

United Way Central Alberta celebrates their 52nd annual Fundraising Campaign

On September 14th, nearly 400 hundred Central Albertans helped us celebrate the official launch of our 52nd annual Fundraising Campaign.



The annual Kick-Off Luncheon sponsored by Johnston Ming Manning in partnership with Sheraton Hotel was themed around improving lives locally and used social media extensively throughout the event. A visual map was used to display how your donation improves lives throughout different areas of Central Alberta. Impactful stories of how United Way is helping people in our community as well as our 2017 campaign video were showcased.

The event is not possible without our fantastic sponsors as well as our dedicated volunteer group.

We also offer another shout out to our amazing emcee's for the event—Vinnie Taylor and Kyla Rae from Real Country 95.5.

