PQA 2018 Annual Meeting Preliminary Agenda*

* ALL PROGRAMMING IS SUBJECT TO CHANGE

Wednesday, May 16, 2018

10:00am  5:30pm  Registration Open
11:00am  3:00pm  PQA Board Meeting & Luncheon (by invitation)
1:00pm  3:15pm  Exhibits Open
3:30pm  5:00pm  Opening General Session & Keynote Speaker
  • Keynote: CMS (TBD)
  • Reactor Panel:
    o Shantanu Agrawal, MD, MPhil, President and Chief Executive Officer, National Quality Forum
    o Michael G. Heifetz, former Wisconsin Medicaid Director and Principal, Michael Best Strategies
5:00pm  6:30pm  Welcome Reception/Exhibits Open
6:30pm  9:00pm  PQA Leadership & Sponsors Appreciation Dinner (by invitation)

Thursday, May 17, 2018

6:00am  7:15am  PQA Fun Run/Walk - led by the Baltimore chapter of "Back on My Feet"
7:15am  8:45am  Breakfast Briefing
7:30am  9:00am  Exhibits Open/Continental Breakfast
9:00am  10:30am  General Session
  • PQA State of the Alliance Address
    o Laura Cranston, RPh, Chief Executive Officer, Pharmacy Quality Alliance
  • Health Care Disruptors: The New Normal
    o Cliff Goodman (Moderator), Senior Vice President and Director, Center for Comparative Effectiveness Research, Lewin Group
    o Steve Brozak, President/Managing Partner, WBB Securities, LLC
    o Chris Loughlin, CEO, Digital Pharmacist
    o Chris Schott, Managing Director, J.P. Morgan (Invited)
10:30am  11:00am  Exhibits Open/Break

PQA 2018 ANNUAL MEETING PRELIMINARY AGENDA
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11:00am  11:35am  **Quick Quality Quips – Session 1 (repeated)**

**Q3-A  Data Digest: Understanding Trends & Best Practices**
- Todd Sega, PharmD, Vice President of Client Relations & Services, Pharmacy Quality Solutions

**Q3-B  Aligning with the Stars: Innovative PBM and Plan Strategies to Improve Medicare Performance**
- Sheena Cherian, PharmD, Director, Clinical Outcomes & Therapeutic Optimization, PerformRx
- Laurin Dixon, PharmD, Strategic Consultant, Pharmacy Quality & Stars Maximization, Humana

**Q3-C  New and Emerging Opportunities in Tele-Health and Tele-Psychiatry**
- Speakers TBD

**Q3-D  Implementation for Improvement: PQA’s Specialty Core Measure Set**
- Lynn Pezzullo, RPh, CPEHR, Senior Director, Quality Innovation, Pharmacy Quality Alliance
- Norris Turner, PharmD, PhD, Vice President of Strategic Alliances and Measure Implementation, Pharmacy Quality Alliance

**Q3-E  Digging for Gold: Mining Social Media for Adverse Events and Patient-reported Outcomes**
- Derrick Beasley, Professional Affairs & Stakeholder Engagement, Office of Center Director, CDER, FDA
- Joey Mattingly, PharmD, MBA, Assistant Professor, Pharmacy Practice and Science and Director, Operations for the PATIENTS Program, University of Maryland School of Pharmacy

11:35am  11:45am  **Exhibits Open/Break**

11:45am  12:20pm  **Quick Quality Quips – Session 2 (refer to 11:00am programming)**

12:30pm  1:45pm  **PQA Quality Awards Recognition Program and Luncheon**

1. Excellence in Quality Award
2. Quality Improvement Award
3. Community Pharmacy Innovation in Quality (CPIQ) Award

1:45pm  2:30pm  **Breakout Session 1**

**B1-A  CMS Medicare Part C&D Update on the Stars Ratings Program**
- Lynn Pezzullo, RPh, CPEHR, Senior Director, Quality Innovation, Pharmacy Quality Alliance
- Todd Sega, PharmD, Vice President of Client Relations & Services, Pharmacy Quality Solutions

**B1-B  Improving Quality Through State-Initiated Innovative Pharmacy Practice**
- Alex Adams, PharmD, MPH, Executive Director, Idaho Board of Pharmacy
- Jeff Rochon, PharmD, CEO, Washington State Pharmacists Association

**B1-C  Measurement Strategies to Optimize Medication Management in Behavioral Health Care**
• Norris Turner (Moderator), Vice President of Strategic Alliances and Measure Implementation, Pharmacy Quality Alliance
• William Guptail, Senior Vice President of Payor Relations, Genoa, a QoL Healthcare Company
• Jorge Petit, MD, CEO, Coordinated Behavioral Care

**B1-D What’s Hot in PQA’s Measure Development and Testing**
- Jake Galdo, PharmD, MBA, BCPS, BCGP, Director, Performance Measurement, Pharmacy Quality Alliance
- Irene Nsiah, MPH, Associate Director, Research & Analytics, Pharmacy Quality Alliance

**B1-E Insights from Implementing the CMMI Enhanced MTM Model**
- Nicholas Minter, MPP (Moderator), Health Insurance Specialist, Centers for Medicare & Medicaid Services

Panelists:
- Samm Anderegg, PharmD, CEO, DocStation
- Paul Dowell, PhD, PharmD, Research Associate, IMPAQ International
- Jessica Frank, Vice President, Business Development, OutcomesMTM
- Joshua Johnson, PharmD, RPh, BlueCross BlueShield of Minnesota
- Brian Litten, Esq., Chief Strategy Officer, Office of Strategy Development, Tabula Rasa Healthcare Inc.
- Michelle Murray, Senior Director-Consumer Engagement Strategies & Product Development, CVS
- Kim Swiger, RPh, Vice President, Product Development, Mirixa Corporation
- Mike Taday, PharmD, MBA, Vice President/Pharmacy Professional Practice and Clinical Operations, Humana

2:30pm - 3:00pm  Exhibits Open/Break
3:00pm - 3:45pm  Breakout Session 2

**B2-F MACRA, MIPS, and Measures—Oh My! Opportunities for Pharmacy in the Quality Payment Program**
- Aisha Pittman, MPH, Premier, Inc.

**B2-G Integrating Quality Measurement into the Accreditation Process**
- Carmine DeNardo, RPh, (Moderator) President & CEO, ReCept Pharmacy
- Marybeth Farquhar, PhD, MSN, RN, Vice President, Quality, Research & Measurement, URAC
- Lynnae Mahaney, BSPharm, MBA, FASHP, Director, Pharmacy Accreditation, American Society of Health System Pharmacists
- Tim Safley, MBA, Director, Pharmacy & Sleep, Accreditation Commission for Health Care (ACHC)

**B2-H Capturing the Voice of the Patient: A “How to” Look at Engaging Patients in Quality**
- Alan Balch, PhD, CEO, Patient Advocate Foundation *(Invited)*
- Jake Galdo, PharmD, MBA, BCPS, BCGP, Director, Performance Measurement
• Adam Thompson, Regional Partner Director, Kennedy Health Alliance Infectious Diseases

B2-I Advancing Standardized Reporting of Pharmacy Services to Demonstrate Value
• Samm Anderegg, PharmD, CEO, DocStation

B2-J Sandcastles: Building PQA’s Research Portfolio One Bucket at a Time
• Patrick Campbell, PharmD, PhD Candidate, University of Arizona
• Mary Ann Kliethermes, BS, PharmD – Vice Chair & Professor, Midwestern University Chicago College of Pharmacy
• David Medvedeff, PharmD, MBA – CEO, VUCA Health
• Terri Warholak, PhD, RPh, CPHQ, FAPhA – Assistant Dean-Designate, Academic Affairs & Assessment, University of Arizona
• PQA Research Team

4:00pm – 4:45pm General Session & Keynote Speaker:

4:45pm – 6:15pm Networking Reception

4:45pm – 6:45pm Poster Session/Exhibits Open

6:45pm Evening Open

7:00pm – 9:00pm PQA Co-Chair Appreciation Event (by invitation)

Friday, May 18, 2018

6:00am – 7:15am PQA Fun Run/Walk - led by the Baltimore chapter of "Back on My Feet"

7:30am – 9:00am Exhibits Open/Continental Breakfast

7:45am – 8:45am PQA/CVS Health Foundation Scholars & Poster Session Awards Breakfast (by invitation)

7:30am – 9:00am Breakfast Briefings

9:00am – 10:15am Healthcare Quality Innovation Challenge

10:15am – 11:00am General Session & Keynote Speaker
• Keynote: Robin Caruso, Chief Togetherness Officer, Caremore (invited)

11:00am – 12:00pm PQA Rapid Fire Research Rounds & Healthcare Quality Innovation Challenge Winner Announcement

12:00pm Adjournment