



June 20, 2021

TO: LEADERSHIP OF THE PARK HILL CHRISTIAN CHURCH
FROM: REGIONAL MINISTER AND PRESIDENT BILL ROSE-HEIM
REGARDING: REPORT FROM THE MINISTRY BLUEPRINT

Thank you for the opportunity to work with such a spirited and invested group of leaders who care about the present and future of Park Hill Christian Church. I look forward to working with you on the August 8th World Café.

Executive Summary

Park Hill Christian Church is blessed with a fully functional, spacious campus for worship, sports, and community gatherings, located just off I-29 and NW 72nd Street in Kansas City, Missouri. The church has a rich history of generous outreach, community engagement, and work for justice. Membership is aging, however, and finding members willing, equipped, and available to create and run program ministries is proving to be a challenge. There is a strong commitment to a Disciples ethos of embracing diversity, simplicity of religious practice, and honoring God as known in Christ Jesus. Park Hill Christian Church is financially stable for the near term.

The demographics of the geographic area are changing due to population growth, greater diversity, and mobility. The pandemic has affected church life and there is an awareness that it will never be quite the same as it was in 2019. Like most Disciples congregations, Park Hill Christian Church has had to learn to live online, and it has work to do to maintain an attractive, robust, and interactive online presence.

Leadership is eager to discern how to best serve both active members and those who are not currently participating in church life – especially youth and younger adults. There is a sense that congregational life could be improved and sustained through continued support and spiritual development of existing members, providing new opportunities to create non-traditional communities of faith among younger adults, and partnerships with other denominations and community non-profits that share common values.

Recommended Questions for the [World Café](#)

Based upon a review of the data provided and the candid conversation of leaders invested in the future success of the Park Hill Christian Church, a World Café will be held on August 8, 2021, immediately following the morning worship service. The hope is to give all members of the congregation an opportunity to share their perspectives and stories to give color and more content to the creation of a congregational profile that will be used to invite candidates for pastoral leadership to seriously consider a long season of service with Park Hill Christian Church.

The questions below are suggestions and leaders are free to edit, emend, or delete as needed. In the end, we will need seven questions that can be answered by participants given one minute to respond.

- What is your earliest memory as a participant in the life of Park Hill Christian Church?
- When anyone asks you why you are a member of Park Hill Christian Church, what do you tell them?
- How would a young adult moving into this area learn about Park Hill Christian Church?
- How would you describe the greatest strength of this congregation?
- Every congregation has a focused mission beyond providing opportunities for worship, Bible study and fellowship. From your perspective, what specific mission does Park Hill Christian Church carry out with excellence?
- Every congregation operates with a set of values that guide how we conduct ourselves. What would you say are the top three values that guide Park Hill Christian Church?
- What two or three leadership strengths will the next pastor of Park Hill Christian Church need to have to help this church make and equip more disciples of Jesus Christ in this part of Kansas City?

Data

A Mission Insite demographic report for the Park Hill Christian Church was based upon a 5.5-mile contiguous geographic area. Given the ease of intra-city travel in the Kansas City Metropolitan area, that area can certainly be extended, however, persons likely to use the Park Hill campus will be those who can easily drive to 6601 NW 72nd Street within fifteen minutes.

- Population: 124,582 – expected to grow to 144,445 by 2030
- Households: 51,583 – expected to increase to 59,860 by 2030
 - 68.9% of households in 2020 are led by married couples
- Children ages 0-17 numbered 3,826 in 2020. Estimated 8,380 by 2030
- Age Group with the highest anticipated growth rate: 65+

- Academic Achievement is higher than the Missouri average:
 - 30% of adults aged 18 and older have completed a bachelor's degree
 - 15% of adults 18 and older have completed a graduate degree
- Employment: 32.2% Blue Collar 67.8% White Collar
- Demographic Mix:
 - 78.4% Euro-American (White)
 - 8.5% African American/African
 - 6.8% Hispanic or Latino
 - 3.3% Pacific Islander/First Nations/Other
 - 2.9% Asian
 - Groups with highest expected growth rate:
 - African American/African
 - Hispanic or Latino
- Mosaic Lifestyle Groups in order of percentage of total population of the service area:
 - Booming with Confidence/Aging of Aquarius 6.9%
 - Singles and Starters/Striving Singles Scene 6.8%
 - Autumn Years/Aging in Place 6.3%
 - Promising Families/Fast Track Couples 5.2%
 - Singles and Starters/Digital dependents 5.2%
 - Thriving Boomers/No Place Like Home 5.1%
- Average Household Income 90,426 in 2020 anticipated to rise to 100,715 in 2025
- Median Household Income 70,163 in 2020 anticipated to rise to 79,338 in 2025
- Poverty Level: 93.4% live above the Federal poverty level, 6.6% below

Congregational Life Wheel

Leaders discussed and rated aspects of the life, witness, and work of Park Hill Christian Church on a scale of 1-10 with 1 being completely unsatisfactory and 10 being thoroughly satisfied. It should be noted that these average numbers do not reveal the divergence of opinion within the leadership group. Those items in bold represent greater consensus within the group.

Mission and Purpose	5.6
Congregational Resources	6.8
Ministry Programs	4.3
Relationships	6.7
Attitudes and Culture	6
Local Context and Digital Presence	3.4
Administration and Governance	8.6
Sense of God's Presence	6.6

A graphic view of the Congregational Life Wheel is attached.

DISCIPLES YEARBOOK REPORT 2019

Park Hill Christian Church

Location Address

6601 NW 72nd St
Kansas City, Missouri 64151-1677

Mailing Address

6601 NW 72nd St
Kansas City, Missouri 64151-1677
County: 165

Phone: (816) 741-1851

Fax: (816) 741-1898

Email Address: office@parkhillcc.org

Website: www.parkhillcc.org

Region: Kansas City, Greater

Staff

- Matt Aviles, Youth Min Leader

Congregation Statistics for the Year 2019

Membership and Participation

Total Membership	680
Participating Members	340
Worship Attendance	115
Church School Attendance	120
Disciples Women / CWF	50
Baptisms	3
Transfers	0

Giving Record

Total Giving	578,550
Local Operating Receipts	271,550
Local Capital Receipts	283,500
Local Outreach	23,500
Total Disciples Outreach	17,873
BMF School	0
BMF CWF	0
Week of Compassion	2,446
Reconciliation	2,032

Per Capita Giving Record

Total Giving	833.82
Local Operating	798.68
Total Outreach	69.12
Disciples Outreach	0
Percent of Total Giving	
Local Operating Receipts	46.94%
Local Capital Receipts	49%
Total Outreach	4.06%
Disciples Outreach	3.09%
Disciples Mission Fund	0%

Special Day Offerings

Easter Offering	Pentecost Offering	Thanksgiving Offering	Christmas Offering	Total
520	0	0	0	520