

Welcome to the United Way team

It has been a summer of change at the United Way office so we would like to formally introduce you to the staff who are here to support our great volunteers

Wendy Madden / Resource Development Associate

Wendy joined the team at the end of July to replace Peggy Eyre. Good bye Peggy and Good luck, you will be missed!

Wendy brings her experience in Fund Development and sales, and she was also the Executive Director for a non-profit agency. Wendy has a background in journalism and television as an anchor and reporter. She has lived in Red Deer for 10 years, and her passions include running, cooking and entertaining.

Solomon Okhifoh / Database Administrator

Solomon has a degree in electronic engineering and a master's degree in Technology Management. He has several years of experience in database administration. Solomon was born in Nigeria, and has lived in various places before coming to Red Deer in 2016. Solomon is married to Dena and they have two boys. He writes music and plays the bass guitar and the drums in his spare time.

Paula Madu / Campaign Aide (contract position sponsored by MEGlobal)

Paula is the newest member of the team. She has a diploma in Social work and has several years of experience working with non-profit agencies including Habitat for Humanity and Big Brothers and Sisters. Paula has lived in Red Deer for three years and in her free time she likes to travel, read and spend time with her three daughters.

Farren Mather / Marketing Coordinator (contract position)

Farren came to the United Way as a summer student and we liked her and her work so much we wanted to keep her around. Farren has a background in digital communications and photography. She brings experience in developing and executing marketing and communication campaigns as well as social media engagement strategies. Farren and

her daughter have lived in the central Alberta area for several years.
She loves the mountains, photography and playing the ukulele!