

# Are you using your MEMBER BENEFITS?

This checklist will help you make sure you are on the right track to getting all you can out of your Chamber membership. Give yourself one point for each activity you've done.

## the basics

### GETTING STARTED

- ☐ Set up your profile in Chambermaster
- ☐ Update your business directory
- ☐ Put brochures and business cards at the Chamber office
- ☐ Attend a Chamber 101
- ☐ Read Monday Mentions
- ☐ Schedule a ribbon cutting
- ☐ Follow the Chamber on Social Media

## advertise

### FREE VISIBILITY FOR YOUR BUSINESS

- ☐ Submit a Monday Mention
- ☐ Tag the Chamber on Social Media posts
- ☐ Post a coupon/discount
- ☐ Add an event to community calendar
- ☐ Post a job opening
- ☐ Post to member news

## attend events

### EXPAND YOUR NETWORK

- ☐ Attend a virtual lunch and learn
- ☐ Attend a ribbon cutting
- ☐ Attend a mixer
- ☐ Attend a networking Scramble
- ☐ Attend a signature event

## join a group

### BUILD RELATIONSHIPS

- ☐ Join a committee
- ☐ Join a Marketing Connection Referral Group
- ☐ Volunteer with McHenry's Next
- ☐ Attend SOHO (Small Office Home Office)
- ☐ Attend a WINGs event

## be seen

### SHOW OFF YOUR SPACE & EXPERTISE

- ☐ Host a virtual lunch and learn
- ☐ Host a mixer
- ☐ Ask Pete to do a Facebook Live
- ☐ Write an article for Chamber News and Knowledge

## next level

### BOOST YOUR VISIBILITY

- ☐ Put your flyer/ad in an email blast to all members
- ☐ Advertise in a Chamber publication or event guide
- ☐ Attend "A Seat At the Table"
- ☐ Put a promotional item in the Welcome Home Box
- ☐ Sponsor an event

#### 20+ POINTS

*You're making your membership work for you! Keep up the good work.*

#### 10-20 POINTS

*You're well on your way! Try a few more items from the list you haven't done or contact the Chamber if you need something not on the list.*

#### LESS THAN 10 POINTS

*You may need some guidance. We'd be happy to schedule a one-on-one to help guide you on activities that would be best for your business.*