CASA CORNELIA LAW CENTER

ATTORNEYS WHO CARE

JULY 31 – SEPTEMBER 30, 2025



Dear Friend,

Calling all legal champions—are you ready to compete for a cause that matters?
Casa Cornelia Law Center invites your firm, your colleagues, and YOU to join the **2025 Attorneys Who Care (AWC) Challenge**—a friendly, spirited competition among San Diego's legal community to raise critical funds for immigrant justice.

The Goal: $40,000 for Justice. The Prize: Bragging Rights (and Real Impact).
Will your law firm rise to the top? Will your solo practice outshine the big firms? Will your law school team prove the next generation is ready to lead?
Now is your moment.

This Is More Than a Fundraiser—It's a Movement.
The AWC Challenge unites attorneys, firms, students, and legal professionals who believe that **justice is a shared responsibility.** With increased threats to due process, anti-immigrant policies, and deepening legal uncertainty, Casa Cornelia is working harder than ever to provide free, high-quality legal services to asylum seekers, unaccompanied children, and victims of violent crime. Thanks to a **generous matching gift, every dollar raised will go twice as far dollar for dollar up to $75,000.**

Your participation helps Casa Cornelia:

- Represent vulnerable children
- Assist survivors of domestic violence and trafficking
- Advocate for asylum seekers facing impossible odds

It also gives your team a chance to take the title of **San Diego's Legal Champion of Justice.**
Let's be real: you want that trophy—and so do they.

So, what do you say? Will your firm rise to the challenge? Will you lead the charge for justice—and have some fun while you're at it? Sign up today. Compete for a cause. Win for justice.

With appreciation,
Casa Cornelia Law Center

For details contact Jerry Webber

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GENERAL OVERVIEW

Q1: What is the Attorneys Who Care (AWC) Challenge?
The AWC Challenge is a friendly, citywide fundraising competition that brings together San Diego's legal community to support immigrant justice. Participants include law firms, solo practitioners, law students, and volunteer attorneys, all raising funds for Casa Cornelia Law Center's free legal services.

Q2: Who can participate?
Anyone in the legal field or with a passion for justice! This includes:

- Large law firms
- Small firms and solo practitioners
- Law school teams and students
- Volunteer attorneys and legal allies

Q3: When is the challenge taking place?

- Sign-Up priority Deadline: July 31, 2025
- Campaign Duration: July 31 – September 30, 2025
- VIP Kickoff Party: August 14, 2025

FUNDRAISING & DONATIONS

Q4: How do we raise funds?
All donations are made through Casa Cornelia's official AWC donation website. Donors will be asked to identify your team name at checkout so their gift is counted toward your team's total. It is up to every team or individual to come up with fun ways to raise these funds.

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Q5: Is there a minimum fundraising requirement?
No minimum is required to participate—but we encourage teams to set ambitious, achievable goals! Every dollar makes a difference and counts toward our $40,000 campaign goal.

Q6: How do donors give?

- Online at https://tinyurl.com/3kc38kcv
- By check: Make payable to Casa Cornelia Law Center and mail to: PO Box 12666, San Diego, CA 92112. Include your team's name in the memo line.
- Matching donations are automatically included when eligible

Q7: Are donations tax-deductible?
Yes! All donations support Casa Cornelia Law Center, a 501(c)(3) nonprofit organization. Donors receive an emailed tax receipt upon donation.

MATCHING GIFTS

Q8: Is there a matching gift during the campaign?
Yes! A generous donor has committed to matching every dollar raised—up to $75,000—doubling the impact of your fundraising efforts.

Q9: Do employer matches count?
Absolutely. If a donor's employer matches gifts to Casa Cornelia, those funds count toward your team total. Be sure to encourage donors to check with their HR departments.

TEAMS & CATEGORIES

Q10: How are teams organized?
Teams can form around law firms, law schools, solo practices, or as a group of volunteer attorneys. A team captain will lead each group, serve as the main contact, and coordinate campaign efforts.

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Q11: Can individuals join if they don't have a team?
Yes! Individuals can sign up under the solo practioner category

Q12: How is the winner determined?
The team that raises the most total funds in their category by September 30 will be recognized as San Diego's Legal Champion of Justice within their category —with a trophy, recognition, and serious bragging rights.

EVENTS & INCENTIVES

Q13: What is the VIP Kickoff Party?
It's an exclusive social event for all AWC participants —an opportunity to network, connect with fellow legal professionals, and launch the challenge in style.
Date: Thursday, August 14, 2025 | 5:00 p.m.
Location: Mission Bay Yacht Club

Q14: Will teams receive support throughout the campaign?
Yes! Each team will have a Casa Cornelia team liaison and access to promotional materials, templates, sample emails, social media graphics, and regular campaign updates.

Ideas for Reaching Out

- Email your firm or legal listservs
- Post on LinkedIn and tag your teammates
- Ask clients and colleagues to sponsor your team
- Challenge other firms or departments to join
- Host a lunch-and-learn or coffee break info session

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I WANT TO SUPPORT

Q15: But I am not on a team and still want to support, is there a way to contribute?
Absolutely - anyone can contribute by visiting https://tinyurl.com/3kc38kcv

HOW TO PARTICIPATE

This is more than a fundraiser. It's a movement. Join attorneys across our community in making an impact. Every gift matters.

STEP 1: Accept the Challenge & Sign Up
Sign up today at **https://tinyurl.com/42kkweff**
Accept the challenge and become part of something bigger than yourself.

STEP 2: Build & Name Your Team
Recruit your colleagues, firm, or legal network to join you. Pick a fun or inspiring team name — it's how we'll track your impact!

STEP 3: Begin Fundraising
Start collecting donations right away. Every dollar makes a difference.
Donation Options:

- Online: **https://tinyurl.com/3kc38kcv**
- Be sure to include your team's name in the comment section to get credit!
- By Check: Make payable to Casa Cornelia Law Center and mail to: PO Box 12666, San Diego CA 92112. Include your team's name in the memo line

REMEMBER:
The goal is **broad participation** from the legal community. Whether it's $10 or $1,000 — **every gift matters**. Let's show what attorneys can do when we come together. Join the movement. Raise your voice. Build your team. Change lives.