

CARING FOR THE WHOLE PATIENT:



LEVERAGING PHARMACISTS TO ADDRESS SOCIAL DETERMINANTS OF HEALTH

A PQA FORUM ON BEST PRACTICES AND SCALABLE SOLUTIONS

NOVEMBER 19-20, 2019 – ARLINGTON, VA.

Renaissance Capital View Hotel
2800 S. Potomac Ave, Arlington, VA 22202

PQA, THE PHARMACY QUALITY ALLIANCE, is hosting a national forum to showcase emerging best practices to address the social determinants of health (SDOH) and the role of pharmacists. Embedded in the community as the most accessible healthcare providers, pharmacists are uniquely positioned to connect individuals to resources. The forum features fast-paced, compelling presentations from national leaders, who are pioneering SDOH initiatives, and interactive “innovation laboratories,” where participants will collaboratively discuss strategies for scaling SDOH solutions and leveraging pharmacists in their organizations’ work.

THE FORUM WILL ADDRESS SDOH ACROSS DIFFERENT POPULATIONS, in diverse care settings, and the business case for paying to address SDOH. The forum is focused on take-home value and equipping participants with ideas and tools for advancing efforts to address SDOH in their own work and in partnership with pharmacists.

WHO SHOULD ATTEND?

THE FORUM WILL BE OF INTEREST TO ALL QUALITY-FOCUSED HEALTHCARE PROFESSIONALS, who are involved in efforts to address social determinants of health. Forum attendees will include representatives from:

HEALTH PLANS | CLINICIANS, PHARMACISTS AND PROVIDERS | HEALTH SYSTEMS
EMPLOYERS | LIFE SCIENCES ORGANIZATIONS | PATIENTS, CAREGIVERS AND ADVOCATES
FEDERAL AND STATE GOVERNMENT AGENCIES | COMMUNITY AND FAITH-BASED
ORGANIZATIONS
TECHNOLOGY SOLUTIONS PROVIDERS | FOUNDATIONS | RESEARCHERS

This multi-stakeholder forum will be attended by 200 healthcare and community leaders. Registration will be open soon. Visit pqaalliance.org and follow @PQAalliance on Twitter for frequent updates.

SPONSORSHIP & OPPORTUNITIES

For sponsorship, exhibition and speaking opportunities, contact PQA at events@PQAalliance.org.



SCHEDULE AT-A-GLANCE

Tuesday, November 19

1:00 p.m.

Forum Kickoff and Opening Remarks

1:10 p.m.

Addressing SDOH in Different Populations

- Making Strategic Community Investments
- The ZIP Code Effect and the Partnership Solutions
- Population Programs in Practice

2:30 p.m.

Innovation Labs: Addressing SDOH in Different Populations

3:50 p.m.

Addressing SDOH in Different Care Settings

- Quality Culture in the Exam Room
- Building Partnerships in Health Systems
- Accountable, Value-Based Primary Care to Address SDOH

5:00 p.m.

Innovation Labs: Addressing SDOH in Different Care Settings & Networking Reception

Wednesday, November 20

9:00 a.m.

The Business Case: Paying to Address SDOH

- Transforming State Medicaid Programs to Address SDOH
- Delivering Outcomes that Payers and Employers Demand
- Supporting Care for the Whole Patient

10:30 a.m.

Innovation Labs: The Business Case for SDOH

11:30 a.m.

Forum Wrap-up and What's Next

Speakers TBD. Sessions subject to change.

LEVERAGING PHARMACISTS TO ADDRESS SDOH

EFFORTS TO ADDRESS SDOH are on the rise across the U.S. health care system. Determined to turn the tide against poor patient outcomes, public and private payers are supporting innovative care delivery that holistically addresses patients' needs. At the same time, health systems, physicians, pharmacists and other care providers are partnering with community organizations to address the social conditions that stand between patients and the health outcomes they want and deserve. These efforts can be strengthened by a greater utilization of pharmacists. As trusted providers embedded in the community, pharmacists are pivotal partners for screening, evaluation, services and connecting individuals with resources.



ABOUT PQA AND SDOH

PQA IS THE NATION'S LEADING DEVELOPER of consensus-based measures for medication safety, adherence and appropriate use. A non-profit organization with more than 250 diverse members across healthcare, PQA's quality initiatives support improvements in medication use and medication services. PQA's SDOH efforts are focused on access to care and expanding pharmacist-provided care. We foster partnerships that position pharmacists as indispensable patient partners and clinical care team members. And we leverage quality measurement to identify and address the factors that impact a patient's ability to gain access to needed medications. Access is a major factor in medication adherence, and non-adherence costs the U.S. healthcare system \$100 billion to \$289 billion annually.