

AGHE Advertising Opportunities

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|---------------------------|--|
| Name: | |
| Organization Name: | |
| Address: | |
| Phone Number: | |
| Email Address: | |

Access to Email List

AGHE's electronic mailing list may be utilized for a one-time use. AGHE will distribute information for conferences and special events, job announcements, publications or products, and educational program information. All information must be relevant to the field of aging and be of direct benefit or interest to our constituency. The list contains over 2,000 email addresses. The cost is as follows:

| Type | Price | Order |
|-------------|-------|-------|
| AGHE Member | \$125 | |
| Non-Profits | \$175 | |
| For-Profits | \$300 | |

Attach text in Microsoft Word format and provide subject line for email (below):

Please note that your email blast will be sent to you for approval. We allow one round of edits on the email blast.

Banner Ads

AGHE's website (www.aghe.org) averages more than 1900 hits per month. Ads are displayed as banners in the dimensions of 180 X 150 pixels and/or 728 X 90 pixels. All information must be relevant to the field of aging and be of direct benefit or interest to our constituency. Ads remain on the website up to 45 days and are posted throughout the website on a rotating basis.

| Dimensions | AGHE Member | Non-Profit | For-Profit | Order |
|------------------|-------------|------------|------------|-------|
| 180 X 150 Pixels | \$85 | \$110 | \$160 | |
| 728 X 90 Pixels | \$140 | \$180 | \$210 | |
| Both | \$170 | \$215 | \$250 | |

Please send your banner ads, in the selected dimension, and a hyperlink or PDF of the advertisement (job posting, new program, etc). If you do not have capability to create a banner ad please email us your logo to appear on the website.

Payment (Ads will not appear until payment is received)

- If paying by check (payable to AGHE), mail your order and check to:
AGHE, 1220 L Street NW, Suite 901, Washington, DC 20005-4018
- If paying by credit card, complete the following and send to our [secure fax line \(202\) 587-5860](tel:2025875860) or email to gsafax@geron.org.

Visa MasterCard American Express Discover

Card Number _____ Exp Date _____

Name on Card _____ Signature _____