

## **Join the Movement: The Campaign for Disability Employment**

### ***Campaign Features Downloadable Support Badges and Other Tools to Advance Disability Inclusion***

*Source: the Campaign for Disability Employment*

At work, it's what people CAN do that matters. That's the simple message behind the Campaign for Disability Employment (CDE)—a U.S. Department of Labor-sponsored public awareness campaign that highlights the value and talent people with disabilities add to America's workplaces and economy.

A collaborative of leading disability and business organizations, the CDE offers a number of tools and resources to support its efforts to promote the hiring, retention and advancement of people with disabilities. These include CDE support badges that users can display on their own websites and blogs, an award-winning series of television public service announcements (PSAs), posters, discussion guides and more. Users can access these features by clicking JOIN THE MOVEMENT on the navigation bar of the CDE's website: [WhatCanYouDoCampaign.org](http://WhatCanYouDoCampaign.org).

If you're interested in joining the CDE movement, here are seven things you can do, right now.

1. **Get Social.** Follow the CDE on Facebook, Twitter, Instagram, LinkedIn and other platforms.
2. **Subscribe to the CDE.** Stay up to date on CDE news, products and events by subscribing to its e-alerts. You can do so on the home page of its website, [WhatCanYouDoCampaign.org](http://WhatCanYouDoCampaign.org).
3. **Play and Distribute Its PSAs.** Embed the CDE's flagship media products on your website, share them via social media and use the sample letter on the website to request the PSAs air in your hometown.
4. **Download and Use CDE Resources.** Check out the free posters, web banners, print ads, ready-to-publish articles and discussion guides designed to help you facilitate conversations about the CDE's powerful PSAs.
5. **Engage in CDE Dialogues.** From Twitter chats and blogs to photo-sharing campaigns, the CDE engages in a number of interactive conversation-starters. Join in!

6. **Become a CDE Supporter.** Adopt the CAN-do spirit and proactively engage in CDE outreach. “Supporters” of the campaign may be recognized on the CDE website.
7. **Foster Disability Inclusion.** Take steps now to support the hiring, retention and promotion of employees with disabilities. Visit the CDE website for links to valuable tools and resources designed for employers, people with disabilities, family members and educators.

Learn more at [WhatCanYouDoCampaign.org](http://WhatCanYouDoCampaign.org).