HUDSON VALLEY GATEWAY
CHAMBER OF COMMERCE PRESENTS

# HUDSON VALLEY EXPOSITION

08.03.2019

## SPONSORSHIP APPLICATION

The Hudson Valley Gateway Chamber of Commerce is pleased to present you with the Hudson Valley Exposition Sponsorship Opportunities!

SATURDAY, AUGUST 3, 2019, 1:00PM – 10:00PM, RIVERFRONT GREEN PEEKSKILL (RAIN OR SHINE)

| SPONSORSHIP OPTION | WHAT'S INCLUDED | SPONSORSHIP FEE |
|---|---|---|
| EXCLUSIVE<br>Event Sponsor | Business name on all Print Advertising including Street Banners, Sponsor Sign, and Website; Sponsor mention on Radio Ads; 3x3 Logo on Staff & Volunteer Tee Shirts; Banner on Main Stage; Table at event; 6 Staff or Clients names added to VIP Parking list; VIP passes for employees or clients. | $25,000 **SOLD** |
| EXCLUSIVE<br>Beverage Sponsor<br>Exclusive Sponsor of the Food and Beverage Court | Exclusive Sponsor of the Food and Beverage Court. Business name on all Print Advertising including Street Banners, Sponsor Sign, and Website; Sponsor mention on Radio Ads; 3x3 Logo on Staff & Volunteer Tee Shirts; Banner in Food Court; Table at event; 4 Staff or Clients name added to VIP Parking list; VIP passes for employees or clients. | $5,000 **SOLD** |
| Entertainment Sponsor | Sponsor of the festival entertainment. Business name on all Print Advertising including Street Banners, Sponsor Sign, and Website; Sponsor mention on Radio Ads; 3x3 Logo on Staff & Volunteer Tee Shirts; Table at event; 4 Staff or Clients name added to VIP Parking list; VIP passes for employees or clients. | $5,000 |
| Activity Zone Sponsor | Table at event; Business name on Sponsor Sign, and Website; 2x2 Logo on Staff & Volunteer Tee Shirts; 2 Staff or Clients name added to VIP Parking list; VIP passes for employees or clients. | $1,500 |

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| Community Sponsor | Table at event; Business name on Sponsor Sign and Website; 2x2 Logo on Staff & Volunteer Tee Shirts; 1 Staff or Clients name added to VIP Parking list. | $1,000 |
| Map Sponsor | Logo on event map = 5,000 printed postcards of map, posted on website and social media. 2X2 logo on staff & volunteer tee shirts. | $750 |
| Supporting Sponsor | Business name on Sponsor Sign and Website; 2x2 Logo on Staff & Volunteer Tee Shirts. | $500 |

❏ Entertainment Sponsor ❏ Activity Zone Sponsor ❏ Community Sponsor ❏ Map Sponsor ❏ Supporting Sponsor

Please select your method of payment (this application must accompany payment to be fully confirmed):

❏ Cash: Please deliver to Chamber office, 1 S. Division Street, Peekskill, NY 10566

❏ Check: Payable to Hudson Valley Gateway Chamber of Commerce, 1 S. Division Street, Peekskill, NY 10566

❏ Please charge my credit card $ _____ . ❏ Mastercard ❏ Visa ❏ Discover ❏ Amex

CARD NUMBER _____

NAME AS IT APPEARS ON CARD _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

EXP. DATE _____ CRV _____ EMAIL _____

Will you be using your table at the event? ❏ Yes or ❏ No (If yes, please complete reverse side.)

The Hudson Valley Exposition due to its size and scope is a Rain or Shine Event. Sponsors will be promoted in promotional materials, on the HV Exposition website, on tee shirts and in advertising materials per sponsorship level in advance of the event. In the unlikely event The City of Peekskill deems Riverfront Green Park unusable due to an unusual weather phenomena or unknown disaster, sponsors are not eligible for refunds. We appreciate your understanding.

Please return this form via fax: (914) 737-0541 or via e-mail: LBrady@hvgatewaychamber.com with subject line: "Sponsor Application" or via mail: HVGCC 1 S Division Street, Peekskill, NY 10566.

1. Participation in the Exposition is open to ALL businesses and organizations in the Hudson Valley Gateway Region. HVGCC members in good standing will receive a discount on the vendor fees.
2. Spaces are approximately 10 feet in length and 10 feet wide. **Vendors must bring their own tables, chairs, equipment and (10X10) tents.**
3. Exposition opens at 1:00pm with activities planned through dark. Music ends at 9:30pm followed by fireworks. Set-up begins at 10:30am. **All vendors must be set up and ready to go by 12pm**. All vendors must stay until 6:00pm or the official end time of 10:00pm. Please note that vendors are prohibited from bringing cars onto the green after set-up.
4. Beer Sales: D. Bertoline and Sons has partnered with us as our official Beverage Sponsor. They will follow up with you after your application has been submitted.
5. All liquor vendors must have the appropriate liquor license and temporary permits, visit www.sla.ny.gov/online-permit-applications.com for more information. This is not the resposibilty of the Chamber of Commerce.
6. It is the responsibility of all food vendors to obtain the appropriate Board of Health permits. This is not the responsibilty of the Chamber of Commerce.
7. All Vendors MUST provide a PROOF OF INSURANCE WITH MINIMUM LIABILITY COVERAGE OF $1,000,000 naming the Hudson Valley Gateway Chamber of Commerce and the City of Peekskill as additional insured or sign a waiver provided by the HVGCC.
8. All Vendors will receive (2) "Vendor Passes" to distribute. PASSES MUST BE SURRENDERED AT THE GATE.
9. All Vendors are responsible for collection & payment of any sales tax applicable to New York State and/or Westchester County.
10. Each Vendor is responsible for maintaining and cleaning debris from their spot. Recycling in accordance with Westchester County Regulations must be adhered to. All food vendors must bring extra garbage bags.
11. NO SMOKING OR VAPING on the green!
12. I agree to indemnify and hold the Hudson Valley Gateway Chamber of Commerce, Events To Remember and the City of Peekskill, along with their staff harmless from any liability, loss, claim or damage of any nature whatsoever as a result of participating in the event, and hereby consent to the enforcement of all rules and regulations of the show. I have read and agree to abide by all terms and conditions for booth space as stated in this application.

SIGNATURE _____ DATE _____

BUSINESS NAME _____

CONTACT NAME _____ COMPANY NAME _____

BUSINESS PHONE _____ CELL PHONE _____

EMAIL _____ WEBSITE _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____