

Together We Are BOUND FOR SUCCESS

AUGUST 17-19, 2022
COLUMBUS CONVENTION CENTER

APS22 is Powered BY PARTNERSHIPS

We understand what is important to you and we're focused on it: connecting customers and valued industry partners, growing your business, and providing actionable industry insights. It is our mission to be your go-to annual expo, and to demonstrate our power to support your future in print.

At Americas Print Show you will experience:

- › **3** full days of industry education and collaboration
- › **200,000** square feet of show floor—and growing!
- › **21** breakout rooms to meet, connect, and learn
- › **5,000** firms represented by industry groups
- › **10,000** potential attendees to connect with

Our partners include all of the regional print industry associations, the National Print and Sign Owners Association as well as What They Think and Canvas Magazine to bring our community together.

Never before has it been so important to connect and collaborate. **Together we are stronger, wiser, and bound for success.**

ATTENDEES

APS22 is an opportunity for you to take advantage of the incredible wealth of industry experience and knowledge showcased at Americas Print Show—**AT NO COST TO YOU when you pre-register.**

Learn more about APS22's line-up of speakers, exhibitors, and the latest innovations from the best minds in the industry.



ATTENDEES SCAN TO LEARN MORE
americasprintshow.com

EXHIBITORS

Take advantage of APS22's super-low exhibitor prices—half of what you'll pay at other trade shows! Prices increase February 14th. Grab your ideal location at a great rate today!

Go to our Exhibit Page to learn more about the show, review the floor plan and purchase booth space, become a sponsor and join the renewed vision behind Americas Print Show.



EXHIBITORS SCAN TO LEARN MORE
americasprintshow22.com/exhibit/

AMERICAS PRINT SHOW 2022

SPONSORSHIP PACKAGES



We are excited to have your organization as an exhibitor at Americas Print Show 22.

Included in your commitment to purchase booth space, we are including a variety of marketing and media benefits to reinforce your brand message, team presence and partnership as we showcase the community and opportunities in the print and graphics industry.

Americas Print Show 22 is an exciting three-day industry event, focused on building connections and

growth in the print and graphics community. APS22 will bring together regional and national associations representing more than 5000 companies, along with commercial printers, screen, large format and sign printers, binderies and graphic finishers, and industry suppliers.

There are limited sponsorships available for exhibitors and brands interested in expanded exposure!

SPONSORSHIP LEVEL	BRONZE	SILVER	GOLD	PLATINUM	TITLE
Square footage	100 up to 900 sq ft	900 up to 2500 sq ft	2500 up to 4000 sq ft	4000 sq ft and up	
Inclusion in show guidebook	✓	✓	✓	✓	✓
Inclusion in media activities and written articles	✓	✓	✓	✓	✓
Listing in all event marketing material	✓	✓	✓	✓	✓
Prime website logo position	✓	✓	✓	✓	✓
Ad in APS edition of Canvas Magazine		✓	✓	✓	✓
Inclusion in on show floor media coverage		✓	✓	✓	✓
Sponsorship of individual APS educational session			✓	✓	✓
Interior signage			✓	✓	✓
Banner above registration			✓	✓	✓
Logo on large digital sign				✓	✓
Escalator banner				✓	✓
Outside/street banner*				✓	✓
Potential for presenter with sponsor recognition				✓	✓
Interior registration area signage					✓
Rigging of an existing sign or creation of a new sign					✓
VALUE	\$1,500	\$2,500	\$6,000	\$10,000	\$85,000

*Non exhibitors cannot have outdoor signage. The amount will be offset with other promotional opportunity.

CONTACT US TO LEARN MORE

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