



ALBERT LEA SEED COVER CROP FIELD DAY
OCTOBER 24, 2025
10:00 A.M.
ALBERT LEA SEED HOUSE
2326 230TH ST.
AMES, IA 50014

Please join Albert Lea Seed, Practical Farmers of Iowa, and the Rodale Institute on Friday, October 24 in Ames, Iowa for a robust cover crop tour featuring 60+ cover crops and 15 cover crop mixes that were planted in late August. See for yourself how new products and long-time favorites are performing in the field.

Hillary Olson, State Soil Health Specialist with the Iowa NRCS, will also present on the role of cover crops play in soil health. Afterward, stay for a complimentary lunch and networking.

About our speaker:

Hillary Olson
State Soil Health Specialist
US Department of Agriculture
Iowa National Resources Conservation Services

Hillary Olson was raised on a family row crop and farrow-to-finish hog farm in Central Iowa. She received a BS in Animal Science and an MS in Soil Science at Iowa State University. She has worked for NRCS as a Soil Conservationist in multiple field offices across Iowa. She and her husband farm in Central Iowa and have a row crop operation and had a cow-calf herd for twenty years. She has been in the State Soil Health Specialist role for Iowa NRCS since 2020.

