



## Sponsorship Opportunities

### SF CIVIC CENTER, UN PLAZA & FULTON STREET

## What is 'The Commons Block Party'?

The Commons Block Party on 3rd Thursdays is a series of free events held on four nights over the course of the summer, one each month, from 5:00 to 9:00 pm. The party encompasses the linked public spaces in Civic Center Commons: Civic Center Plaza, UN Plaza and Fulton Street.

The 2017 season included free skate rentals from Church of 8 Wheels, bites from Off the Grid, games hosted by various community organizations, and music: headliners from 2017 included French Cassettes, EagleWolfSnake, Omega LIVE band, and DUCKWRTH.

With your support, the 2018 season will feature more free music, entertainment and games in The Commons for the entire community.



## Key Sponsors



## The Commons on 3rd Thursdays

More info: (415) 658-7979, or send email to our staff at: [info@civiccentercommons.org](mailto:info@civiccentercommons.org)

Become a Sponsor using secure PayPal processing: [Sign Up Now](#)



## Sponsorship Levels

### Dome Sponsor \$10,000

- Prominent 'Title' sponsor recognition in all press, promotional materials, website and media
- Booth at all 4 events
- Prominent logo placement on all signage at events
- Introduction on stage
- Logo placement at welcome/info area and other event signage

### Plaza Partner \$5,000

- Prominent sponsor recognition in all press, promotional materials, website and media
- Table at all 4 events
- Prominent logo placement on all signage at events
- Introduction on stage
- Logo placement at welcome/info area and other event signage

### Stage Sponsor \$2,500

- Opportunity to introduce bands playing on the stage sponsored
- Prominent logo placement on all signage at events
- Sponsor recognition in press, promotional materials, website and media

## Promotional Partners

- Another Planet Entertainment
- Central Market CBD
- Civic Center CBD
- Grants for the Arts
- Johnny Funcheap
- Market Street Association
- Noise Pop
- Off the Grid
- Office of Economic and Workforce Dev.
- Orpheum Theater - SHN
- People In Plazas
- Planning Department
- Public Works
- Recreation & Parks Department
- SF Public Library
- SF Travel
- Tenderloin CBD
- Tidewater Capital / The Hall
- Trust for Public Land
- UC Hastings
- WeWork Civic Center

## Social Media Impressions

The promotional partners, in total, generate the following social media impressions.



Facebook  
513,515  
Fans



Twitter  
156,821  
Followers



Instagram  
98,745  
Fans



Media  
Sponsor

**San Francisco**  
magazine