

# SOUTHEASTERN LIVESTOCK EXPOSITION



## 2025 GROUP TICKET DEAL

The Southeastern Livestock Exposition is an organization that was created by a group of Alabama cowboys and cattlemen who joined together with a desire to support and encourage youth in agriculture. They needed a fundraiser to fulfill this mission, thus the SLE Rodeo was born. The SLE Rodeo has been part of the Montgomery community since 1958 and is the longest standing professional sporting event in the Capital City. It is our hope that businesses, churches, and other organizations in the Southeast would like to help us continue this outstanding legacy of supporting Alabama's youth by purchasing tickets to enjoy a clean, safe, and family-friendly event in the heart of Montgomery.

Not only is this one of the longest-standing sporting events in the city, but it is the largest rodeo in Alabama! The SLE Rodeo is sanctioned by the Professional Rodeo Cowboys Association (PRCA) which is equivalent to the National Football League (NFL) and Major League Baseball (MLB). There are over 700 PRCA rodeos across the US and Canada, and the SLE Rodeo ranks in the top 10% consistently. Because of this, you will see the best in bucking stock, cowboys, and entertainment at the SLE Rodeo! In 2025, we are proud to welcome back Frontier Rodeo Company as our stock contractor. They hold the title of 10X and reigning Stock Contractor of the Year in the PRCA. We will also welcome Dusty Myers as the rodeo clown. Dusty was recognized as one of the Top 5 PRCA Rodeo Clowns in 2024! Jessica Blair Fowlkes is the 2025 Specialty Act and is sure to dazzle the crowd riding atop of two beautiful white horses – just as she did in the bright lights of Las Vegas at the National Finals Rodeo. Bringing this type of talent to the Garrett Coliseum attracts world champion cowboys and cowgirls to compete in our arena. Don't miss your chance to meet them at the autograph session after every performance.

We strive to keep this an affordable event that everyone can enjoy, but we are going a step further by offering discounted group ticket rates to the 2025 SLE Rodeo at the Garrett Coliseum. If you purchase **20+ standard seats, you will receive 15% off the pre-purchase price of \$26.00!**

Please notify us by emailing [shunter@bamabeef.org](mailto:shunter@bamabeef.org) no later than March 6, 2025 if you wish to purchase a group of tickets for your organization.

Sincerely,

Galen Grace

Southeastern Livestock Exposition | President-Elect and Ticket Sales Chairman