

2022 Westerville Music & Arts Festival Guide

This 16-page glossy event booklet is the place for information about the festival including a schedule of entertainment, artists, food vendors, a map, and more.

**Distribution**: The Festival Guide will be delivered to over **26,394** households throughout the Westerville ThisWeek/News & Public Opinion on **July 7**. An additional 5,500 copies will be distributed at the festival.

Advertiser’s logos will appear in ¼ page promotional ads that run through Gahanna, New Albany, and Delaware on **June 30** and **July 7**.

**Important Dates**

Publishes: **July 7**

Space Reservation: **June 3**

All ads final by: **June 10**

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| **Ad size** | **Dimensions** | **Rate** |
| Back Cover | 4.87” x 7.87” | $1500 |
| Inside Front Cover | 4.87” x 7.87” | $1000 |
| Inside Back Cover | 4.87” x 7.87” | $850 |
| Full Page | 4.87” x 7.87” | $750 |
| ½ Page | 4.87” x 3.84” | $500 |
| ¼ Page | 2.43” x 3.84” | $250 |

Contact Stacey Rusterholz to reserve your space today! 614-882-8917 or **srusterholz@westervillechamber.com**