

Breakfast of Champions

On February 9th, an astounding 250 people showed up at 7:30 AM in -33°C weather. Dedication and loyalty to your community was evident. We gathered at the Celebration breakfast to say thank you and to recognize some of the top supporters and the impact that is being made in our Central Alberta Community. Thank you to Barb Barber from Women's Outreach Centre and our Client Ambassador, Heather Moyes, for standing up to speak about what impact meant to them.

Wow, what an amazing 2017 Campaign. Your generosity raised \$2,042,448 and will have a huge impact in the community. We celebrated some of our top workplaces who went above and beyond to make this a successful year.

Award of Excellence:

Nova Chemicals - \$789,412

Dow Me Global - \$160,878

Alberta Health Services \$64,148

Rising Star Award

INEOS - \$50,046

Servus Credit Union - \$52,948

Innovation Award

McDonald's - \$7,500

We were very fortunate to have Collins Barrow sponsor the event in partnership with the Holiday Inn and new Partner Olymel. Everyone loved the bacon and sausage they provided!

We are already thinking about the 2018 Campaign and introduced Ron Sauve to come on board as the new Co-chair – Ron is a senior VP with RBC and brings over 20 years of experience with various United Way offices through the span of his career. We are very excited to work with Ron.

Thank you to each and every one of you who continue to improve lives locally.

