



Ignite the Spark **EMPOWER THE FUTURE**

Event Date: Saturday, October 18, 2025



2025 Fire Truck Pull

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Theme: Ignite the Spark – Empower the Future

\$500

First Responder

- Name on event t-shirt (first 100 registrants)
- Name listed in post-event newsletter (7,500+ subscribers)
- Social media thank-you (4,000+ followers)
- 1 Team of 8
- Recognition on event signage

\$1,000

Firefighter

- All First Responder benefits (logos instead of name)
- Logo on event t-shirt (first 100 registrants)
- Table at the event
- Logo/link on 2 websites (West End and Registration)

\$2,500

Lieutenant

- All Firefighter benefits
- 2 teams of 8
- Medium logo on event banner and promo materials
- Mention in September e-newsletter
- Verbal recognition during event

\$5,000

Captain

- All Lieutenant benefits
- Featured logo placement
- Inclusion in press materials and other media, like Delaware Business Times, and Out&About Magazine
- Opportunity to present a prize at the event

\$10,000

Chief

- All Captain benefits
- Title Sponsorship: 'Presented by [Your Company]'
- Opportunity to welcome participants at the event
- Priority logo placement on all signage and shirts
- First right of refusal for 2026

Important Deadlines:

- Sponsor logos due by Thursday, September 25, 2025
- Final payment due by Friday, October 10, 2025

Contact:

Greg Munson, Director of Development, gmunson@westendnh.org | 302-658-4171 x153
Ryan Kennedy, Event Coordinator, ryan@kennedyideas.com | 302-245-5465 (cell)



2025 Fire Truck Pull Sponsorship Commitment Form

Event Date: Saturday, October 18, 2025

Theme: Ignite the Spark – Empower the Future

Sponsor Information

Company/Team Name: _____

Recognition Name (if different): _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Company Social Media Handles (if applicable): _____

Do you plan to have teams in the event (if applicable)? Yes: _____ No: _____

If Yes, will you have a full team(s) of 8? Yes: _____ No: _____

Team Captain Information (if applicable):

Team Captain Name: _____

Email: _____ Team Captain Phone: _____

Sponsorship Level

☐ Chief – \$10,000 ☐ Captain – \$5,000 ☐ Lieutenant – \$2,500 ☐ Firefighter – \$1,000

☐ First Responder – \$500 ☐ Custom Package or In-Kind Donation (describe below):

Description: _____

Important Info:

• Logos due by Thursday, September 25, 2025

• Payment due by Friday, October 10, 2025

Please return this form to: Greg Munson and copy Ryan Kennedy

Email: gmunson@westendnh.org | ryan@kennedyideas.com

Subject: Fire Truck Sponsor

Phone: 302-658-4171 x153

Payments can be sent by check to the address below, or paid online at westendnh.org/donate/ – Please write “Fire Truck Sponsor” in the gift memo.

West End Neighborhood House
710 N. Lincoln Street
Wilmington, DE 19805

**OR scan here
to donate! >**



Thank you for your help and support!