



Serving Southwest Texas, Oklahoma & New Mexico

# MBE Idol 2021 Application

**Name of Company:** \_\_\_\_\_

**Sales Classification**

- Class I: Sales under \$1 million
  Class II: Sales of \$1 million to \$10 million  
 Class III: Sales of \$10 million to \$50 million
  Class IV: Sales over \$50 million

**Contact Information:**

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone \_\_\_\_\_

**Directions:** Respond to all questions. Please do not leave any blank. Responses not to exceed 300 words per question.

<b>1.</b>	Describe your company's products and services.	<u>12 points</u>
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<b>2.</b>	Describe your professional business practices, policies, customer service and bidding processes that makes your company a step above standard companies.	<u>15 points</u>
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<b>3.</b>	Describe and provide details on your level of involvement and support for the Southwest Minority Supplier Development Council, it's programs and service through Committees, Events, Programs, etc and your commitment to MBE/Corporate recruitment for the SMSDC Council.	<u>16 points</u>
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CERTIFY. DEVELOP. CONNECT. ADVOCATE.

SMSDC is affiliated with the National Minority Supplier Development Council  
 Austin (512) 386-8766 | El Paso (915) 771-0544 | Oklahoma City (405) 767-990 | San Antonio (512) 659-2160



**SMSDC**  
Southwest Minority Supplier  
Development Council

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<b>4.</b>	Demonstrate your commitment and participation of your company's MBE procurement policies; include percentage increase of MBE purchases from the inception of the program to present.	<u>15 points</u>
<b>5.</b>	Describe your company's community involvement.	<u>15 points</u>
<b>6.</b>	Is your company proactive about maintaining the information on the SMSDC website database? If so explain how.	<u>12 points</u>
<b>7.</b>	Please state any additional characteristics, elements, aspects that contribute positively to this application.	<u>15 points</u>
<u>Total Points for this application</u>		<u>Total Possible Points 100</u>
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