

A CELEBRATION OF ART, MUSIC, FOOD & FUN!



# mkaF Festival of the Arts

mattie kelly arts foundation



# 2021

26<sup>TH</sup> ANNUAL

## OCTOBER

30<sup>TH</sup> & 31<sup>ST</sup>

SATURDAY

9 AM - 5 PM

SUNDAY

10 AM - 4 PM

## DESTIN, FL

4323 COMMONS  
DRIVE WEST

# FREE

ADMISSION

90+

ARTISTS

ACRYLICS,  
POTTERY,  
JEWELRY,  
& MORE!

6+

FOOD TRUCKS  
+ BEER & WINE

+ MUSIC

OF ALL GENRES

## MKAf.ORG

PRESENTED BY:

  
SOUTH WALTON  
FLORIDA

  
J. LEON  
GALLERY + STUDIO

26<sup>TH</sup> ANNUAL • OCT 30<sup>TH</sup> & 31<sup>TH</sup>

2021



DESTIN,  
FLORIDA

**Total Distribution:**

25,000 Digital Impression + 5,000 At Festival  
+ 60,000 via Direct Mail

**Content Includes:**

Site Map, Exhibiting Artists and  
Tips on How to Enjoy the Festival,  
Sponsor Ads, MKAF Content

**8.125" X 10.5" BOOKLET (UP TO 48 PAGES)**

AD SIZE	COST	ORIENTATION	FINISHED MEASUREMENTS CENTERED, NO BLEED
Back Page Cover	\$2,000	Portrait	7.25w x 9.75h
Full Page Front inside Cover <b>SOLD</b>	\$1,500	Portrait	7.25w x 9.75h
Full Page Back-inside Cover	\$1,500	Portrait	7.25w x 9.75h
Full Page (standard)	\$875	Portrait	7.25w x 9.75h
Full Spread	\$1,500	Landscape	15.25w x 9.75h
Half Page (standard)	\$650	Landscape	7.25w x 4.75h
1/4 Page (standard)	\$450	Portrait	3.5w x 4.75h

**(FINAL ARTWORK DUE 17<sup>TH</sup> SEPTEMBER 2021)**

Ad Sales Contact: Demetrius Fuller      Phone: 850-650-2226      Email: [dfuller@mkaf.org](mailto:dfuller@mkaf.org)

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

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Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Ad Consultant Signature \_\_\_\_\_ Date \_\_\_\_\_

Ad Consultant Print Name \_\_\_\_\_

Payments should be made to Mattie Kelly Arts Foundation | 4323 Commons Dr W, Destin, FL 32541.

Artwork should be emailed to [hello@francesroy.com](mailto:hello@francesroy.com).