

**GLOBAL EXCLUSIVE**

Treat of the Month

**FEBRUARY**

**FirstMate**  
The Best Nutrition is Simple™

**Lamb Cookies**



- Limited ingredient
- NO grain, glycerin, gluten or peas
- NO artificial flavours or preservatives
- Free range grass fed lamb
- Low calorie, ideal for training



Limited ingredient treats offer a healthy option for your good boy. Small batch crafted at their Canadian facilities, with just a handful of ingredients, allows you to indulge your dog in good conscience.

**25% OFF**

**When purchased in case quantities (multiples of 10 units per SKU)**

Buy-ins have been estimated at **15% - 20%** above regular monthly volumes.

Locations with buys higher may have their order reduced to ensure all stores receive ample stock throughout the promotional period.

**Consumer Offer**

**25% Off**

**Regular Discounts Apply • Offer Valid January 18 - February 22, 2023**

**FirstMate**

<b>FirstMate</b>				
<b>Dog Treats Grain Free LID Cookies</b>	Item Number	Quantity	Wholesale	SRP
FirstMate Dog Treats GF Cookies Lamb & Blueberries 8 oz	723-40005		\$3.00	\$5.99
<b>Dog Treats Grain Free LID Cookies Mini</b>	Item Number	Quantity	Wholesale	SRP
FirstMate Dog Treats GF Cookies Mini Lamb & Blueberries 8 oz	723-40017		\$3.00	\$5.99