

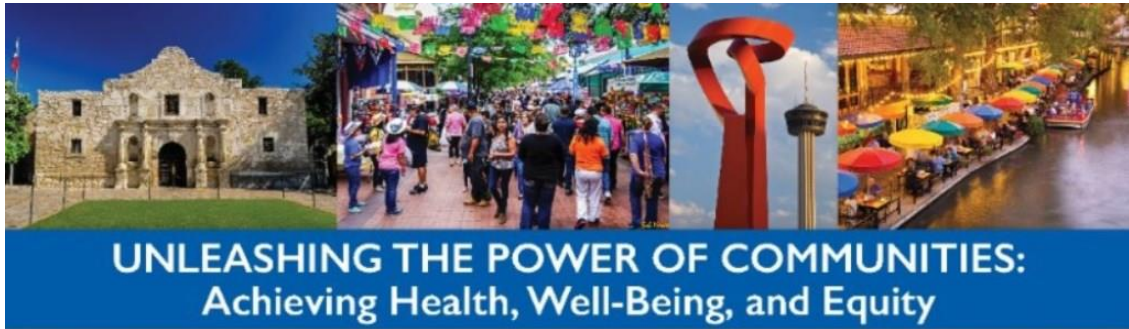


Improving Health ~ Eliminating Disparities

Join CJA for the 2017 National Conference!

Dynamic speakers! Timely breakout and plenary sessions! Great networking!

Let's unleash the power of communities TOGETHER!!



2017 CJA NATIONAL CONFERENCE • FEBRUARY 15-17 • SAN ANTONIO, TX



Don't miss out on the early bird rate!

Extended until January 6, 2017!!!

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For questions or additional information, please visit our website at <http://www.cjaonline.net> or contact Stephanie Ondrias at sondrias@texashealthinstitute.org

FEATURED SPEAKER:
NATALIE S. BURKE
PRESIDENT AND CEO



CommonHealth
ACTION

CommonHealth ACTION



A graduate of the University of Maryland with a degree in Government and Politics, Natalie Burke conducted federal health policy analysis at the National Health Policy Forum and was on staff at the National Institutes of Health. She has been selected for numerous national fellowships including the Emerging Leaders in Public Health Fellowship (Jointly hosted by the University of North Carolina's Schools of Business and Public Health) and New York University's Robert F. Wagner School of Public Service Lead the Way Fellowship for visionary and entrepreneurial leaders in the nonprofit sector. In 2012, Natalie was selected to the Council of Innovation Advisors for ConvergeUS, a national initiative focused on technology-based social innovation between the technology sector and the nation's nonprofits. In addition, she co-authored a chapter featuring the Joint Center for Political and Economic Studies' PLACE MATTERS Initiative in the second edition of *Tackling Health Inequities through*

As the President and CEO of CommonHealth ACTION, Ms. Burke provides leadership for all aspects of the continuously growing organization. A relationship specialist and expert facilitator, she builds and sustains successful, long-term interactions with leaders and innovators across many sectors. Since the mid-90s, she has held leadership positions focused on creating opportunities for health through community, organizational, institutional, and systemic change. Prior to co-founding CommonHealth ACTION in 2004, Natalie was in executive leadership at the National Association of County and City Health Officials (NACCHO) in Washington, DC where she managed the National Turning Point Initiative. Also while at NACCHO, she served as co-supervising producer for the documentary, *The Edge of America: Struggling for Health and Justice* that focused on people living in three rural communities and the challenges they to their health, wellbeing, and quality of life.



*Enjoy all of the great benefits of
being a member or Communities
Joined in Action AND receive a
discount on your conference
registration!*

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Registration for the 2017 CJA National Conference is open!!!

Conference Registration Fees

| | CJA Member | Non-CJA Member |
|-------------------------------------------------|-------------------|-----------------------|
| Early Bird (before January 6, 2017) | \$395 | \$495 |
| Regular (before February 3, 2017) | \$450 | \$550 |
| After February 3 - Onsite | \$475 | \$575 |
| Half Day Preconference Intensives | \$100 | \$125 |
| 10 MHL Participants (1/2 day session) | \$150 | \$200 |

15% discount on 3+ attendees from the same organization, defined as a group.

Cancellation Policy: A \$50 administrative fee will be applied if registration is cancelled on or before January 16, 2017.

Due to financial commitments the conference must make based upon registration numbers, there will be no refunds after January 16, 2017. No exceptions.

A "no show" will still be subject to the Refund and Cancellation policy.

CLICK HERE TO REGISTER

CONFERENCE AGENDA

WEDNESDAY, FEBRUARY 15, 2017

7:00am-5:00pm **Registration**

8:00am-5:00pm **Pre-Conference Workshop** (additional fee)

1. Communities improving health, wellbeing, and equity - onramps to

accelerating change via 100 Million Healthier Lives (all day
session)

*Communities Joined in Action is a key partner in the 100
Million Healthier Lives
movement, where an unprecedented collaboration of change agents in
communities worldwide have come together in support of a shared
goal:
100 million people worldwide living healthier lives by 2020. In this
session, we
will share the "what" of our work (e.g., tools, resources, bright spots,
and ways
to get involved), as well as the "how" of our work—creating a joyful,
thriving
network where we are in humble spirit of learning together what it takes
to
improve. Wherever you are on the journey to create health, wellbeing,
and
equity in your community, join us to share your successes*

challenges, receive

global

matter to

tools you can start using as soon as you go home, and connect into our

network of communities making a difference in the ways that most

them.

1:00pm-5:00pm

Pre-Conference Workshops (additional fee)

Hospitals

Health Improvement

Research &

Health

2. Community Health Needs Assessments – Multiple

Collaborating and Accountable for Joint

Activities; Carrie A. Rheingans, Center for Healthcare

Transformation; Alfreda Rooks, University of Michigan

System

3. Pathways HUB Development & Certification: Existing

and

Financing

Executive

Rockwell

Emerging Initiatives (part 1); Risk Management &

Innovations (part II); Brenda A. Leath, MHSA,PMP,

Director, Pathways Community HUB Certification Program,

Institute

4. Aligning Health Improvement, Community Development

and

Investment; Kevin Barnett, DrPH MCP, *Principal*
Investigator,
Public Health Institute

THURSDAY, FEBRUARY 16, 2017

| | |
|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00am-8:00pm | Registration |
| 7:00am-8:00am | Breakfast |
| 7:00am-8:00pm | Exhibit Hall Open |
| 8:00am-9:30am | Welcome & Opening Keynote: <i>Leading Upstream, Intersection of Health and Community Development,</i> Natalie S. Burke, President & CEO, CommonHealth ACTION |
| 9:45am-11:15am | Plenary I – Breaking News in Innovation |
| 11:30am-12:45pm | Awards Luncheon |
| 1:00pm- 2:30pm | Breakout Sessions (Round 1) |
| 2:45pm- 4:15pm | Breakout Sessions (Round 2) |
| 4:30pm- 6:00pm | Plenary: <i>Policy Moving Forward, Post-Election and Impact</i> Camille D. Miller, President/CEO, Texas Health Institute, <i>Moderator</i> |

6:00pm- 7:30pm **Reception**

FRIDAY, FEBRUARY 17, 2017

7:00am-3:00pm **Registration**

7:00am- 8:00am **Breakfast**

7:15am- 8:00am **Membership Meeting** (*all current and potential CJA
Members invited*)

7:00am- 3:00pm **Exhibit Hall Open**

8:00am- 9:00am **Welcome & Keynote:** *Leading Upstream, Intersection of
Health and Community Development*

9:15am-10:45am **Breakout Sessions** (*Round 3*)

11:00am-12:30pm **Funder Panel**

12:45pm- 2:30pm **Closing Session and Luncheon:** *Call to Action!*
**Eduardo Sanchez, M.D., M.P.H., FAAFP, Chief Medical
Officer for**
Prevention, American Heart Association

Check out the CJA website for updates!



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