Homegrown Harvest

First South Farm Credit

A Video Storytelling Campaign by First South Farm Credit

"Not all stories are written. Some are grown."

What It's About

The Homegrown Harvest campaign invites farmers across Alabama, Mississippi, and Louisiana to share the story of their 2025 harvest—through short, authentic videos filmed on their farms. It's a chance to celebrate the real people and real work behind Southern agriculture.

Key Dates

- Submissions Open: August 1, 2025
- Submission Deadline: December 31, 2025
- Fan Favorite Voting: January 2026
- Grand Prize Winner Announced: January 2026

How to Enter

1. Record a short harvest video (30 sec to 2 min)
2. Visit our campaign landing page: (https://www.firstsouthfarmcredit.com/homegrown-harvest)
3. Submit your video and share your story
4. If selected, your video will be featured on our YouTube channel

Scan Here For Landing Page!

Prizes

- $150 Amazon Gift Card for each monthly winner (Aug–Dec)
- $500 Amazon Gift Card for the Fan Favorite, selected by public vote

Help Share the Story

If your video is featured, you'll receive a direct link to share it.
When posting, please include:

- Hashtag: #HomegrownHarvest
- Phrase: "Not all stories are written. Some are grown."
- Tag one fellow farmer to keep the stories growing

Stay Connected

- YouTube: @firstsouthfarmcredit
- Instagram/Facebook: @FirstSouthFarmCredit
- Questions? Contact us at: marketing@firstsouthland.com

Scan Here For Our Youtube!