



Educate • Advocate • End Abuse



2026-2027 ANNUAL SPONSORSHIP OPPORTUNITIES



WHY SPONSOR SAFE BERKS?

Sponsoring Safe Berks is more than placing your logo on an event. It is an investment in safety, healing, hope, and meaningful community impact. While funding from federal, state, and community partners is essential to sustaining our programs and services, much of that funding is designated for specific purposes. Sponsorship dollars provide critical unrestricted funding, giving Safe Berks the flexibility to respond to the most pressing needs as they arise, from immediate client and Safe House needs to prevention, education, outreach, and other resources that strengthen our mission.

New this year, annual sponsors will also receive expanded digital benefits designed to provide greater year-round visibility. With Safe Berks' growing social media presence, sponsors will have additional opportunities for recognition across our social platforms, along with advertising and featured placement in our Monthly Memo e-newsletter and on the Safe Berks website.

These enhanced benefits give businesses and organizations more opportunities to connect their brand with a trusted community mission while reaching audiences throughout Berks County. It is a partnership with purpose: supporting the life changing work of Safe Berks while showing employees, customers, and the greater community that your organization is invested in creating a safer, stronger Berks County.



ANNUAL SPONSORSHIP DETAILS

DIAMOND Sponsor - \$25,000 or more

- Public recognition across promotional materials and events, including a featured video at Celebration of Peace and guest welcome
- Recognition in annual report and opportunity to provide promotional materials at events
- Featured sponsor post on social media (10 annual posts including 2 videos/reels)
- Full page ad in Celebration of Peace Program book
- Premium logo placement on website with redirect link option (all year)
- Top Level Banner Ad before Advocacy Matters section in Monthly Memo (5 times)
- Logo on event shirts (WFNM and Peace in Motion)
- Premier placement for two tables up to twenty guests with entry to the VIP Networking Room to Celebration of Peace

GOLD Sponsor - \$5,000 or more

- Company recognition throughout event experiences
- Recognition in annual report
- Featured sponsor post on social media (3 annual posts including 1 video/reel)
- Half page ad in Celebration of Peace Program book
- Premium listing on website with redirect link option (all year)
- Bottom level Banner Ad after Thank You to Our Major Funders section in Monthly Memo (2 times)
- Logo on event shirts (WFNM and Peace in Motion)
- One table for up to ten guests with access to the VIP Networking Room to Celebration of Peace

BRONZE Sponsor - \$1,000 or more

- Logo placement at major events
- Recognition in annual report
- Feature sponsor post on social media (1 annual post)
- Logo in Celebration of Peace Program book
- Recognition on website sponsorship page
- Listing in Monthly Memo (1 time)
- 5 tickets to Celebration of Peace

PLATINUM Sponsor - \$10,000 or more

- Sponsorship recognition across event promotions and podium acknowledgments
- Recognition in annual report
- Featured sponsor post on social media (5 annual posts including 1 video/reel)
- Full page ad in Celebration of Peace Program book
- Elevated logo placement on website with redirect link option (all year)
- Middle level Banner Ad after In Case you missed it section in Monthly Memo (3 times)
- Logo on event shirts (WFNM and Peace in Motion)
- Premium seating for two tables up to twenty guests with access to the VIP Networking Room to Celebration of Peace

SILVER Sponsor - \$2,500 or more

- Logo placement at major events
- Recognition in annual report
- Feature sponsor post on social media (2 annual posts)
- Quarter-page ad in Celebration of Peace Program book
- Recognition on website sponsorship page
- Article Ad in Monthly Memo after Get Involved Section (1 time)
- Logo on event shirts (WFNM and Peace in Motion)
- One table for up to ten guests to Celebration of Peace

COMMUNITY Partner Sponsor*- \$500

- Logo recognition at all events
- Recognition in annual report
- Feature sponsor spotlight on social media (1 annual post OR 1 reel)
- Listing in Celebration of Peace Program Book
- Recognition on website sponsorship page
- 2 tickets to Celebration of Peace

**A Community Partner Sponsor is a local small business, nonprofit, or community organization that supports Safe Berks through an accessible sponsorship opportunity while gaining meaningful visibility and community recognition.*

A la Carte Options:

Article AD in Monthly Memo: \$100 This includes an image and 3-5 sentences with a redirect link of your choice.

Website Article: \$250 (including one social media post) This includes an image and an article related to your organization with a redirect link of your choice. Topics will be reviewed upon publication to ensure that are in line with Safe Berk's mission.

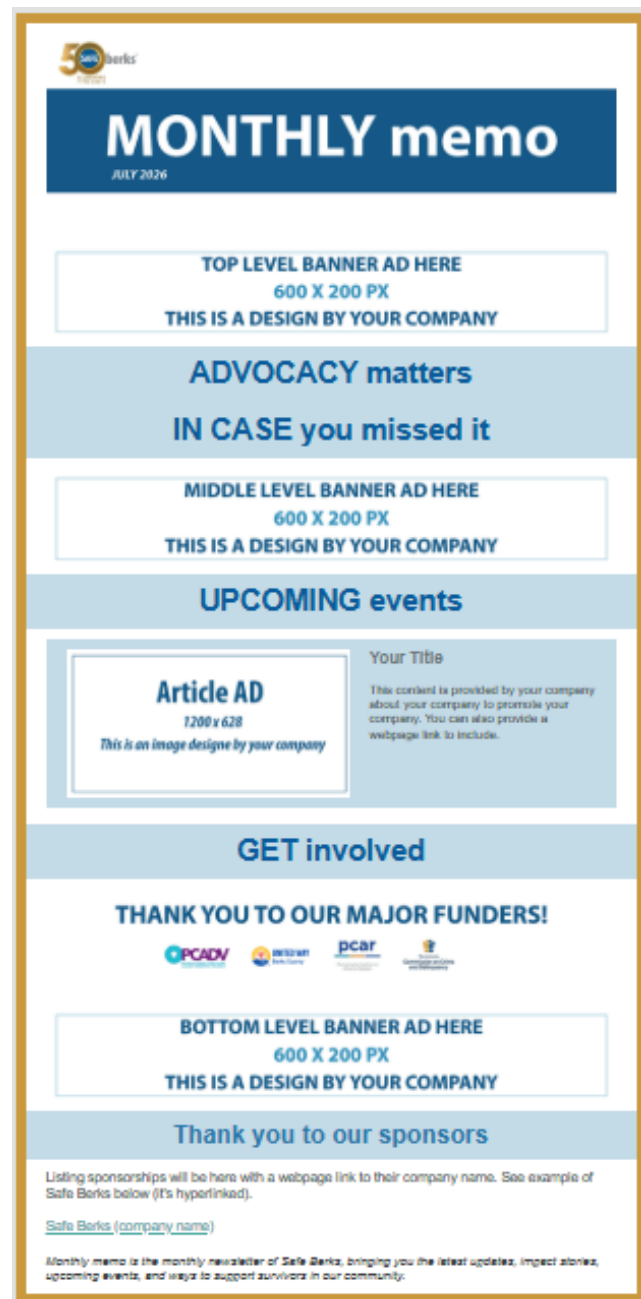
NEW THIS YEAR! More Digital Visibility for Our Sponsors

As Safe Berks continues to grow our social media and digital presence, we are expanding sponsorship opportunities right along with it. This year, sponsors will have access to new and enhanced digital benefits, including increased social media recognition, website visibility, advertising in our digital newsletter, and additional opportunities to showcase your business throughout the year.

LET'S TALK TODAY!



Scan the QR code to get started or email
development@safeberks.org



Visual sample below. Final newsletters will include more content, and competing businesses will not be featured in the same Monthly Memo.

2026-2027 SAFE BERKS EVENTS

**Annual Sponsors receive recognition throughout
the year at the following events*:**

Event	When
Zumba Dance Party	December 5th, 2026
Domestic Violence Awareness Month Activities	October, 2026
Silent Witness March & Dedication	October, 2026
Celebration of Peace	April 10th, 2027
Sexual Assault Awareness Month Activities	April , 2027



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These are Safe Berks' annual events. Events such as Walk for NO MORE will take place during the sponsorship year; however, some dates have yet to be confirmed. Annual sponsors will also receive recognition at any additional Safe Berks events added throughout the year.



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THANK YOU!



Your Development team

Eniyah Cooper

Donor & Board Administrator

eniyahc@safeberks.org

610.373.1206 Ext. 115

Erica Caceres

Director of Development

ericac@safeberks.org

610.373.1206 Ext. 116

www.safeberks.org