

PQA18

ANNUAL MEETING

May 16-18, 2018 • Hilton Baltimore • Baltimore, MD



PQA 2018 Annual Meeting Preliminary Agenda*

* ALL PROGRAMMING IS SUBJECT TO CHANGE

Wednesday, May 16, 2018

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| 10:00am | 5:30pm | Registration Open |
| 11:00am | 3:00pm | PQA Board Meeting & Luncheon (<i>by invitation</i>) |
| 1:00pm | 3:15pm | Exhibits Open |
| 3:30pm | 5:00pm | Opening General Session & Keynote Speaker <ul style="list-style-type: none">• Keynote: CMS (<i>TBD</i>)• Reactor Panel:<ul style="list-style-type: none">○ Shantanu Agrawal, MD, MPhil, President and Chief Executive Officer, National Quality Forum○ Michael G. Heifetz, former Wisconsin Medicaid Director and Principal, Michael Best Strategies |
| 5:00pm | 6:30pm | Welcome Reception/Exhibits Open |
| 6:30pm | 9:00pm | PQA Leadership & Sponsors Appreciation Dinner (<i>by invitation</i>) |

Thursday, May 17, 2018

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| 6:00am | 7:15am | PQA Fun Run/Walk - <i>led by the Baltimore chapter of "Back on My Feet"</i> |
| 7:15am | 8:45am | Breakfast Briefing |
| 7:30am | 9:00am | Exhibits Open/Continental Breakfast |
| 9:00am | 10:30am | General Session <ul style="list-style-type: none">• PQA State of the Alliance Address<ul style="list-style-type: none">○ Laura Cranston, RPh, Chief Executive Officer, Pharmacy Quality Alliance• Health Care Disruptors: The New Normal<ul style="list-style-type: none">○ Cliff Goodman (Moderator), Senior Vice President and Director, Center for Comparative Effectiveness Research, Lewin Group○ Steve Brozak, President/Managing Partner, WBB Securities, LLC○ Chris Loughlin, CEO, Digital Pharmacist○ Chris Schott, Managing Director, J.P. Morgan (<i>Invited</i>) |
| 10:30am | 11:00am | Exhibits Open/Break |

11:00am	11:35am	<p>Quick Quality Quips – Session 1 (repeated)</p> <p>Q3-A Data Digest: Understanding Trends & Best Practices</p> <ul style="list-style-type: none"> • Todd Segal, PharmD, Vice President of Client Relations & Services, Pharmacy Quality Solutions <p>Q3-B Aligning with the Stars: Innovative PBM and Plan Strategies to Improve Medicare Performance</p> <ul style="list-style-type: none"> • Sheena Cherian, PharmD, Director, Clinical Outcomes & Therapeutic Optimization, PerformRx • Laurin Dixon, PharmD, Strategic Consultant, Pharmacy Quality & Stars Maximization, Humana <p>Q3-C New and Emerging Opportunities in Tele-Health and Tele-Psychiatry</p> <ul style="list-style-type: none"> • Speakers TBD <p>Q3-D Implementation for Improvement: PQA’s Specialty Core Measure Set</p> <ul style="list-style-type: none"> • Lynn Pezzullo, RPh, CPEHR, Senior Director, Quality Innovation, Pharmacy Quality Alliance • Norris Turner, PharmD, PhD, Vice President of Strategic Alliances and Measure Implementation, Pharmacy Quality Alliance <p>Q3-E Digging for Gold: Mining Social Media for Adverse Events and Patient-reported Outcomes</p> <ul style="list-style-type: none"> • Derrick Beasley, Professional Affairs & Stakeholder Engagement, Office of Center Director, CDER, FDA • Joey Mattingly, PharmD, MBA, Assistant Professor, Pharmacy Practice and Science and Director, Operations for the PATIENTS Program, University of Maryland School of Pharmacy
11:35am	11:45am	Exhibits Open/Break
11:45am	12:20pm	Quick Quality Quips – Session 2 (refer to 11:00am programming)
12:30pm	1:45pm	<p>PQA Quality Awards Recognition Program and Luncheon</p> <ol style="list-style-type: none"> 1. Excellence in Quality Award 2. Quality Improvement Award 3. Community Pharmacy Innovation in Quality(CPIQ) Award
1:45pm	2:30pm	<p>Breakout Session 1</p> <p>B1-A CMS Medicare Part C&D Update on the Stars Ratings Program</p> <ul style="list-style-type: none"> • Lynn Pezzullo, RPh, CPEHR, Senior Director, Quality Innovation, Pharmacy Quality Alliance • Todd Segal, PharmD, Vice President of Client Relations & Services, Pharmacy Quality Solutions <p>B1-B Improving Quality Through State-Initiated Innovative Pharmacy Practice</p> <ul style="list-style-type: none"> • Alex Adams, PharmD, MPH, Executive Director, Idaho Board of Pharmacy • Jeff Rochon, PharmD, CEO, Washington State Pharmacists Association <p>B1-C Measurement Strategies to Optimize Medication Management in Behavioral Health Care</p>

- **Norris Turner** (Moderator), Vice President of Strategic Alliances and Measure Implementation, Pharmacy Quality Alliance
- **William Guptail**, Senior Vice President of Payor Relations, Genoa, a QoL Healthcare Company
- **Jorge Petit**, MD, CEO, Coordinated Behavioral Care

B1-D What's Hot in PQA's Measure Development and Testing

- **Jake Galdo**, PharmD, MBA, BCPS, BCGP, Director, Performance Measurement, Pharmacy Quality Alliance
- **Irene Nsiah**, MPH, Associate Director, Research & Analytics, Pharmacy Quality Alliance

B1-E Insights from Implementing the CMMI Enhanced MTM Model

- **Nicholas Minter**, MPP (Moderator), Health Insurance Specialist, Centers for Medicare & Medicaid Services
- **Panelists:**
 - **Samm Anderegg**, PharmD, CEO, DocStation
 - **Paul Dowell**, PhD, PharmD, Research Associate, IMPAQ International
 - **Jessica Frank**, Vice President, Business Development, OutcomesMTM
 - **Joshua Johnson**, PharmD, RPh, BlueCross BlueShield of Minnesota
 - **Brian Litten**, Esq., Chief Strategy Officer, Office of Strategy Development, Tabula Rasa Healthcare Inc.
 - **Michelle Murray**, Senior Director-Consumer Engagement Strategies & Product Development, CVS
 - **Kim Swiger**, RPh, Vice President, Product Development, Mirixa Corporation
 - **Mike Taday**, PharmD, MBA, Vice President/Pharmacy Professional Practice and Clinical Operations, Humana

2:30pm

3:00pm

Exhibits Open/Break

3:00pm

3:45pm

Breakout Session 2

B2-F MACRA, MIPS, and Measures--Oh My! Opportunities for Pharmacy in the Quality Payment Program

- **Aisha Pittman**, MPH, Premier, Inc.

B2-G Integrating Quality Measurement into the Accreditation Process

- **Carmine DeNardo**, RPh, (Moderator) President & CEO, ReCept Pharmacy
- **Marybeth Farquhar**, PhD, MSN, RN, Vice President, Quality, Research & Measurement, URAC
- **Lynnae Mahaney**, BSPHarm, MBA, FASHP, Director, Pharmacy Accreditation, American Society of Health System Pharmacists
- **Tim Safley**, MBA, Director, Pharmacy & Sleep, Accreditation Commission for Health Care (ACHC)

B2-H Capturing the Voice of the Patient: A "How to" Look at Engaging Patients in Quality

- **Alan Balch**, PhD, CEO, Patient Advocate Foundation (*Invited*)
- **Jake Galdo**, PharmD, MBA, BCPS, BCGP, Director, Performance Measurement

- **Adam Thompson**, Regional Partner Director, Kennedy Health Alliance Infectious Diseases

B2-I Advancing Standardized Reporting of Pharmacy Services to Demonstrate Value

- **Samm Anderegg**, PharmD, CEO, DocStation

B2-J Sandcastles: Building PQA's Research Portfolio One Bucket at a Time

- **Patrick Campbell**, PharmD, PhD Candidate, University of Arizona
- **Mary Ann Kliethermes**, BS, PharmD – Vice Chair & Professor, Midwestern University Chicago College of Pharmacy
- **David Medvedeff**, PharmD, MBA – CEO, VUCA Health
- **Terri Warholak**, PhD, RPh, CPHQ, FAPhA – Assistant Dean-Designate, Academic Affairs & Assessment, University of Arizona
- **PQA Research Team**

4:00pm	4:45pm	General Session & Keynote Speaker: <ul style="list-style-type: none"> • Jimmy Tingle – Humorist, “so cheerfully intelligent he makes his audience optimistic in the face of reality!” – <i>The New York Times</i>. Featured on HBO, 60 Minutes, CNN, NPR and more.
4:45pm	6:15pm	Networking Reception
4:45pm	6:45pm	Poster Session/Exhibits Open
6:45pm		Evening Open
7:00pm	9:00pm	PQA Co-Chair Appreciation Event (<i>by invitation</i>)

Friday, May 18, 2018

6:00am	7:15am	PQA Fun Run/Walk - led by the Baltimore chapter of "Back on My Feet"
7:30am	9:00am	Exhibits Open/Continental Breakfast
7:45am	8:45am	PQA/CVS Health Foundation Scholars & Poster Session Awards Breakfast (<i>by invitation</i>)
7:30am	9:00am	Breakfast Briefings
9:00am	10:15am	Healthcare Quality Innovation Challenge
10:15am	11:00am	General Session & Keynote Speaker <ul style="list-style-type: none"> • Keynote: Robin Caruso, Chief Togetherness Officer, Caremore (<i>invited</i>)
11:00am	12:00pm	PQA Rapid Fire Research Rounds & Healthcare Quality Innovation Challenge Winner Announcement
12:00pm		Adjournment