



MBE Idol 2021 PowerPoint Presentation Outline & Schedule

What to include in your **5-minute** MBE Idol 2021 PowerPoint Presentation.

- Your name, title, e-mail, phone number, company website address, and company logo.
- Please make sure your presentation is free of spelling errors, well-organized, well-presented and incorporates effective use of graphics.
- Highlights your company's products & services – success story.
- Includes a clear and compelling marketing message.
- Demonstrates why your company is THE best for our corporations to do business with.
- ***Once your PowerPoint presentation is submitted, it cannot be returned to you for revisions prior to the competition.***
- ***ALL MBE Idol 2021 competitions will be virtual.***
- ***Applications are now being accepted until NOON Wednesday, May 5th CST.***

MBE Idol 2021 Schedule

- **PRELIMINARIES:**
 - ***Monday May 10th 3:00p.m. CST.*** Your PowerPoint presentation is due to carol@smsdc.org.
 - ***MBE IDOL 2021 COMPETITION: Thursday, May 13th 3-4:30p.m. CST.*** If you are selected to participate in the preliminaries, you must be available. You may also need to be available for run-throughs prior to the actual event.
- **SEMI-FINALS:**
 - ***Monday, June 7th – 3:00p.m. CST.*** Your PowerPoint presentation is due to carol@smsdc.org
 - ***MBE IDOL 2021 COMPETITION: Wednesday June 9th – (TIME TBD)*** If you are selected to go to the Semi-Finals, you must be available. You may also need to be available for run-throughs prior to the actual event.
- **FINALS:**
 - ***Tuesday, August 17th – 3:00p.m. CST.*** Your PowerPoint presentation is due to carol@smsdc.org
 - ***MBE IDOL 2021 FINAL COMPETITION: Thursday, August 19th – (TIME TBD)*** If you are selected to go the finals, you must be available. You may also need to be available for run-throughs prior to the actual event.