



Join your peers from local food and beverage establishments to support your community through United Way.

For the month of June, donate a portion of food and beverage sales to United Way. You can offer a portion of all sales, a portion of breakfast, lunch or dinner sales, or a portion of sales for a particular menu item.

## Why participate?

**1** You will be helping people rise above their personal challenges to remain or become productive members of the community. You will:

- Help kids be all they can be;
- Invest in moving people from poverty to possibility;
- Contribute to building strong communities.

These are United Way's three main investment areas. We support only programs that give people a hand up, rather than a hand-out.

**2** Your business will gain visibility by partnering with the strong and well-respected United Way brand.

- We will promote Dine for United Way and participating establishments through social media, advertising, and newsletter coverage.
- We will create an event brochure, table-top cards and buttons for your servers to advertise your participation and support.

- We will acknowledge our partnership and your support on our website for one year.
- We will present you with a Participation Certificate to display at your venue.

**3** Your business could gain special media visibility as one of four award winners:

- The Highest Achievement awards will be presented for highest financial contribution by seating capacity – 1-50, 50-100, 100+;
- High-Five Award for being voted the customer favourite in an online poll.



## Who can participate?

Any eating or drinking establishment with sit-down service is welcome to participate in the Dine for United Way event. The suggested minimum donation for participation is \$250.



**CALL 403.343.3900 TO GET STARTED.**

# BE SEEN, BE FOUND ...

## PARTNER WITH UNITED WAY

United Way Central Alberta has been creating impact in our communities for over 50 years. As part of the 125-year United Way movement, our brand has strong recognition across Canada and the U.S. By joining the United Way Days promotion, you have the opportunity to create more visibility for your business and attract new customers.

### Promotional Materials

### Social Media & Newsletter



### Recognition & Awards



### Workplace Awareness

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**United Way**  
Central Alberta