



Fiesta Days Sponsorships 2020

McHENRY
FIESTA
DAYS
ILLINOIS

Art and Street

Fair



ART AND STREET FAIR

The Art and Street Fair encompasses multiple art events, including Arts and Crafts in the Park, Fair on the Point, the Student Art Show (displayed in downtown business windows), as well as the family friendly “Maker’s Zone” on Pearl Street.



Art and Street Fair Guide Sponsor

\$6500 - EXCLUSIVE THANK YOU!

- Logo prominently displayed in Art and Street Fair Guide sent to over 9000 households and businesses
- Guide also available at mchenryfiestadays.com and handed out to 2000+ attendees at Art and Street Fair (distributed at various locations)
- Banner displayed during Art and Street Fair identifying your support
- **Logo prominently displayed on goody bag handed out to participants of Fair on the Point**
- **Logo on lamp post banners announcing Art and Street Fair displayed in downtown area for 2+ weeks**
- Booth space available at Art and Street Fair
- **Committee shirts feature sponsor logo**
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Sponsor recognition in all press releases about Art and Street Fair
- Recognition in chamber President's Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor

SEPT 12
DOWNTOWN MCHENRY

Arts and Crafts in the Park
9am - 4pm

Featuring some of the Midwest's finest hand crafters including florals, potters, photographers, woodworking, handmade jewelry, and more!

Fair on the Point
9am - 4pm

Local businesses will demonstrate their products and services as well as hand out goodies at Miller Point.

Makers Zone Kids' Craft Stations
10am - 3pm

Bring the kids to Pearl Street to create art of their own! COVID-friendly pre-packaged art kits are available to reduce the spread of germs.

Student Art Show

The Student Art Show is a juried competition for 6th - 12th grade students. Art is displayed in downtown McHenry business windows throughout the month of September.

ART AND STREET FAIR EVENT SPONSORS

For more information, visit mchenryfiestadays.com



Art and Street Fair Presenting Sponsor

\$2500 - EXCLUSIVE THANK YOU!

- Creative signage at Veteran's Park recognizing sponsorship throughout all events
- Sponsor recognition in all press releases about Art and Street Fair
- Prominent recognition in the Art and Street Fair Weekend Guide
- Recognition in chamber President's Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor
- Right of first refusal for 2021 sponsorship



Arts and Crafts in the Park

\$2000 EXCLUSIVE **THANK YOU!**

- Creative signage at all 4 entrances to Veteran's Park recognizing sponsorship during the event
- Banner with logo displayed at Veteran's Park during event
- Sponsor recognition in all press releases about Arts & Crafts in the Park
- Free Booth space at event
- Prominent recognition in the Art and Street Fair Weekend Guide
- Recognition in chamber President's Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor
- Right of first refusal for 2021 sponsorship



Fair on the Point

\$2000 EXCLUSIVE

- Creative signage at all entrances to Miller Point recognizing sponsorship during the event
- Banner with logo displayed at Miller Point during event
- Sponsor recognition in all press releases about the Fair on the Point
- Free Booth space at event
- Prominent recognition in the Art and Street Fair Weekend Guide
- Recognition in chamber President's Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor



Student Art Show

\$1500 EXCLUSIVE THANK YOU!

The Student Art Show is a juried competition for 6th – 12th grade. Art will be displayed in downtown McHenry business windows.

- Sponsor recognition in all press releases about Student Art Show
- Logo on all advertising for Call to Artists and Applications
- Logo on display “plaque” next to each piece of artwork
- Prominent recognition in the Art and Street Fair Weekend Guide
- Recognition in chamber President’s Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor
- Right of first refusal for 2021 sponsorship



Selfie Spot Sponsor

\$2000 EXCLUSIVE

- Logo on customized "Selfie Spot" signs displayed at 5 different locations throughout the Art and Street Fair
- Prominent recognition in the Art and Street Fair Weekend Guide with map indicating "Selfie Spots"
- Logo on Maps available at downtown stores and throughout Art and Street Fair
- Recognition in chamber President’s Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor



Maker Zone Station

\$1000 (5 AVAILABLE)

A family friendly DIY Activity Zone on Pearl Street encourages little makers to create their own pieces of art. Sponsorship of a station provides materials for a themed pre-packaged craft.

- Logo on Banner displayed at Exclusive Station in Maker Zone
- Opportunity to hand out promotional materials during Art and Street Fair
- Recognition in the Art and Street Fair Weekend Guide
- Recognition in chamber President's Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
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Walk of Fame

\$100 PER STICKER

- Custom vinyl sticker advertising your business placed on sidewalk around Art and Street Fair activities
- Business name on McHenryFiestaDays.com website



Goody Bag Sponsor

\$1000 (8 Available)

- Logo on goody bag distributed to participants at Fair on the Point
- Free booth space
- Logo featured in the Art and Street Fair Weekend Guide
- Recognition in chamber President's Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor

Sanitizing Sponsor

\$1500 - (5 Available)

- Custom graphics featured on 2 of the freestanding sanitizer dispensers placed around the downtown festivities.
- Logo featured in the Art and Street Fair Weekend Guide
- Booth space available at Art and Street Fair
- Recognition in chamber President's Northwest Herald column
- Logo and link on McHenryFiestaDays.com website
- Sponsorship Award presented at special sponsorship ceremony
- Creative signage on property indicating sponsorship
- Facebook promotion of sponsor



Contact Details

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