

Highlighting **Canadian-Made** Products

As trade policies continue to evolve, we want to update you on how we are addressing these changes to minimize their impact on your business. Our priority is to ensure transparency, provide alternatives, and support your purchasing decisions.

What We're Doing to Support You

- **Supporting Local with Our "Shop Canadian" Campaign**

We are committed to promoting and sourcing Canadian-made products wherever possible. Through our [Shop Canadian campaign](#), we are making it easier for you to identify and purchase Canadian-sourced products, supporting local businesses while mitigating supply chain disruptions. We have introduced new indicators on our website to help you make informed purchasing decisions:

- A Canadian flag now marks products of Canadian origin to support local procurement.
- A U.S. flag identifies products that are impacted by new import duties.

- **Fair Pricing Approach**

For products impacted by a 25% tariff, we are not applying a blanket price increase. Instead, we are only passing through the exact dollar value of the tariff, ensuring fair and transparent pricing without adding to our product margins.

- **Expanding Local Sourcing**

Our procurement team is actively securing Canadian-produced alternatives to reduce reliance on tariffed goods. Even where there is no direct tariff impact, some of our U.S. and Canadian suppliers are facing cost increases due to tariffs on raw materials, parts, or packaging. Where possible, we are negotiating prices and sourcing alternatives to minimize cost increases.

We remain committed to fair pricing, transparency, and providing you with the best sourcing options available. We hope for a swift resolution to the current trade uncertainties and will continue to keep you informed.

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