



Expanding life's possibilities.™

Go Purple with a Purpose - Walk to End Alzheimer's



Co-chairs Bonnie Scott and Duane Thurman

White Horse Village is a bustle of activity and excited chatter about our third community Walk to End Alzheimer. That chatter brings big smiles to the faces of this year's tireless Alzheimer's Walk co-chairs, Bonnie Scott and Duane Thurman. Bonnie was a well-known real estate agent in the area, and Duane was an organic chemist who owned a successful consulting business. And, a special thanks to Mission Enhancement Coordinator Kelli Foley for her support.

Two years ago, as COVID-19 was racing through the world and creating "new normals" in every sector, the Alzheimer's Association needed to do a fast pivot from their traditional large Philadelphia event. There was no way large masses of people, especially older adults, could safely gather for this time-honored event. The rest is now history - White Horse Village was approached to hold a community walk, and the residents rose to the occasion, raising \$26K last year alone!

On June 14th, residents, family, friends, and team members will be pulling out all the stops for the third and the most successful event yet! The theme, *Go Purple with a Purpose*, resonates with the co-chairs.

"Alzheimer's and dementia are such debilitating diseases, and the trauma has destroyed so many families. There is no true cure," said Thurman. "The money that gets raised for Research and Development is making progress. There are new advances coming out every day. I'm happy to be able to help and participate."

"They tapped me on the shoulder because they knew this mattered to me," said Scott. "My sister-in-law had just died from Alzheimer's when they asked me, she was my closest friend, a super lady and we all missed her. The talent that we lose to Alzheimer's is heartbreaking. So that is why I am doing it. It just robs the world of enormous talent."

Back by popular demand this year will be famed DJ Malcolm Poindexter, III, who had everyone bouncing to the beat last year. "All the ladies from skilled nursing and Personal Care were dancing to the music," recalls Thurman. "Len, our President and CEO, came out with his dog on his shoulder and a purple wig on his head, and he was dancing and holding one of the Healthcare resident's hands. She was dancing around and you look at that and say, 'it doesn't get any better than this!'"

The success of an event of this scale can't be done without a tremendous amount of volunteers, more than 75 volunteers, and that doesn't include the walkers. "This whole thing is about teamwork and we had great teamwork. That includes the staff and the residents," said Scott.

"It typifies the White Horse Village commitment to our community, trying to make life better and offering enrichment opportunities to residents," emphasized Thurman. "We want everyone to participate however they can. Watch, eat hot dogs, listen to the music and get out and participate; decorate your door, whatever you can do."

Last year's goal of \$20,000 was not only surpassed, the Alzheimer's Association Delaware Valley Chapter presented White Horse Village with the Top CCRC Award for raising \$26,001! That number may be hard to top this year, but we are off to a brilliant start. Come on out and join us on June 14th at 11:00 a.m. and see what all the excitement is about!