



Award Event Sponsorship Packages

Gaithersburg Marriott Washingtonian Center

June 7, 2019

SPONSORSHIP LEVELS	SPONSORSHIP OPPORTUNITIES	SPONSORSHIP BENEFITS
\$10,000	<p style="text-align: center;">AWE Awards Luncheon</p> <p style="text-align: center;">Award Luncheon takes place between 12 p.m. and 2 p.m.</p>	<ul style="list-style-type: none"> ➤ Company name and logo on event program placed at each seat, identifying company as luncheon sponsor ➤ Inside back cover, full page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at awards luncheon ➤ 4 minutes of microphone time at the luncheon ➤ 6 foot skirted table for promotional information ➤ 4 tickets to morning educational sessions and award luncheon at noon (Full Day Tickets)
\$8,000	<p style="text-align: center;">AWE Event Brochure</p> <p style="text-align: center;">30+ page, full color event brochure, contains detailed information on all the award winners, best practices, educational articles, advertisements, and more. Distributed to all event attendees in Welcome Tote Bags and throughout the year at AWE events.</p>	<ul style="list-style-type: none"> ➤ Inside front cover, full page, color advertisement ➤ Company name and logo on brochure cover identifying company as sponsor ➤ Company name and logo on event signage as brochure sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at awards luncheon ➤ 6 foot skirted table for promotional information ➤ 4 tickets to morning educational sessions and award luncheon at noon (Full Day Tickets)
\$5,500	<p style="text-align: center;">Welcome Tote Bags</p> <p style="text-align: center;">Distributed to all Award Event Attendees</p>	<ul style="list-style-type: none"> ➤ Company name and logo placed on all event tote identifying company as tote bag sponsor ➤ Half page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at awards luncheon ➤ 6 foot skirted table for promotional information ➤ 3 tickets to morning educational sessions and award luncheon at noon (Full Day Tickets)

<p>\$4,500</p>	<p>Morning Educational Sessions</p> <p>The morning educational sessions will be held from 10:00 a.m. until at least 11:30 a.m., just prior to the awards luncheon.</p>	<ul style="list-style-type: none"> ➤ Half page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you at morning educational sessions and awards luncheon ➤ 6 foot skirted table for promotional information ➤ 2 tickets to morning educational sessions and award luncheon at noon (Full Day Tickets)
<p>\$4,000</p>	<p>AWE Healthy Breakfast Bar</p> <p>Breakfast Bar will be open between 9:30 a.m. until 11 a.m.</p>	<ul style="list-style-type: none"> ➤ Half page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium during educational sessions & at awards luncheon ➤ 6 foot skirted table for promotional information ➤ 2 tickets to morning educational sessions and award luncheon at noon (Full Day Tickets)
<p>\$2,500</p>	<p>Keynote Books</p> <p>Each guest to be provided with a copy of the Keynote Speaker's upcoming book <i>Catalysts of Culture</i></p>	<ul style="list-style-type: none"> ➤ Company name, logo and personalized two-page forward included on all soft-cover books ➤ Quarter page, color advertisement in event brochure ➤ Company name and logo on event signage as sponsor ➤ Company handouts and/or promotional materials placed in all event tote bags ➤ Introduction and thank you from the podium at awards luncheon ➤ 1 tickets to morning educational sessions and award luncheon at noon (Full Day Tickets)
<p>\$1,000</p>	<p>Friend of AWE</p>	<ul style="list-style-type: none"> ➤ Company logo on event signage as sponsor ➤ 1 ticket to morning educational sessions and award luncheon at noon (Full Day Ticket)



Award Event Sponsorship Opportunities Contract

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Thank you for your interest in becoming an AWE Award Event Sponsor! Please complete all information below. Once completed, please send application and payment to:

Jennifer Ashley
Alliance for Workplace Excellence
P.O. Box 862
Gaithersburg, MD 20884

Or email completed form to alliance@excellentworkplace.org.

Company Name: _____ Contact Name: _____

Contact Email: _____ Contact Phone Number: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Select Sponsorship Package:

<input type="checkbox"/>	Award Luncheon	\$10,000
<input type="checkbox"/>	Event Brochure	\$8,000
<input type="checkbox"/>	Welcome Tote Bags	\$5,500
<input type="checkbox"/>	Educational Sessions	\$4,500
<input type="checkbox"/>	Breakfast Bar	\$4,000
<input type="checkbox"/>	Keynote Books	\$2,500
<input type="checkbox"/>	Friend of AWE	\$1,000

Payment Method: Please select one of the following options.

Please email an invoice for the following sponsorship package: _____

Credit Card

If paying by credit card, please provide the following information:

Company Name, _____, authorizes Alliance for Workplace Excellence to charge \$ _____ to my credit card, listed below, for the _____ sponsorship.

Credit Card Type (MasterCard, Visa, or Amex):

Credit Card Number:

Expiration Date:

Security Code (on card):

Name (as it appears on card):

Street Address (associated with card):

Zip Code (associated with card):

Terms of Payment for Sponsorships:

All applications for sponsorships must be accompanied by a minimum 50% deposit of the total cost of the sponsorship. All deposits are non-refundable and due on or before April 26, 2019, as we will begin to include your information on our event materials. Final payment is due on or before May 31, 2019. Cancellations after April 26, 2019 will be responsible for full payment of the contract.

Authorized Signature:

Sponsoring company agrees to comply with all applicable laws; and with the terms and conditions included in this contract.

Authorized Signature

Date

Please print authorized signature

Date