

2018 premier sponsors

platinum



gold



silver



minority business enterprises

platinum



gold



silver



SMSDC
Southwest Minority Supplier
Development Council

2018 PREMIER FACE TIME EXPO, AWARDS CEREMONY & GOLF TOURNAMENT

JUNE 6-8, 2018 SAN ANTONIO, TX

SPONSORSHIP & INFORMATION BOOKLET

SERVING
SOUTHWEST TEXAS, OKLAHOMA & NEW MEXICO

SMSDC is affiliated with the National Minority Supplier Development Council
Austin (512) 386-8766 | San Antonio (512) 297-6478 | El Paso (915) 433-0612 |
Oklahoma City (405) 767-9900

TABLE OF CONTENTS

SCHEDULE OF EVENTS	2
INTEGRATED SPONSORSHIP INFO	3
EXPO SPONSORSHIP INFO.....	5
GOLF SPONSORSHIP INFO.....	6
REGULAR REGISTRATION	8
ADVERTISING INFORMATION.....	9
EXHIBITOR BOOTH PACKAGE.....	9
EXHIBITOR INFORMATION.....	9
EARLY REGISTRATION	10
ACCOMMODATIONS	10
SIGN UP FORM	11



SCHEDULE OF EVENTS

Expo Location:

The Westin Riverwalk
420 W. Market St.
San Antonio, TX 78205
210.224.6500

Golf Location:

The Resort Course @
La Cantera Golf Club
16641 La Cantera Pkwy
San Antonio, TX 78256
210.552.4653

WEDNESDAY, JUNE 6th - GOLF TOURNAMENT

7:00 a.m.	Golf Registration
7:50 a.m.	Announcements
8:00 a.m.	Shot Gun Scramble
1:00 p.m.	Award Luncheon

THURSDAY, JUNE 7th - CLASSES & OPENING RECEPTION

1:30 p.m. - 3:00 p.m.	Benchmarking Plus
3:30 p.m. - 5:00 p.m.	Capacity Plus
5:30 p.m. - 8:00 p.m.	Opening Chairman's Reception MBE "IDOL" Semi-Finals

FRIDAY, JUNE 8th - BBR/AWARDS CEREMONY/TRADESHOW

7:00 a.m. - 9:00 a.m.	Exhibitor Set Up
8:00 a.m. - 9:00 a.m.	Registration/ Breakfast
9:00 a.m. - 9:15 a.m.	Toyota Title Sponsor Welcome
9:15 a.m. - 11:45 a.m.	Buyer's Breakfast Roundtable (BBR)
11:45 a.m. - 12:00 p.m.	NETWORKING BREAK
12:00 p.m. - 2:00 p.m.	Keynote Speaker/Awards Ceremony Luncheon/Live Auction
2:00 p.m. - 2:15 p.m.	NETWORKING BREAK
2:15 p.m. - 2:30 p.m.	Expo Ribbon Cutting
2:30 p.m. - 5:30 p.m.	Trade Show
4:00 p.m. - 5:30 p.m.	Summation Reception Margarita Happy Hour

FACE TIME EXPO & GOLF TITLE SPONSORSHIP

\$22,500

Valued at \$30,000 (combined offerings of Expo & Golf)

- 
- (10) “Premier Face Time” EXPO Tickets
 - (1) Reserved Judge spot for MBE “IDOL” Semi-Finals held during Chairman’s Reception (June 7th, 2018)
 - (2) Exhibitor booth spaces with prominent positioning
 - (8) Awards Ceremony & Reception Admittance Tickets
 - (1) Full Page COLOR Ad in Program Handbook
 - Corporate logo on Sponsorship Signage
 - Podium Welcome by SMSDC President

Golf Tournament Visibility & Advertising:

- (6) Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

Tournament Entitlements & Hospitality:

- (10) Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition in “Premier Face Time” press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

SUPPORTING EXPO & GOLF SPONSORSHIP

\$17,500

Valued at \$22,500 (combined offerings of Expo & Golf)

- (8) “Premier Face Time” EXPO Tickets
- (1) Reserved Judge spot for MBE “IDOL” Semi-Finals held during Chairman’s Reception (June 7th, 2018)
- (2) Exhibitor booth spaces with prominent positioning
- (8) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President

Golf Tournament Visibility & Advertising:

- 4 Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

Tournament Entitlements & Hospitality:

- (8) Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition in “Premier Face Time” press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

LEADING EXPO & GOLF SPONSORSHIP \$10,000

Valued at \$15,000 (combined offerings of Expo & Golf)

- (6) “Premier Face Time” EXPO Tickets
- (1) Reserved Judge spot for MBE “IDOL” Semifinals held during Chairman’s Reception (June 7th, 2018)
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (6) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page Color Ad in Program Handbook
- Podium Welcome by SMSDC President

Tournament Visibility & Advertising:

- (2) Hole Sponsorship Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary goodie bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

Tournament Entitlements & Hospitality:

- 6 Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition in “Premier Face Time” press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

BUSINESS PROMOTER EXPO & GOLF SPONSORSHIP \$7,500

Valued at \$10,000 (combined offerings of Expo & Golf)

- (4) “Premier Face Time” EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page Color Ad in Program Handbook
- Podium Welcome by SMSDC President

Tournament Visibility & Advertising:

- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary goodie bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

Tournament Entitlements & Hospitality:

- (4) Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition in “Premier Face Time” press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

CORPORATE BBR SPONSORSHIP

\$5,000

Valued at \$6,500 (combined offerings of Expo & Golf)

- (2) “Premier Face Time” EXPO Participants
- Corporate logo on Sponsorship Signage at all “Premier Face Time” events
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Half Page Color Ad in Program Handbook

Tournament Visibility & Advertising:

- (1) Hole Sponsorships Logo Placement
- Corporate Logo placement at the Longest Drive hole

Tournament Entitlements & Hospitality:

- (1) Golf Tournament playing Spot
- Breakfast and Lunch provided on day of Golf Tournament for golf participant

Additional Recognition & Exposure:

- Recognition and acknowledgement in SMSDC publications and website
- Recognition from the podium and the program
- Recognition in all Global emails, reaching over 6,500 recipients



EXPO ONLY SPONSORSHIPS

EXPO LEADER SPONSORSHIP

\$17,500

- (10) “Premier Face Time” EXPO Tickets
- Corporate logo on Sponsorship Signage during “Premier Face Time” events
- (1) Exhibitor booth with prominent positioning (1- 10’ x 10’)
- (10) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page COLOR Ad in Program Handbook
- Recognition in “Premier Face Time: press releases
- Recognition in all Global emails, reaching over 6,500 recipients
- Website Registration Recognition
- Recognition in SMSDC Electronic and Printed Publications
- Podium Welcome by SMSDC President

EXPO ADVOCATE SPONSORSHIP

\$12,000

- (8) “Premier Face Time” EXPO Tickets
- Corporate logo on Sponsorship Signage during “Premier Face Time” events
- (1) Exhibitor booth with prominent positioning (1- 8’ x 8’)
- (8) Awards Ceremony & Reception Admittance Tickets
- (1) Full page COLOR Ad in Program Handbook
- Website Registration Recognition
- Recognition in SMSDC Electronic and Printed Publications
- Podium Recognition

EXPO CAMPAIGNER SPONSORSHIP

\$7,000

- (4) “Premier Face Time” EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Half Page Color Ad Program Handbook
- Recognition via Company Banner Postings (you provide banner)
- Podium Recognition
- Recognition in all Global emails, reaching over 6,500 recipients

MBE EXPO SPONSORSHIP **\$5,000**

- (4) “Premier Face Time” EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page Color Ad in Program Handbook
- Podium Recognition
- Recognition in all Global emails, reaching over 6,500 recipients

MBE BBR SPONSORSHIP **\$3,000**

- Corporate logo on Sponsorship Signage at all “Premier Face Time” events
- (2) “Premier Face Time” EXPO Participants
- (2) Awards Ceremony & Reception Admittance Tickets
- Recognition in all Global emails, reaching over 6,500 recipients
-

MARGARITA BAR RECEPTION SPONSOR

\$1,500

- ½ page ad in program handbook
- (1) combo lunch
- Corporate logo on program handbook
- Recognition via company banner
- Recognition in all Global emails, reaching over 6,500 recipients



GOLF ONLY SPONSORSHIPS

HOLE-IN-ONE SPONSORSHIP

\$20,000

Tournament Visibility & Advertising:

- (8) Hole Sponsorships Logo Placement
- Corporate Logo placement at event
- Product display on course, in clubhouse and at all events
- Company Logo in event advertising, brochures, event mailings and marketing materials
- Podium Welcome by SMSDC President

Tournament Entitlements & Hospitality:

- (8) Golf Tournament Playing Spots (Paired in (2) Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition in “Premier Face Time” press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

EAGLE SPONSORSHIP

\$15,000

Tournament Visibility & Advertising:

- (4) Hole Sponsorships Logo Placement
- Corporate Logo placement at event
- Product display at Awards Luncheon
- Podium Welcome by Corporate Representative at Awards Luncheon
- Company Logo in selected marketing and sales materials

Tournament Entitlements & Hospitality:

- (6) Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition on any public service announcement for electronic and print media through-out our service area
- Recognition from the podium, the program and in trade publications with photos



PAR SPONSORSHIP

\$ 7,500

Tournament Visibility & Advertising:

- (2) Hole Sponsorships Logo Placement
- Corporate Logo placement at event
- Product display at the clubhouse
- Company Logo in selected marketing and sales materials

Tournament Entitlements & Hospitality:

- (4) Golf Tournament playing Spots (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition on any public service announcement for electronic and print media
- Recognition from the podium, the program and in trade publications with photos

BIRDIE SPONSORSHIP

\$5,000

Tournament Visibility & Advertising:

- Strategic Corporate Logo placement at event
- Product display at Awards Luncheon
- Company Logo in selected marketing and sales materials

Tournament Entitlements & Hospitality:

- (4) Golf Tournament playing Spots (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Additional Recognition & Exposure:

- Recognition on any public service announcement for electronic and print media
- Recognition from the podium, the program and in trade publications with photos

CLOSEST TO THE PIN LUNCHEON SPONSOR \$ 1000

Tournament Visibility & Advertising:

- Corporate Logo placement at Awards Luncheon
- Product display at Awards Luncheon
- Company Logo in selected marketing and sales materials

Entertainment & Hospitality:

- Lunch provided on day of Golf Tournament for (4) participants

Additional Recognition & Exposure:

- Recognition from the podium, the program and in trade publications with photos
- Recognition on SMSDC website
- Recognition and acknowledgement in SMSDC publications

HOLE SPONSOR \$ 200

Tournament Visibility & Advertising:

- (1) Corporate Logo placement Strategically positioned on the course

Additional Recognition & Exposure:

- Recognition and acknowledgement in SMSDC publications
- Recognition on SMSDC website



INDIVIDUAL REGISTRATION

INDIVIDUAL GOLFER - JUNE 6th

\$195 MBE & Corporate Member

\$205 Non-MBE & Non- Corporate Member

- (1) Golf Tournament Playing Spot (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

INDIVIDUAL EXPO ATTENDEE - JUNE 7-8th

\$185 MBE & Corporate Member

\$250 Non MBE & Non Corporate Member

This registration package includes:

Access to the entire event

- (1) "Premier Face Time" EXPO Participant
- (1) Awards Ceremony & Reception Admittance Ticket

INDIVIDUAL Expo/Golf Combo - JUNE 6-8th

\$330 MBE & Corporate Member

\$395 Non-MBE & Non- Corporate Member

This registration package includes:

Access to the entire event

- (1) "Premier Face Time" EXPO Participant
- (1) Awards Ceremony & Reception Admittance Ticket
- (1) Golf Tournament Playing Spot (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

REGISTRATION CAN BE DONE ONLINE AT
WWW.SMSDC.ORG OR CALL 512.386.8766

ADVERTISING

PLACEMENT	SIZE	COST
Full Page	8 ½ x 11	\$300
Half Page (Horizontal)	8 ½ x 5 ½	\$200



All ads must be transmitted via email or on CD in one of the following digital formats:

Print Quality Full Color PDF files, EPS or JPEG (300 DPI) to the attention of:

Mayra Pena - Mayra@smsdc.org

THE DEADLINE FOR ALL ADS is May 10, 2018

EXHIBITOR BOOTH INFORMATION

SMSDC Corporate Member	\$600
Corporate Non-Member	\$850
Certified MBE	\$400
Non-Certified MBE	\$500
State Agency	\$175

Registration includes:

- (1) “Premier Face Time” EXPO Participant
- (1) 8’ x 8’ – covered and skirted booth
- (1) Chair, (1) wastebasket
- (1) Awards Ceremony & Reception Admittance Ticket

*Additional person fee for public agency is \$75 and will include lunch, expo & reception.

SHOW SCHEDULE

EXHIBIT HOURS – Friday, June 8th

SETUP Hours
7:00 a.m. - 9:00 a.m.

Exhibit Hours
2:00 p.m. – 5:30 p.m.

Exhibit Move-Out Hours
5:30 p.m. – 6:00 p.m.



EARLY REGISTRATION ends May 11th

“FACE TIME” EXPO Combo Package:

This registration package includes:

Access to the entire event

- (1) “Premier Face Time” EXPO Participant
- (1) Awards Ceremony & Reception Admittance Ticket
- (1) Golf Tournament Playing Spot (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

Certified MBE & Corporate Member - \$260.00

Non-Certified MBE & Non-Corporate Member - \$330.00

“FACE TIME” EXPO ONLY Package:

This registration package includes:

Access to the entire event

- (1) “Premier Face Time” EXPO Participant
- (1) Awards Ceremony & Reception Admittance Ticket

Certified MBE & Corporate Member - \$125.00

Non-Certified MBE & Non-Corporate Member - \$160.00

“FACE TIME” GOLF ONLY Package:

Tournament Entitlements:

- (1) Golf Tournament Playing Spot (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

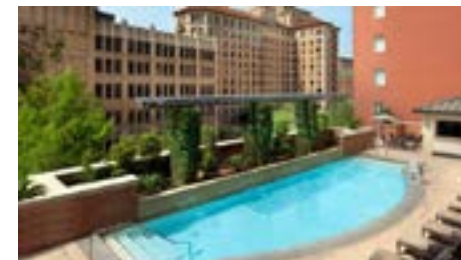
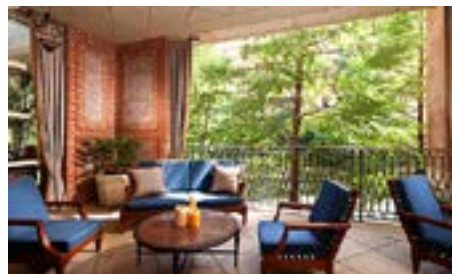
Certified MBE & Corporate Member - \$160.00

Non-Certified MBE & Non-Corporate Member - \$185.00

For more questions please call: (512) 386-8766

ACCOMMODATIONS

The Westin Riverwalk
420 W. Market St., San Antonio, TX 78205
210.224.6500



\$189 per night

CALL 210.224.6500 TO MAKE YOUR RESERVATION TODAY.

or

[click here now.](#)

<https://www.starwoodmeeting.com/events/start.action?id=1804096497&key=4045991>

Room block expires May 16, 2018

SIGN ME UP

Integrated EXPO & GOLF Sponsorships:

Face Time Title Sponsor	\$22,500 - SOLD!!!
Supporting Sponsorship	\$17,500
Leading Sponsorship	\$10,000 - SOLD!!!
Business Promoter Sponsorship	\$7,500
Corporate BBR Sponsorship	\$5,000

Expo Only Sponsorships:

Expo Leader Sponsorship	\$17,500
Expo Advocate Sponsorship	\$12,000
Expo Campaigner Sponsorship	\$7,000
MBE Expo Sponsorship	\$5,000
MBE BBR Sponsorship	\$3,000
Margarita Bar Reception Sponsor	\$1,500 - SOLD!!!

Golf Only Sponsorships:

Hole in One Sponsorship	\$20,000
Eagle Sponsorship	\$15,000
Par Sponsorship	\$7,500
Birdie Sponsorship	\$5,000
Closest to the Pin Luncheon	\$1,000
Hole Sponsor	\$200

Exhibitor Booth:

SMSDC Corporate Member	\$600
Corporate Non-Member	\$850
Certified MBE	\$400
Non-Certified MBE	\$500
State Agency	\$175

Individual Registration:

	EARLY /	REG
Individual Expo Only (MBE/ Member)	\$125	\$185
Individual Expo Only (Non-MBE/ Non-Member)	\$160	\$250
Individual Golfer (MBE/ Member)	\$160	\$195
Individual Golfer (Non-MBE/ Non-Member)	\$185	\$205
Individual Combo (MBE/ Member)	\$260	\$330
Individual Combo (Non-MBE/ Non-Member)	\$330	\$395

CONTACT INFORMATION



NAME

TITLE

COMPANY

EMAIL

ADDRESS

CITY/ STATE/ ST

PHONE #

CELL #

PAYMENT METHOD:

CREDIT CARD

CHECK

VISA

MASTERCARD

AMEX

AMOUNT:

CARD #

EXPIRATION DATE:

SIGNATURE

DATE

PLEASE MAIL PAYMENT METHOD & THIS FORM TO:
SMSDC, 912 S. HWY 183 STE. 101, AUSTIN, TX 78741

EMAIL: SMSDC@SMSDC.ORG

FAX #: 512.386.8988