

A CELEBRATION OF ART, MUSIC, FOOD & FUN!



mkaf

Festival of the Arts

mattie kelly arts foundation



2022

27TH ANNUAL

OCTOBER

29TH & 30TH

SATURDAY

9 AM - 5 PM

SUNDAY

10 AM - 4 PM

DESTIN, FL

4323 COMMONS
DRIVE WEST

FREE

ADMISSION

100+ ARTISTS

ACRYLICS,
POTTERY,
JEWELRY,
& MORE!

6+ FOOD TRUCKS
+ BEER & WINE

+ MUSIC

OF ALL GENRES

MKAF.ORG

PRESENTED BY:



SOUTH WALTON
FLORIDA

PROGRAM ADVERTISEMENTS

2022
OCTOBER
29TH & 30TH



**DESTIN,
FLORIDA**

Total Distribution:

50,000 Digital Impressions + 2,000 at Festival
+ 70,000 via Direct Mail

Content Includes:

Site Map, Exhibiting Artists and
Tips on How to Enjoy the Festival,
Sponsor Ads, MKAF Content

8.125" X 12" BOOKLET (UP TO 72 PAGES)

AD SIZE	COST	ORIENTATION	FINISHED MEASUREMENTS CENTERED, NO BLEED
Back Page Cover	\$2,500	Portrait	7.125w x 11h
Full Page Front inside Cover SOLD	\$2,000	Portrait	7.125w x 11h
Full Page Back-inside Cover	\$2,000	Portrait	7.125w x 11h
Full Page (standard)	\$995	Portrait	7.125w x 11h
Full Spread	\$1,750	Landscape	15.25w x 11h
Half Page (standard - horizontal)	\$750	Landscape	7.125w x 5.5h
Half Page (standard - vertical)	\$750	Portrait	3.5w x 11h
1/4 Page (standard)	\$450	Portrait	3.5w x 5.5h

(FINAL ARTWORK DUE 14TH SEPTEMBER 2022)

Ad Sales Contact: _____ Phone: _____ Email: _____

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Payments should be made to Mattie Kelly Arts Foundation | 4323 Commons Dr W, Destin, FL 32541.

Artwork should be emailed to hello@francesroy.com.