

# BEGIN STRENGTHENING **SUPPLIER** DIVERSITY

Processes today!

**BenchmarkingPLUS+**  
Teaming for Strength

## Learn How to Take **Your Program to the Next Level**

### About The Program

Benchmarking Plus is a process for corporations that seek to accelerate their supplier diversity initiatives based on real world experimentation.

Instructors:

Reginald K. Layton is Vice President of Supplier Diversity and Supply Chain Sustainability for Johnson Controls. He uses best practices to develop inclusive and sustainable supplier strategies and deploys them through technology, business development, and focused procurement actions.

Ralph G. Moore, CPA, is president of Ralph G. Moore & Associates (RGMA) and is recognized as one of the world's foremost thought-leaders in the area of supplier diversity and minority business development.

### Featured Courses



**Developing An Impactful  
Supplier Diversity Steering Committee**



**Leveraging  
the Opportunity Assessment**



**Establishing An Impactful  
Second Tier Program**



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