



HUSTON-TILLOTSON UNIVERSITY
AUSTIN, TEXAS



WIN \$5,000

In Total Cash & Prizes



Apply Today, Limited Space
Elevate My Business ChallengeTM
Learn insights on growing profits and jobs in your business

Hosted by :
HT Center for Entrepreneurship and Innovation (CEI)

Presented by:
LIFT Development Enterprises, Inc.

Target Businesses: Annual Revenues Ranging \$50,000 to \$250,000+

Scholarships available for Minorities, Women, and Military Veteran-owned businesses

60-day Mini-Accelerator hosted at HT Center for Entrepreneurship and Innovation (CEI). Refreshments will be provided

To learn more or sign up, call (855) 724-3873 or visit us online at EMBChallengeSignUp.liftde.org

Program consists of four (4) workshops where you will learn how to work **ON** your business, not just **IN** your business ! / Special business owner tuition **\$300***

Session / Content / Benefits

Date

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| 1. How to spot growth opportunities and identify which can maximize your revenue gains. Converting opportunities into action. | Jan 29 th (Tues)
(6PM to 9PM) |
| 2. How to leverage your strength to choose strategies to make growth happen and surpass your competition. Doing the right things, not just doing things right. | Feb. 12 th (Tues)
(6PM to 9PM) |
| 3. Secrets of Leadership: Attracting and retaining talent. How to build a high performing team and empower your organization. Identifying and recruiting new partners, resource providers as "stakeholders." | Feb. 26 th (Tues)
(6PM to 9PM) |
| 4. Ways to tell your business story to win new customers, key partners, talent and funders while keeping your personal and professional "edge." | Mar. 12 th (Tues)
(6PM to 9PM) |

 Present your newly revitalized, re-imagined, ramped-up business infused with your passion in a dynamic 7-minute story pitch.

Mar 26th (Tues)
(5:30PM to 7:30PM)

Pitch, Presentation & Celebration Day
March 26, 2019
Capital Factory, Downtown Austin

- 5-Minute Presentation
- Opportunity to win cash & prizes for 1st Place (\$1500), 2nd Place (\$750), 3rd Place (\$250), and Audience Choice (\$250)
- Celebrate with Family, Friends and Fellow Participants
- Winners Qualify to Participate in next-level upcoming Founders "Boot Camp"

Ideal candidates include businesses: with flat sales OR wanting to hit the "next level" OR looking to build value for future sale OR wanting to recapture momentum.

* Scholarship assistance may be available to qualified participants.

(Reception to follow from 7:30PM to 9PM)

PARTNERS:



ACCION



Founders First
CAPITAL PARTNERS, LLC
FUNDING, STRATEGY AND RESOURCES FOR STARTUPS

