



Expanding life's possibilities.™

Dancing to the beat of a purple drum!



The joint will be hopping on June 14th! That is if Malcolm Poindexter III has anything to say about it. For many in the region, Malcolm is the familiar voice they hear on KYW radio delivering the traffic report on weekends. He is also the son of Malcolm Poindexter Jr, the Emmy Award-winning journalist who worked for more than three decades at KYW.

But what makes the son different from the father is what Malcolm III does on his off-air time. He's a music-spinning DJ known for his upbeat tunes and ability to get everyone out of their chair and bouncing

to the beat. That couldn't be more true for our residents, who last year experienced firsthand the magic of Poindexter's talents when he joined the White Horse Village Walk to End Alzheimer's team as guest DJ.

What was already a beautiful day, full of energy, life, and hope, became supercharged with the sounds of everything from Motown to today's pop music. "I try to keep everyone motivated and happy, doing my thing. The smiles were so great, the support for the event was amazing, and the fantastic turnout was tremendous," remembers Poindexter. "It is so great to see the power of music lighten up everyone's faces."

Spending the big day spinning records and putting smiles on residents' faces matters deeply for Poindexter, who lost his father twelve years ago to Alzheimer's Disease. "This event means a lot to me. My father died of Alzheimer's, and my mother has been suffering for a long time with advanced dementia. I deal with it regularly. Every visit I think, is she going to remember me?"

The Walk to End Alzheimer's is held annually in more than 600 communities nationwide and is the world's largest fundraiser for Alzheimer's care, support, and research. Our community event promises to be the best yet, with opportunities for everyone to participate, even if mobility is an issue. Residents can participate in other less traditional ways, such as logging time in the swimming pool, working out on the elliptical machine, walking miles on the treadmill, and working out on other exercise equipment in the Wellness Center.

"This opportunity really touches me. I am blessed and excited to be part of this. Hopefully, we will build and grow from this to raise money and combat this horrible disease and provide more funds for research and development to help combat Alzheimer's," said Poindexter.

What really touched our esteemed DJ the most last year was the engagement from our residents in Healthcare. "There was one lady from Healthcare who wasn't sure she wanted to be there at first, but as soon as she heard the music, she started pumping her hands in the air and smiling. The smiles, all the smiles were so great," shares Poindexter. "The tremendous support for this cause is evident. Even

people who didn't walk, who were in wheelchairs, came out for it. To see the smiles on their faces when I play a certain song made my day."

So mark your calendar and on Tuesday, June 14th, lace up your sneakers and come on out to join in the fun, support a fantastic cause, and maybe even kick up your heels for a dance or two. The walk starts at 11:00 near the Clubhouse, and you can register and donate at act.alz.org/goto/whv. Malcolm will be sure to have the beat pumping to get the party started!