

Spotlight on the Community Impact Council - Volunteers with passion

United Way has countless volunteers who are passionate about our community. Each year hundreds of generous individuals give their time, share their talents and make an investment in United Way so that together we can improve lives locally.

Leading our work in the community is the Community Impact Council. This team of 11 volunteers work tirelessly throughout the year to lead the development and implementation of our Community Impact Strategy.

Their work involves deciding how United Way will create lasting community impact. In choosing how best to support youth, seniors, or persons living in poverty, they must consider relevant research and best practices, have a deep understanding of the challenges faced in our community, and listen intently to our partners.

Once the priorities are set, the Council determine the process for receiving requests for funding and making investment decisions. Although staff manage the day-to-day work of the granting process, it is the Council and a team of up to 30 volunteers who review the applications, visit the applicants and decide which programs will receive funds. In addition, they ensure we are measuring progress and holding our partner agencies accountable for the outcomes projected in their application.

Furthermore, the Council understands that a lone agency or funder cannot solve these social issues, and have worked to build strong partnerships with citizens, the voluntary sector, business and government. By working strategically, we will address our community priorities and improve lives.

Thank you Brenda Farwell, Brenda Watts, Donna Morrison, Edie Hiebert, John Mulgrew, Kathryn Hagen, LeeAnne Shinski, Lynne

Mulder, Mindi Ganson, Rachelle Kuhnen and Valdene Callin for your passion for community and commitment to United Way.



*Members of Community Impact Council at the 2017 investment retreat.
LeeAnne Shinksi, Brenda Farwell and Edie Hiebert*