Cotton Valley while enjoying golf and course cuisine at its finest.

## SPONSORSHIP LEVELS

### PLATINUM & GIVEAWAY SPONSOR \$2,500

- Company logo on golfer entry gift
- 1 four-man golf team
- Onsite verbal recognition at event
- Company logo on tournament sponsor banner
- Company logo on email blasts, website (*with link to sponsor site*), and all social media platforms

### GOLD SPONSOR \$1,250

- 1 four-man golf team
- 1 hole sponsorship
- Company banner near clubhouse provided by sponsor
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### SILVER SPONSOR \$600

- 1 hole sponsorship with company logo at tee box
- Company logo on email blasts and all social media platforms
- Company logo on tournament sponsor banner

### CALL FOR OTHER AVAILABLE SPONSORS

- Flag Sponsor
- Reception Sponsor
- Longest Drive Sponsor
- Closest to the Hole Sponsor
- Putting Contest Sponsor
- Driver Giveaway Sponsor

### AWARDS SPONSOR \$1,500

- Company logo on awards
- 1 four-man golf team
- Company banner near clubhouse (provided by sponsor)
- Company logo on tournament sponsor banner
- Company logo on email blasts, website (*with link to sponsor site*), and all social media platforms

### DRIVING RANGE LIMITED TO 2 \$350

- Company logo at tee box
- Display space on driving range
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### HOLE COOK POSITION \$350

- Reserved hole for company to cook and serve golfers all day
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### BEVERAGE CART SPONSOR \$350

- Sponsor provides beverages to golfers on course all day
- Company sign on sponsor-provided golf cart to serve guests beverages all day
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### HOLE SPONSOR \$200

- Company logo at tee box

### DOOR PRIZE SPONSOR \$50

- Gift card given out in your company name

### LUNCH SPONSOR In-kind

- Lunch provided to all registered golfers
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media

To secure your sponsorships contact LOGA at (225) 388-9525 or visit [www.loga.la](http://www.loga.la)

# LOUISIANA ENERGY GOLF OPEN

October 2020

Oakbourne Country Club  
Lafayette, LA



Louisiana Energy Golf Open is a great way to reach oil and gas professionals in the Gulf Coast area while enjoying championship greens and fine course cuisine. Tournament proceeds will be used for LOGA's PACs and support a successful future for Louisiana's oil and gas industry. Your sponsorship recognition will be visible way beyond the greens with the reach of LOGA's statewide network.

## SPONSORSHIP LEVELS

### PLATINUM & GIVEAWAY SPONSOR \$2,500

- Company logo on golfer entry gift
- 1 four-man golf team
- Onsite verbal recognition at event
- Company logo on tournament sponsor banner
- Company logo on email blasts, website (*with link to sponsor site*), and all social media platforms

### GOLD SPONSOR \$1,250

- 1 four-man golf team
- 1 hole sponsorship
- Company banner near clubhouse provided by sponsor
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### SILVER SPONSOR \$600

- 1 hole sponsorship with company logo at tee box
- Company logo on email blasts and all social media platforms
- Company logo on tournament sponsor banner

### CALL FOR OTHER AVAILABLE SPONSORS

- Flag Sponsor
- Reception Sponsor
- Longest Drive Sponsor
- Closest to the Hole Sponsor
- Putting Contest Sponsor
- Driver Giveaway Sponsor

### AWARDS SPONSOR \$1,500

- Company logo on awards
- 1 four-man golf team
- Company banner near clubhouse (provided by sponsor)
- Company logo on tournament sponsor banner
- Company logo on email blasts, website (*with link to sponsor site*), and all social media platforms

### DRIVING RANGE LIMITED TO 2 \$350

- Company logo at tee box
- Display space on driving range
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### HOLE COOK POSITION ON COURSE \$350

- Reserved hole for company to cook and serve golfers all day
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### BEVERAGE CART SPONSOR \$350

- Sponsor provides beverages to golfers on course all day
- Company sign on sponsor-provided golf cart to serve guests beverages all day
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### HOLE SPONSOR \$200

- Company logo at tee box

### DOOR PRIZE \$50

- Gift card given out in your company name

### LUNCH SPONSOR In-kind

- Lunch provided to all registered golfers
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media

To secure your sponsorships contact LOGA at (225) 388-9525 or visit [www.loga.la](http://www.loga.la).

# LOGA SPORTING CLAYS SHOOT

June 2020

Los Paloma Sporting Range

Benton, LA



The LOGA Sporting Clays Shoot is 100% networking, bringing together the Ark/La/Tex oil and gas industry to compete and celebrate the busiest drilling and production scene in Louisiana. All LOGA members, industry friends, suppliers, vendors, and supporters are invited to enjoy a 100-target round and fantastic course fare at the beautiful Los Paloma Sporting Range.

## SPONSORSHIP LEVELS

### PLATINUM LEVEL

**\$2,500**

- Company logo on shooter entry gift
- 1 four-man shooting team
- High visibility banner placement on course (banner provided by sponsor)
- Company logo on tournament sponsor banner
- Company logo on email blasts, website (*with link to sponsor site*), and all social media platforms

### GOLD LEVEL

**\$1,500**

- 2 four-man shooting teams
- High visibility banner placement on course (banner provided by sponsor)
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### SILVER SPONSOR

**\$850**

- 1 four-man shooting team
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### CALL FOR OTHER AVAILABLE SPONSORS

- Shirt Sponsor
- Shell Sponsor
- Safety Sponsor
- Shotgun Raffle Sponsor
- Longbird Challenge Sponsor

### AWARDS SPONSOR

**\$750**

- Company logo on awards
- Company banner near clubhouse (provided by sponsor)
- Company logo on tournament sponsor banner
- Company logo on email blasts, website (*with link to sponsor site*), and all social media platforms

### PAVILION SPONSOR

**\$500**

- Company logo on signage at pavilion
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### HOSPITALITY COOK / BEVERAGE SPONSOR

**\$250**

- Corporate tent or cooking trailer setup beside pavilion to cook or serve all registered shooters
- Company logo on tournament sponsor banner
- Company logo on email blasts, website, and all social media platforms

### STATION SPONSOR

**\$150**

- Company logo on sign at a station
- Company logo on tournament sponsor banner

### DOOR PRIZE SPONSOR

**\$50**

- Gift card given out in your company name

To secure your sponsorships contact LOGA at (225) 388-9525 or visit [www.loga.la](http://www.loga.la)

