



# WILD

## DOWNTOWN TOUR

Where you can live, work and play!



### TITLE SPONSOR

[www.mpaaz.org](http://www.mpaaz.org)

Cost \$5,000 - LIMITED TO 1

- Provide opening and closing remarks • Full Page Color Ad • Editorial inside program
- Logo on all event communications • 10 WR tickets
- Recognition as Title Sponsor in press release • Company logo present at event registration
- Company logo present during networking mixer

### COOLER BAG SPONSOR

Cost \$3,000 (Value \$3,900) - LIMITED TO 1

- Full Page Color Ad
- Logo on cooler bag provided to all attendees
- Logo in event day presentation/video
- Logo in Program & Thank You • 5 WR tickets
- Must be purchased individually

### SILVER

Cost \$900 (Value \$1,200)

- 1/2 Page Color Ad • Logo in event invite
- Logo in Program & Thank You
- Logo in event day presentation/video
- 2 WR tickets
- Silver Members automatically receive Silver Sponsorship
- Bronze members can upgrade to Silver
- Can be purchased individually

### GOLD

Cost \$2,000 (Value \$2,300)

- Full Page Color Ad • Logo in event invite
- Verbal Recognition at event
- Logo on Welcome Poster Board or Banner
- Logo in event day presentation/video
- Logo in Program & Thank You • 5 WR tickets
- Gold Members automatically receive Gold Sponsorship
- Bronze and Silver members can upgrade to Gold
- Can be purchased individually

### BINGO CARD SPONSOR

Cost \$550 (Value \$900) - LIMITED TO 1

- 1/2 Page Color Ad
- Logo on Bingo Card
- 1 WR ticket
- Must be purchased individually

### LOCATION HOST

Cost \$500 (Value \$800) - LIMITED TO 8

- Promote your Company at one of our stops!
- 1/4 Page Color Ad
- Logo in Program & Thank You
- Logo on signage at Stop
- Must be purchased individually

### LANYARD SPONSOR

Cost \$1,500 (Value \$1,750) - LIMITED TO 1

- 1/2 Page Color Ad • Logo on lanyard provided to all attendees
- Logo in event day presentation/video
- Logo in Program & Thank You • 2 WR tickets
- Must be purchased individually

### BRONZE

Cost \$500 (Value \$600)

- 1/4 Page Color Ad • Logo in event invite
- Logo in Program & Thank You
- 1 WR ticket
- Bronze Members automatically receive Bronze Sponsorship
- Can be purchased individually

### AZ COPPER

Cost \$1,200 (Value \$1,500)

- 1/2 Page Color Ad • Logo in event invite
- Logo on Welcome Poster Board or Banner
- Logo in event day presentation/video
- Logo in Program & Thank You
- 3 WR tickets

- \*\*Not included in any membership\*\*
- Bronze and Silver members can upgrade to AZ Copper
- Can be purchased individually

**INDIVIDUAL TICKET PRICE \$100.00**

*Metropolitan Pima Alliance*



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### WILD RIDE AD AND LOGO SPECIFICATIONS

**MPA Wild Ride is April 5, 2019!**

The finished size of the program is 8.5" x 11" and is printed in full color.

### SPECIFICATIONS AND DUE DATES:

Ads and logos must be submitted by: **MARCH 22**

Ads are to be submitted to: **MPA@mpaaz.org**

Ads should be sent as a **JPEG, Tiff, or EPS file**

**FULL PAGE - 8"w x 10.5"h**                      **\$1000.00**

**HALF PAGE - 8"w x 5" h**                              **\$500.00**

**QUARTER PAGE - 3.75"w x 5"h**                      **\$250.00**

Submit ads to **mpa@mpaaz.org**

Any additional questions can be directed to

**Emilia Elrey**

*MPA Operations Manager*

*(520) 909-1918*



*Metropolitan Pima Alliance*