



MANNING DESIGN WORKS

ESTD  2011

HANDCRAFTED GRAPHIC DESIGN

PRICING GUIDE

FOR GRAPHIC DESIGN SERVICES

v 1.5

DOWNLOAD FOR FREE!



Introduction

Welcome to your essential resource for pricing various graphic design services with **Manning Design Works**. This guide is tailored specifically for organizations and businesses looking to plan budgets around effective visual strategies to elevate their branding. Whether you're a startup, non-profit, or an established corporation, this pricing guide should help demystify the sometimes ambiguous design process and rates of creative services.

Logo Design Packages

STARTING AT
\$2500

Just The Logo

- Full-Color Logo
- B&W Variants
- Responsive Design
- Various File Formats
- 2 Free Revisions

MOST POPULAR

STARTING AT
\$4000

Visual Identity

- Just The Logo +
- Patterns & Icons
 - Business Card
 - Social Media Graphics
 - 3 Free Revisions
 - 1-Page Style Guide

STARTING AT
\$6000

Visual Brand

- Visual Identity +
- Logo Animation
 - More Print Collateral
 - 4 Free Revisions
 - Multi-page Style Guide

Other Services - specifics can be discussed during a **FREE** consultation.

Website Design
5-10 pages \$3500+
E-Commerce \$7500+

Print Design
Poster/Flyer \$350+
Menu \$1250+
Brochure \$1000+
Annual Report \$2000+
Packaging \$2000+

Motion Graphics
Logo Animation \$2500+
Web Banners \$1000+
- All sizes included.

Presentation Design
Static \$1500+
Animation \$3000+

Social Media Graphics
Set-up \$1200+
- Includes a set of profile pics, cover images, and posts.

Ongoing Contracting \$85/hr
- Minimum 10 hours per week.

Monthly Retainer \$1500+
- Includes day-to-day work such as social media posts, print ad design, or presentations.

Day Rate \$175/day

Something else in mind?

Illustration? Signage? Wayfinding? Logo Vectorizing?
If you didn't see something specific here in the guide hit me up for a FREE consultation and let's discuss your project!

PREPARED WITH
LOVE + CARE
— BY —

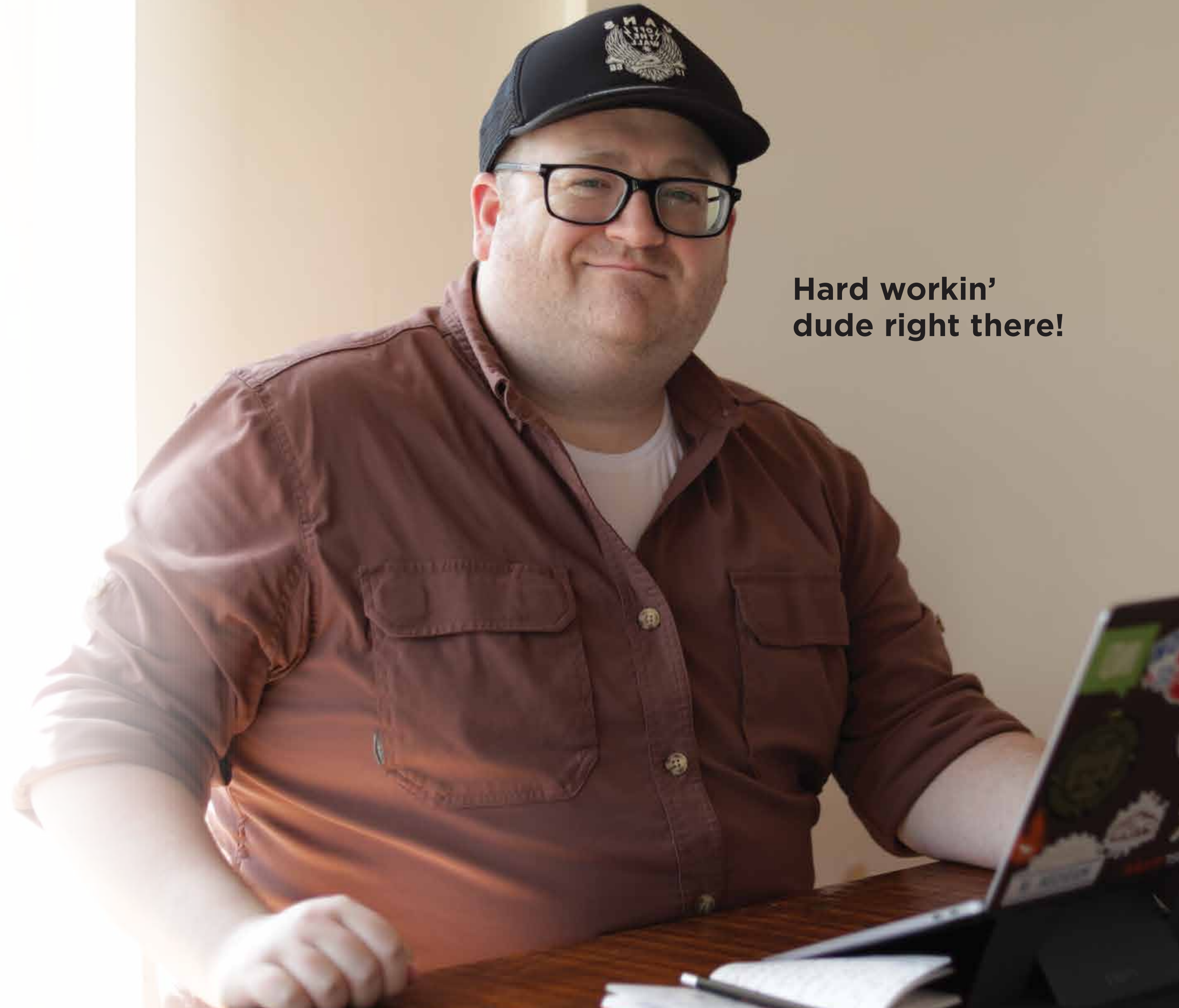


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MANNINGDW.COM



Hard workin'
dude right there!

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