

Presented By:



Cornerstones
Hope for Tomorrow Today



2019 Hunter Mill District Supervisor

Candidates Forum

On Affordable Housing

May 13, 2019



Stability | Empowerment | Hope | Self-Sufficiency

2018 Impact

73

families avoided homelessness through Cornerstones' rental & utilities assistance.

83%

of families in Cornerstones' Rapid Re-housing Program were housed & zero families fell back into homelessness.

791

people found a warm bed, hot meal and supportive services at Cornerstones' Embury Rucker Community Shelter.

98%

of children in Cornerstones' after school program were on or above grade level.

Your support changes lives. It's that simple.

Cornerstones
Hope for Tomorrow Today



TONIGHT'S SCHEDULE

Candidates Forum: 7:00pm – 8:30pm
Networking Reception: 8:30pm – 9:00pm

WELCOME

Kerrie Wilson - CEO, Cornerstones

HOST

Rev. Dustin B. Sullivan - Pastor, Heritage Fellowship Church

MODERATOR

Rev. Dr. Debra Haffner - Minister, Unitarian Universalist Church of Reston

PANEL

Nasia Ashkir - Hunter Mill District Resident

E.W. Marshall-Washington, MSW - Senior Community Care Manager,
Cornerstones

Charles Kapur - Vice President, Treasury Sales Service Manager
John Marshall Bank

CANDIDATES

Walter Alcorn
Laurie Dodd
Shyamali Hauth
Parker Messick
Maggie Parker

Attendee Guidelines

- The purpose of this forum is for the community to engage in a civil dialogue about affordable housing and for residents of the Hunter Mill District to hear directly from candidates for District Supervisor on their perspectives.
- Residents have been encouraged to submit questions prior to the forum for consideration by the Forum Planning Committee to forum2019@cornerstonesva.org. Only those questions submitted prior to May 8th will be considered.
- There will not be an opportunity for audience members to ask questions during the forum.
- Residents are encouraged to remain after the forum for an informal networking reception with candidates.
- The forum is occurring in a church and behavior should be consistent with the environment. Appropriate attire is required.
- All candidates deserve respect and an opportunity to speak. Shouting or other disruptions will not be permitted. The audience is encouraged to applaud comments which they find agreeable. Negative expression is discouraged.
- Audience members are not permitted to bring noisemakers, posters, banners, or signs in the Heritage Center during the event.
- Members of the media may participate just as any other audience member.
- Only official representatives of the candidate's campaigns are permitted to distribute literature during the event. There are two exceptions: 1) the Fairfax County chapter of the League of Women's Voters who will have voter registration information available; 2) Cornerstones staff will distribute information about Cornerstones and its mission.
- Violators of these rules may be asked to leave the premises by a member of the Forum Planning Committee or Cornerstones staff.
- Any activities or actions by the audience during the course of the Hunter Mill District Supervisor Candidates Forum, not covered in these rules are expressly prohibited, unless explicitly approved by the Forum Planning Committee.



Walter Alcorn

Walter was born in Richmond, Virginia, grew up in Nashville, Tennessee, then returned to Virginia to attend the University of Virginia. Following college, he worked in the Providence District Supervisor's office where his environmental career began following the discovery of a large oil spill underneath the Mantua and Stockbridge neighborhoods. He then worked for 11 years at SAIC, managed an environmental startup in 2003-2004, developed and operated an electronics recycling consulting business from 2004-2010, and now serves as VP of Environmental Affairs and Industry Sustainability at the

Consumer Technology Association.

Simultaneously with his environmental career Walter has been active in the community as a Little League coach and Herndon High School PTSA president. He also served for 16 years on the County Planning Commission (including Commission Vice Chair and leading the Tysons Committee), then on the County Park Authority Board, AHOME board (2013 – 2017) and chaired several County committees on specific affordable housing challenges during that time. Numerous awards include the Martha Pennino Community Service Award (2017), Katherine K. Hanley Award for Public Service (2013) and Citizen of the Year award (2011). Walter lives in Reston with his wife Kristina and 2 children.

Affordable Housing: Fairfax County should continue its inclusionary policies of requiring that new housing developments provide ADUs and should update the workforce housing policy to try to get additional units and/or lower AMI thresholds. As parts of Hunter Mill grow and face redevelopment pressure, maintenance and improvements to the existing stock of affordable housing will be critical to avoid returning to a time when we had even fewer affordable housing options – thus the need for more spot improvements and rehabilitation of our existing affordable housing stock.

Innovative approaches are needed, along with new funding applied intelligently and strategically, including these consensus recommendations of the multi-stakeholder 2017 Affordable Housing Advisory Committee Land Use Work Group which I chaired:

1. Allow residential development when including a substantial commitment to affordable units into office, commercial, and industrial areas near employment centers and/or serviced by transit.
2. Encourage adaptive reuse of obsolete, existing buildings to provide non-traditional housing and retail opportunities.
3. Explore innovative ways to use publicly-owned properties for mixed-income communities with a large affordable housing component.

I support making countywide the current Tysons proffer policy on commercial contributions that I pioneered in Tysons as part of the Tysons re-planning effort a decade ago.

I do not support land use proposals that are politically tone deaf and doomed to failure by generating widespread opposition in our suburban neighborhoods. I also do not support initiatives that require significant application of resources but provide only a low number of affordable units.

Assuming there is an intelligent and strategic approach to leverage the resulting additional funding, I also support dedicating two cents of the real estate tax to affordable housing preservation and creation.



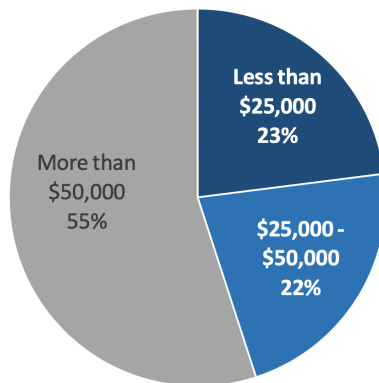
Laurie Dodd

My entire professional life has been about public service, including my early work for a public interest law firm where I helped enforce the Clean Water Act. I started my own law firm in 2013, serving as a child advocate attorney for neglected and abused children. I joined the Hunter Mill Democrats in 2012, and I was a delegate at the 2016 Democratic National Convention. Concern about rapid development in the Reston area and the coming climate crisis pushed me to run for office. As an attorney, I have advocated for Friends of the Earth, for homeless people, and for neglected children. Now, I want to be an advocate for the residents of Hunter Mill district. I will never take a dime of campaign money from developers or corporate PACs. I promise to fight every single day to preserve the neighborhoods, schools, green spaces, and local commercial districts that have made our area one of the best places to live in America. I hope you will join me.

Affordable Housing: Access to affordable housing is a basic human right. As Supervisor, I will focus on protecting and increasing affordable housing in all parts of the county, by working with government agencies, developers, and nonprofits to make sure Fairfax County is an affordable, welcoming, and safe place to raise a family. I will also work to end homelessness in our community, especially for children, veterans, and seniors.

(Information from www.doddforhuntermill.org)

Key Employment Sectors in the Fairfax County Economy Have Lower Wages



About 45% of all jobs in the County **pay less than \$50,000 per year.**

That includes nearly 300,000 jobs in the Business Services, Retail, Hospitality, Construction, Health Care and Education sectors.



Source: George Mason University; Fairfax County Community-Wide Housing Strategic Plan



Shyamali Hauth

Shyamali Hauth is an Air Force veteran, a Indian immigrant and a community organizer. During her 10 years in the US Air Force, she served in both the enlisted and officer ranks working in Construction Management and as an Executive Officer. She brings a keen understanding of construction practices, budgets, security and education systems as well as strong leadership skills and a strategic outlook.

Shyamali is a grassroots organizer and community advocate. She works with Rescue Reston to preserve the Reston National Golf Course from development. She founded and led her own grassroots group, Hear Our Voice-Reston (HOV-R), where she worked to elect progressive leaders in 2017. She is on the leadership team of NetWork NoVA, VAratifyERA, and the Virginia Equal Rights Coalition and is active with Herndon-Reston Indivisible. Shyamali's leadership and activism were recognized by the Hunter Mill District Democratic Committee who honored her with the Ed Herlihy Activist Award for 2018.

Shyamali has a Masters of Science in Human Resource Management from Troy State University and is a graduate of the Virginia Progressive Leadership Program. She lives in Reston with her husband of 25 years.

They have four children and five grandchildren.

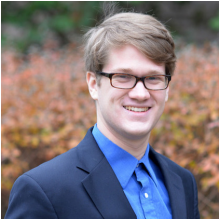
Affordable Housing: The lack of affordable housing is a crisis in northern Virginia. Housing, one of our most basic needs, must be addressed with urgency. Affordable housing is housing that consumes no more than 30% of one's income. By this definition, we not only lack low-income housing but we also face a growing shortage of workforce housing as well. We need a plan to provide affordable housing for all income levels and address the urgent needs of those who are unhoused.

There are several ways we can address the shortage and creatively add housing options for our community. I propose a S.M.A.R.T. (Safe, Mixed-income, Accessible, Reasonably priced, Transit-oriented) housing program; adding an 'E' for environmentally sound. This program would incentivize the creation of housing at various income entry points in an integrated way; a developer may receive priority approval and a reduction of fees if they meet county requirements for housing designed for various income levels.

We need to be creative with our housing solutions. Introducing tiny or small houses into existing single-family home areas, adding tax reduction incentives for homeowners to build an apartment attached to their house (mother-in-law style apartments), and allowing construction of duplex, triplex and quad-plex homes on single family lots as well as division of a larger home into multiple living spaces are options we need to consider. Fully utilizing existing buildings by converting an office or commercial space into housing (warehouse lofts, office dorms, etc.) is another option. We should explore combining types of dwellings that had been separate. For example, combining student dorms and senior living areas is a possibility. Constructing housing above schools is another option to consider. In order to follow through with these creative solutions, we would have to amend our current zoning rules.

NEXT ELECTION:
Tuesday, June 11, 2019

VOTER REGISTRATION DEADLINE:
Monday, May 20, 2019



Parker Messick

I have lived in Virginia for almost my entire life. At the age of five, I moved to Vienna while attending school in Reston. My ties to both communities have left a long-lasting impact on my ideologies. I love the open, diverse, and inclusive nature of Reston and Vienna. I seek to bring the voices of our community back into local government. Vienna and Reston need to remain places for everybody to work and live in, not just a select few. I am engaged to my fiancée, Jennifer, whom I met while I attended Roanoke College. My fiancée and I want to raise our future family in an area that can instill a sense of pride in inclusion for the

next generation. Jennifer, born and raised in Colorado, has fallen in love with our community and wants to protect it as a home for everyone along with me. We are seeking to make sure our local government works in the interest of the people, and not large-scale developers.

Affordable Housing: Affordable housing is one of my top issues in this race, as it has such major implications on the quality of life for people who work and live in Fairfax County. This is an important issue in the Hunter Mill District, Fairfax County as a whole, in addition to the greater region. As such my policies for affordable housing are broken down into two different approaches. One for the Hunter Mill District, and one for the county as a whole. For the district one of the biggest issues that is occurring currently is the issue of excessive development. In both Reston and Vienna people have been pushing back against developments that have been significantly changing our communities. I will be a leader who stands up to the developers, and fights for what the community wants to see. Due to this position it gives me a significantly stronger bargaining position with the developers. I want to use that additional leverage to ensure that any new development in Hunter Mill has significantly higher percentages of affordable housing units. In the county, I intend to work with my fellow supervisors to put pressures on these developers to be able to get more affordable housing units throughout Fairfax County. This will be in addition to the overall trend of development that much of the county desires. Ultimately every part of Fairfax County should be allowed to develop along the lines it desires. Within the goals of each community's desires for development we must have an accommodating plan to see affordable housing increased. This burden should be shifted more towards the developers and less towards the tax payers. We need more affordable housing in this county and if the developers want to build here, than they must increase their share of the burden.



Maggie Parker

Maggie Parker is a communications professional who has lived in Fairfax County for over three decades. She is a successful business woman and a dedicated public servant with a passion for responsible, collaborative dialogue.

Affordable Housing: I believe that the Board of Supervisors has a vital role in shaping the future of our region. All growth should be balanced and sustainable. Economic development is vital to our quality of life and equity opportunity for all. Board input into infrastructure projects must reflect the voice of the community. Each Supervisor must constantly connect with all of the stakeholders to ensure that the strategy and vision become and remain reflective of the needs of the community.

(Information from www.maggiehuntermill.com)

Why Housing Matters

Housing serves as a platform for individual and family well-being

Economic self-sufficiency and upward mobility

*Student achievement and academic success
Physical and mental health and well-being*

Housing is the basis for inclusive and diverse communities

Equitable access to opportunities and services, regardless of race and socioeconomic status

Communities in which everyone can prosper

Housing supports sustainable local economic growth

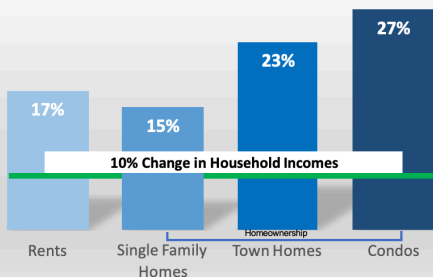
Housing opportunities to encourage people to both live and work in the community

Short commutes, easier to attract and retain workers

Communities that are world-class places to live, work, play

Housing Costs are Rising in Fairfax County and Incomes are Not Keeping Up

Change in Housing Costs Between 2010 and 2015



- Average rents across the County have increased 17% while incomes grew by only 10%
- Home prices are up with fastest growth among towns/condos
- Different households across the County face slow-growing incomes



Source: U.S. Census Bureau American Community Surveys, 2010 and 2015; MRIS



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Save The Date
9|26|20





We are pleased to have a table tonight organized and staffed by The League of Women Voters.

The League is a nonpartisan political organization that encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

To drive this mission the league is one of our leading advocates for voter registration and participation.

For more information visit their website at <https://www.lwv-fairfax.org/>

Stability | Empowerment | Hope | Self-Sufficiency



Affordable housing is a cornerstone of a community's economic security and overall well-being. In an area where rents and home prices are increasingly out of reach, Cornerstones has worked for nearly 50 years to provide affordable housing options and support for low-income individuals and families. Through Cornerstones' programs and services, our neighbors can access resources to increase housing stability, build family resiliency, and pursue opportunities to further their success and well-being.

11150 Sunset Hills Road, Suite 210, Reston, VA 20191 ● www.cornerstonesva.org ● 571.323.9555

